



WisdomTree U.S. Multifactor Index Wins 2018 ETF.com Award for Index of the Year

April 1, 2019

WisdomTree's NTSX Named Best New Asset Allocation ETF

NEW YORK, April 01, 2019 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ: WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that the WisdomTree U.S. Multifactor Index was named *Index of the Year* at the 2018 ETF.com Awards. In addition, the WisdomTree 90/60 U.S. Balanced Fund (NTSX) was named *Best New Asset Allocation ETF*.

Index of the Year: WisdomTree U.S. Multifactor Index

- Awarded to the index that has done the most to provide new ways of considering investment strategies, opportunities or ideas in 2018.

Best New Asset Allocation ETF: WisdomTree 90/60 U.S. Balanced Fund (NTSX)

- Awarded to the most important ETF launched in 2018 that combines exposure to multiple asset classes.

"WisdomTree's product development process has always been grounded in developing innovative and unique products that seek to outperform their benchmarks. With a growing number of multifactor products in the market, we're honored to have our U.S. Multifactor Index recognized as Index of the Year," said Jeremy Schwartz, WisdomTree EVP and Global Head of Research.

The ETF.com Awards were created in an effort to recognize the people, products and companies that are driving the ETF industry forward and helping to create better products and outcomes for investors. Winners of the awards were selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.*

The awards were presented at the 6th annual ETF.com Awards Dinner on March 28, 2019, at Chelsea Piers, Pier 61, in New York.

*More information on the ETF.com Awards and voting process can be found here: <https://bit.ly/2tPMjJn>

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$58.6 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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