



March 23, 2018

WisdomTree's David Abner Receives ETF.com Lifetime Achievement Award

Head of WisdomTree Europe Recognized for Long-Term Contributions to ETF Investor Outcomes

WisdomTree Balanced Income Fund (WBAL) Named Best New Asset Allocation ETF

NEW YORK, March 23, 2018 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that David Abner, Executive Vice President and Head of WisdomTree Europe, received the ETF.com Lifetime Achievement Award for 2017. The award recognizes individuals for outstanding long-term contributions to ETF investor outcomes.

"It is an incredible honor to be recognized by ETF.com for the Lifetime Achievement Award. From the time I was first exposed to the ETF structure in the late 1990's, I believed they had tremendous opportunity for growth within the asset management industry. And even with \$5 trillion in assets globally, we are still in the early innings; ETFs will continue to grow and evolve, with the help of new technologies and changes in investing behavior," said David Abner, Head of WisdomTree Europe.

"The ETF industry has always been focused on creating a better experience for investors, and that is something I am extremely passionate about. WisdomTree will continue to lead this effort through technology and innovation, working endlessly to ensure a better investing experience for investors globally," he added.

Abner joined WisdomTree in 2008 as Director of Institutional Sales and Trading. In 2012, he was appointed Head of Capital Markets, a position he held until August 2016, at which time he relocated to London to lead WisdomTree's expansion into Europe. Prior to joining WisdomTree, Abner spent two years as a Managing Director and Head of ETF Trading Americas at BNP Paribas. He began his career in 1992 at Bear Stearns where he was Head of ETF Trading within the Equity Derivatives group. Abner is the author of *The ETF Handbook* (Wiley, 2010) and *The Visual Guide to ETFs* (Bloomberg, 2013). He is also the creator of the ETF Implied Liquidity function, one of the most widely-used metrics for determining the potential investable liquidity of an ETF.

Abner is the second WisdomTree executive to receive the Lifetime Achievement Award, with Jonathan Steinberg, WisdomTree President and CEO, receiving this honor in 2016.

In addition to the Lifetime Achievement Award, the WisdomTree Balanced Income Fund ([WBAL](#)) was named Best New Asset Allocation ETF.

The ETF.com Awards are designed to recognize the people, companies and products driving the ETF industry forward and delivering new value to investors. ETF.com Award Winners are selected through a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.

The awards were presented at the ETF.com Awards Dinner on March 22, 2018, at Chelsea Piers, Pier 61, in New York.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$45.4 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

Contact Information:

Media Relations

WisdomTree Investments, Inc.

Jessica Zaloom / Kylie Scott
+1.917.267.3735 / +1.917.267.3860
jzaloom@wisdomtree.com / kscott@wisdomtree.com

Investor Relations
WisdomTree Investments, Inc.
Jason Weyeneth, CFA
+1.917.267.3858
jweyenth@wisdomtree.com