



WisdomTree
Q3/15 Results



October 30, 2015

Forward looking statement

This presentation contains forward-looking statements that are based on our management's belief and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this presentation completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this presentation may include statements about: anticipated trends, conditions and investor sentiment in the global markets and exchange-traded products ("ETPs"); anticipated levels of inflows into and outflows out of our ETPs; our ability to deliver favorable rates of return to investors; our ability to develop new products and services; our ability to maintain current vendors or find new vendors to provide services to us at favorable costs; our ability to successfully expand our business into non-U.S. markets; timing of payment of our cash income taxes; competition in our business; and the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

Recent historical growth may not provide an accurate representation of the growth we may experience in the future, which may make it difficult to evaluate our future prospects.

Challenging global market conditions associated with declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and trigger redemptions.

Fluctuations in the amount and mix of our AUM may negatively impact revenue and operating margin.

We derive a substantial portion of our revenue from a limited number of products – in particular two funds, the WisdomTree Europe Hedged Equity Fund and the WisdomTree Japan Hedged Equity Fund – and, as a result, our operating results are particularly exposed to the performance of those funds, investor sentiment toward the strategies pursued by those funds and our ability to maintain the AUM of those funds.

Most of our AUM are held in our U.S. listed ETFs that invest in foreign securities and we therefore have substantial exposure to foreign market conditions and are subject to currency exchange rate risks.

We derive a substantial portion of our revenue from international hedged equity ETFs and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding monetary policy of those markets.

We derive a substantial portion of our revenue from products invested in securities of Japanese and European companies and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding future growth of those markets and currency fluctuations.

We derive a significant portion of our revenue from products invested in emerging markets and are exposed to the market-specific political and economic risks as well as general investor sentiment regarding future growth of those markets.

Many of our ETPs and ETFs have a limited track record, and poor investment performance could cause our revenue to decline.

We depend on third parties to provide many critical services to operate our business and our ETPs and ETFs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm our customers.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, please see the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2014. The forward-looking statements in this presentation represent our views as of the date of this presentation. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this presentation.

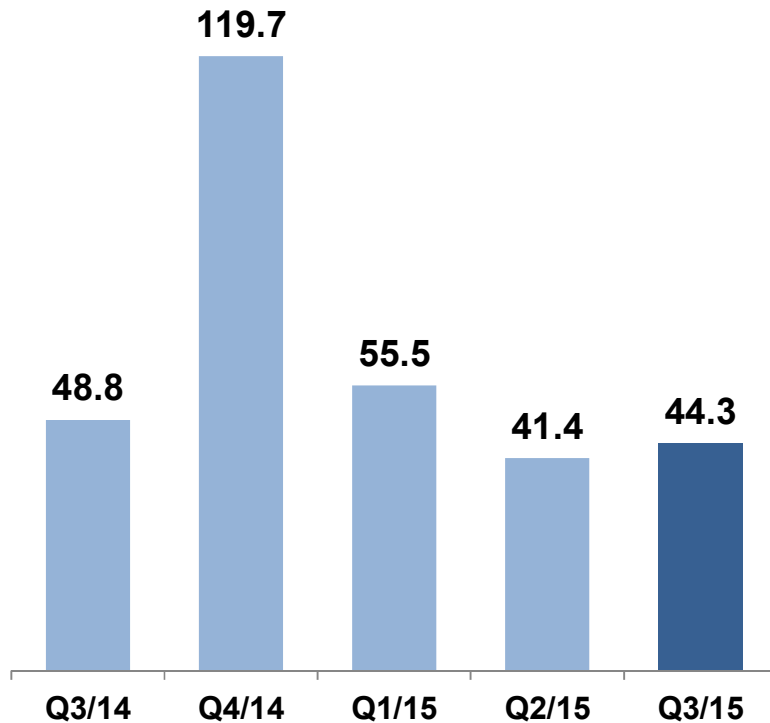
Quarterly highlights

- **Solid financial results despite challenging market environment**
- **Continued investment in the business to focus on growth**
 - New fund launches
 - Expansion of sales team
 - Acquisition of GreenHaven commodity ETFs
- **Benefits of our efficient business model**
 - 52% U.S. pre-tax margin; 49% consolidated pre-tax margin
 - \$0.08 quarterly dividend
 - \$0.25 special dividend

Domestic fixed income and equities led flows

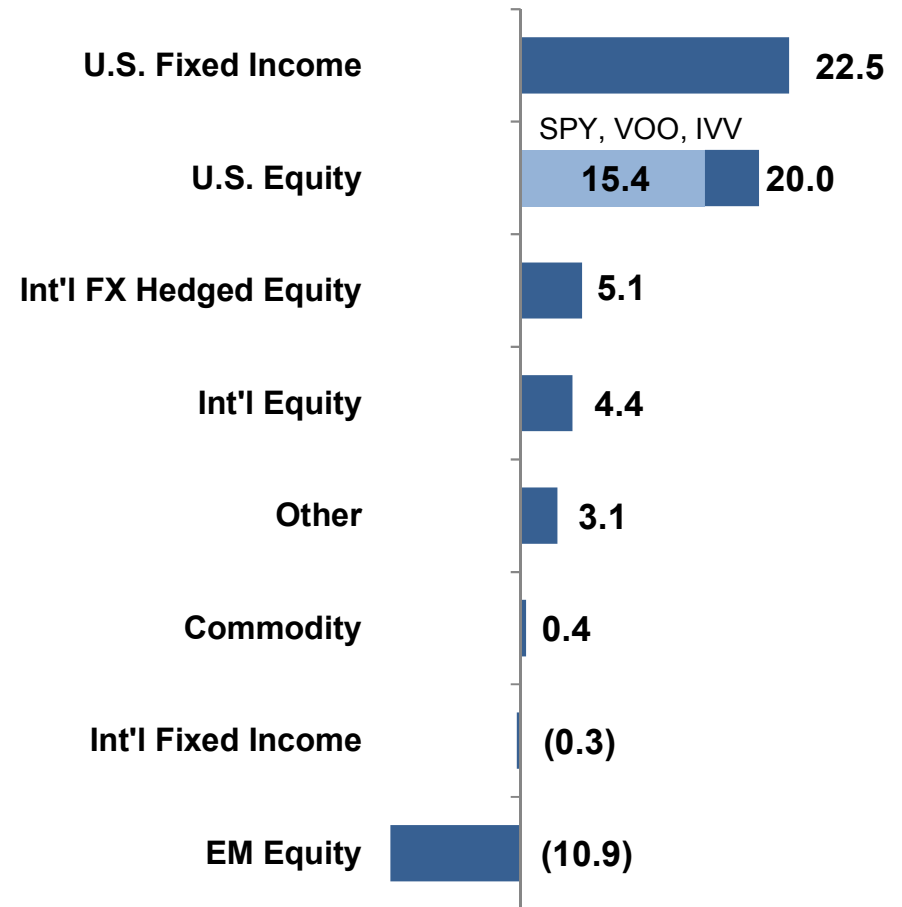
U.S. ETF Industry Net Inflows

(\$ billions)



Q3/15 Net Inflows by Category

(\$ billions)

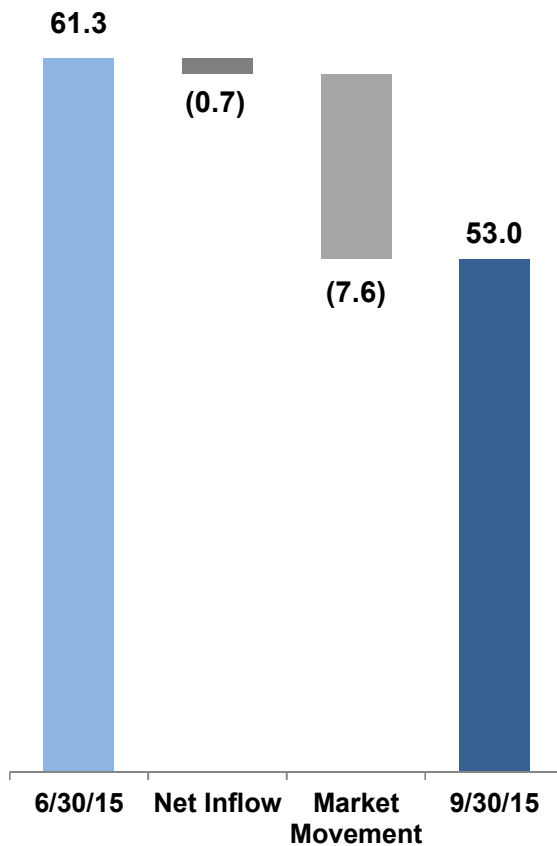


Source: ICI, Bloomberg, WisdomTree. Excludes ETNs.

Market move led to WisdomTree AUM decline

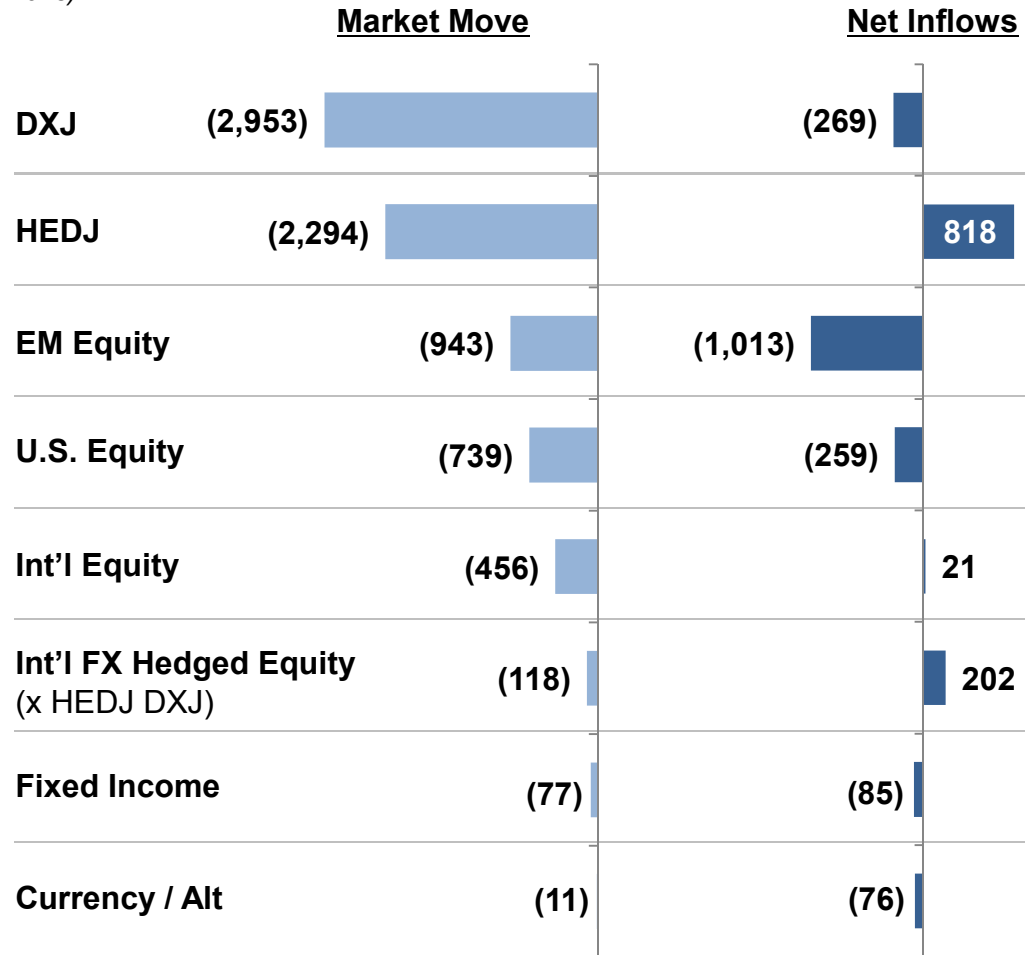
U.S. AUM

(\$ billions)



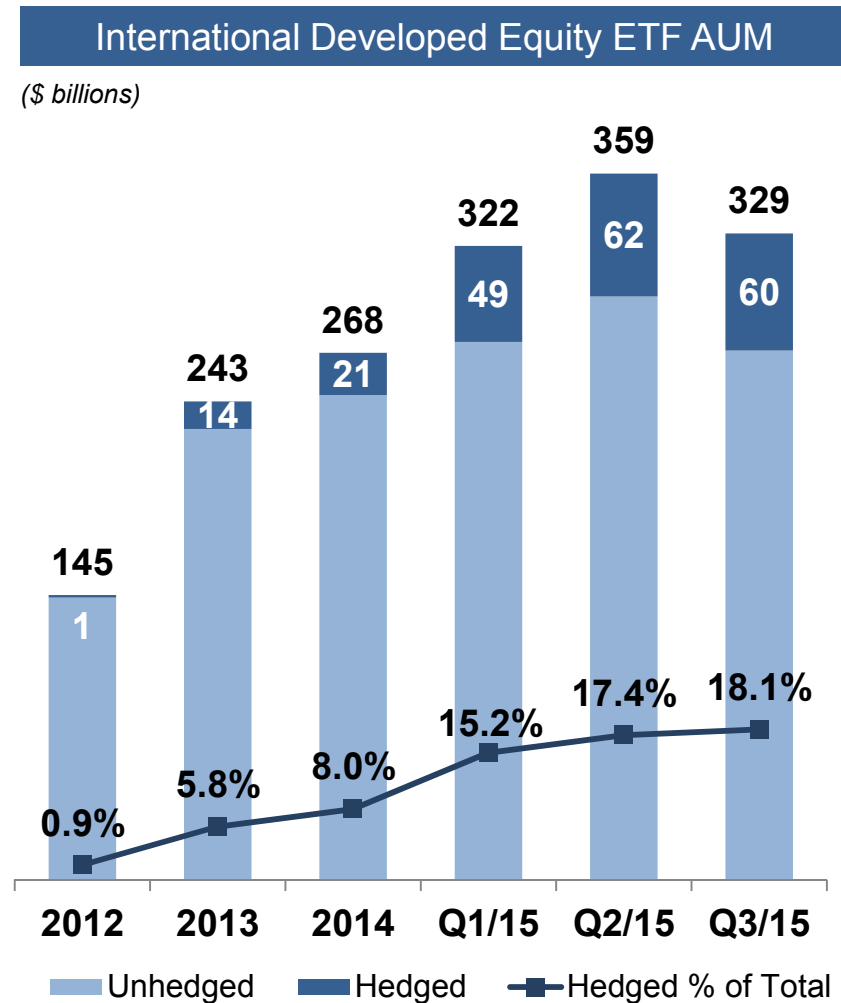
U.S. AUM Change

(\$ millions)



FX hedging continues to grow market share

- Currency hedging grows market share despite volatile market environment
- Year-to-date, approximately half of all flows into international developed equities have been to currency hedged products
- We continue to launch funds and innovate in currency hedging



A leader in U.S. ETF net inflows with best-in-class organic growth rates

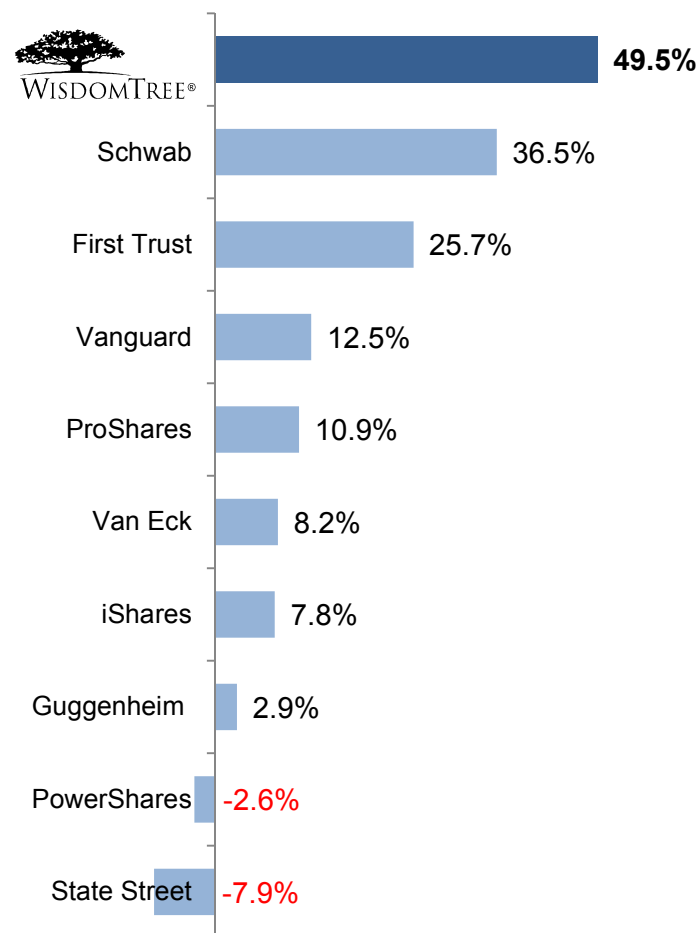
9M/15 U.S. ETF Industry Net Inflows

(\$ billions)

Rank	ETF Sponsor	Net Inflows
1	iShares	59.0
2	Vanguard	53.2
3	WisdomTree	19.5
4	Deutsche Bank	16.6
5	Schwab	9.8
6	First Trust	8.5
7	Direxion	3.1
8	ProShares	2.7
9	Van Eck	1.7
10	U.S. Commodity Funds	1.7
Top 10		175.7
	State Street	(35.7)
	Others (61)	1.3
Total Industry		141.3

14% market share

Top 10 U.S. ETF Sponsors 9M/15 Org. Growth ⁽¹⁾



Source: Bloomberg, WisdomTree. Excludes ETNs.
 (1) Calculated as U.S. net inflows for the period over U.S. BoP AUM.

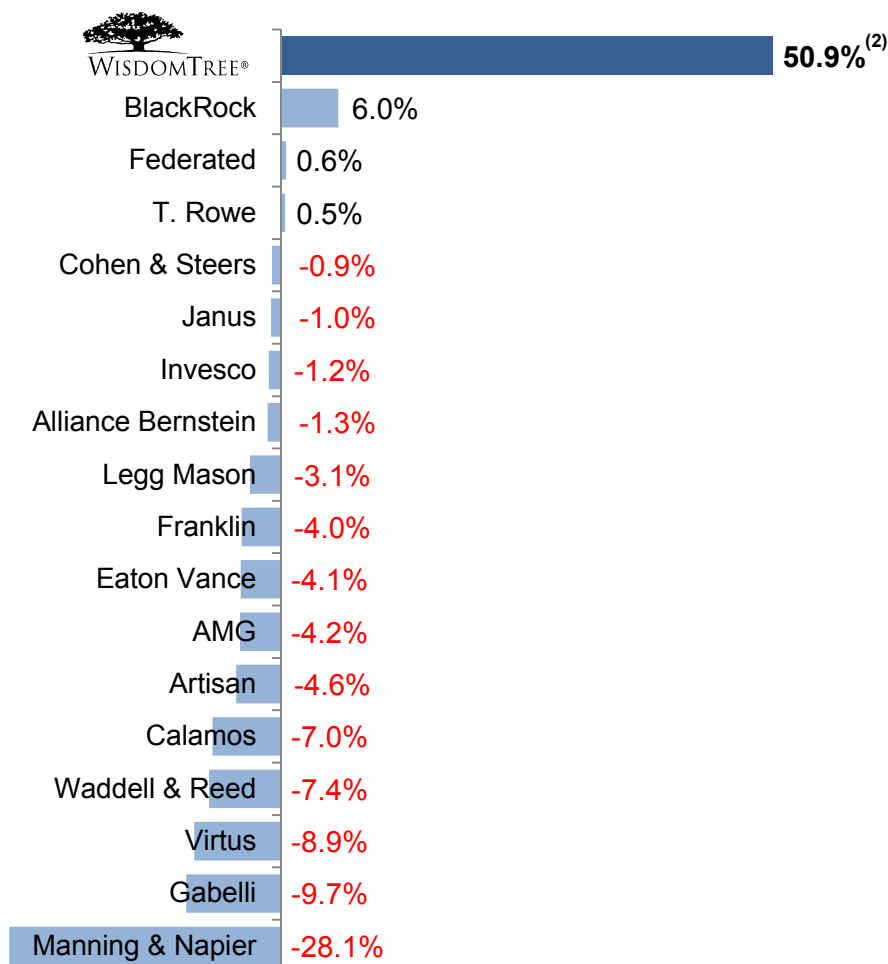
Top 3 U.S. fund family and leading organic growth amongst public peers

9M/15 Total U.S. ETF & Mutual Fund Inflows

(\$ billions)

Rank	Fund Family	Net Inflows
1	Vanguard	175.2
2	BlackRock / iShares	63.3
3	WisdomTree	19.5
4	Metropolitan West	16.4
5	Deutsche Bank	15.4
6	Dimensional	14.4
7	Fidelity Investments	12.9
8	JPMorgan	11.8
9	American Funds	10.9
10	Schwab	10.4
	Top 10	350.2
	Others (858)	(157.5)
	Total Industry	192.6

Publicly Traded Asset Managers 9M/15 Org. Growth ⁽¹⁾



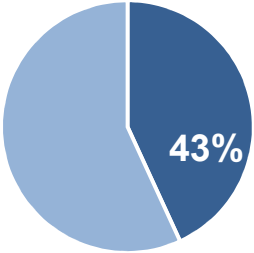
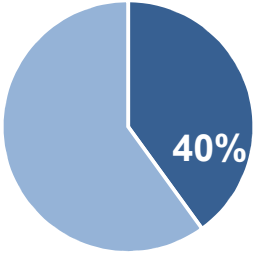
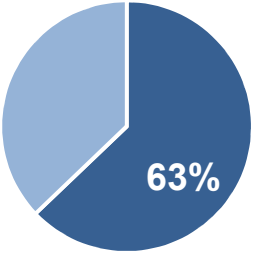
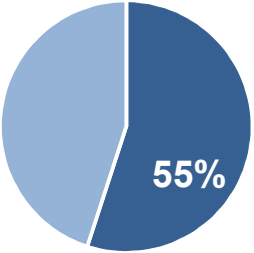
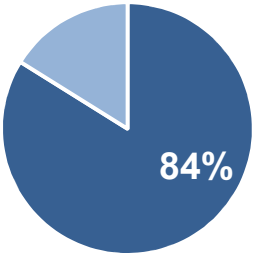
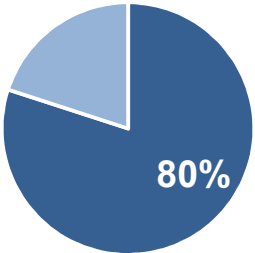
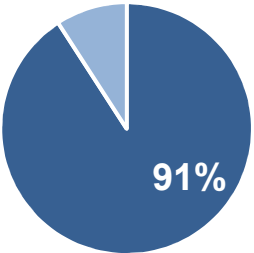
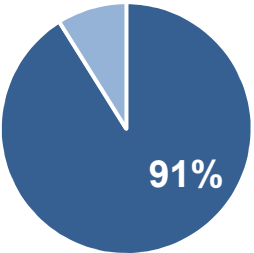
Source: Morningstar, Strategic Insights.

(1) Calculated as net inflows for the period over BoP AUM. Excludes money market funds.

(2) Includes U.S. and Europe.

Morningstar performance of U.S. listed ETFs

Our performance against *actively managed and indexed mutual funds and ETFs*

As of Sept. 30, 2015	1 Year (51 applicable ETFs)	3 Year (40 applicable ETFs)	5 Year (35 applicable ETFs)	Since Inception (60 applicable ETFs)
% of ETFs Outperforming Morningstar peer group average	 43%	 40%	 63%	 55%
% of AUM Outperforming Morningstar peer group average	 84%	 80%	 91%	 91%



[Click Here](#) for most recent standardized performance report.

Excludes ETFs for which Morningstar does not provide relevant peer groups and funds with less than one full month of performance history.

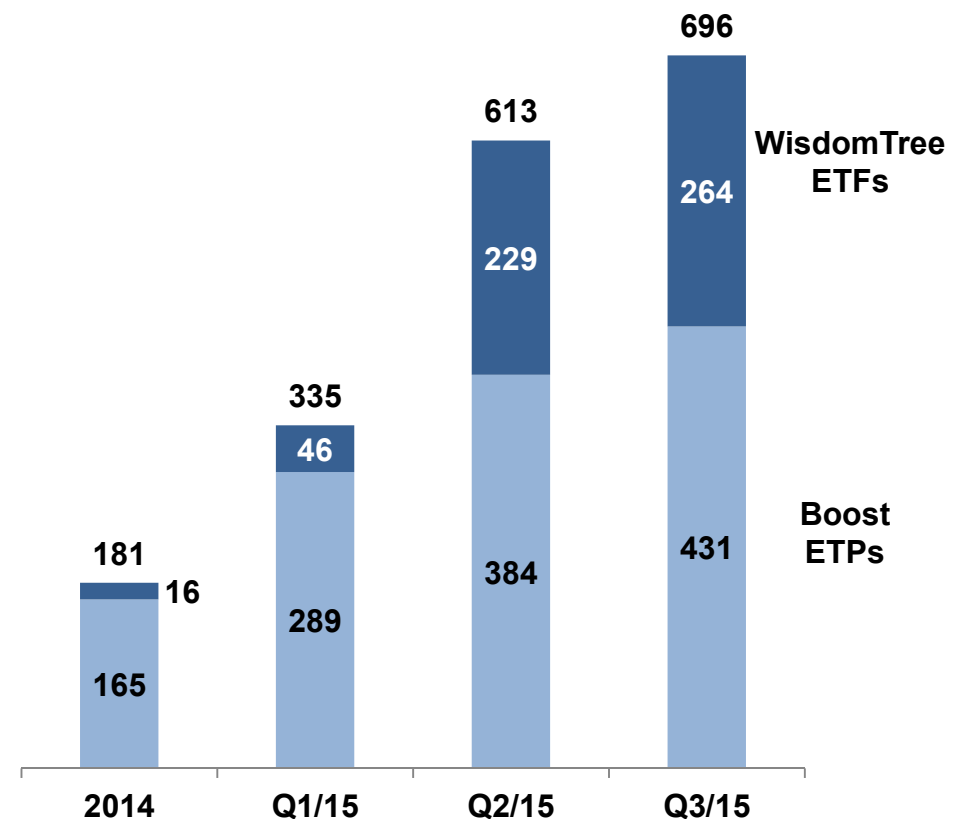
Europe platform continues to grow

Highlights

- Growth in Boost AUM amidst global market volatility - \$387m of flows YTD
- WisdomTree ETFs continuing to generate inflows despite challenging market environment
- Listed currency-hedged ETFs in Switzerland and Italy
- Continuing to launch innovative products

AUM

(\$ millions)



Entering commodities with GreenHaven acquisition

- GreenHaven Continuous Commodity Fund (GCC) – AUM \$247 million⁽¹⁾
- GreenHaven Coal Fund (TONS) – AUM \$1 million⁽¹⁾
- Purchase price \$11.75 million in cash
- Enhances WisdomTree's product offering by adding commodities
- GCC is an index based broad-basket commodity fund with a unique methodology and a strong track record in the market
- GCC is the #1 ETF by performance amongst its category since fund inception in January 2008⁽²⁾
- Expected to close in Q4

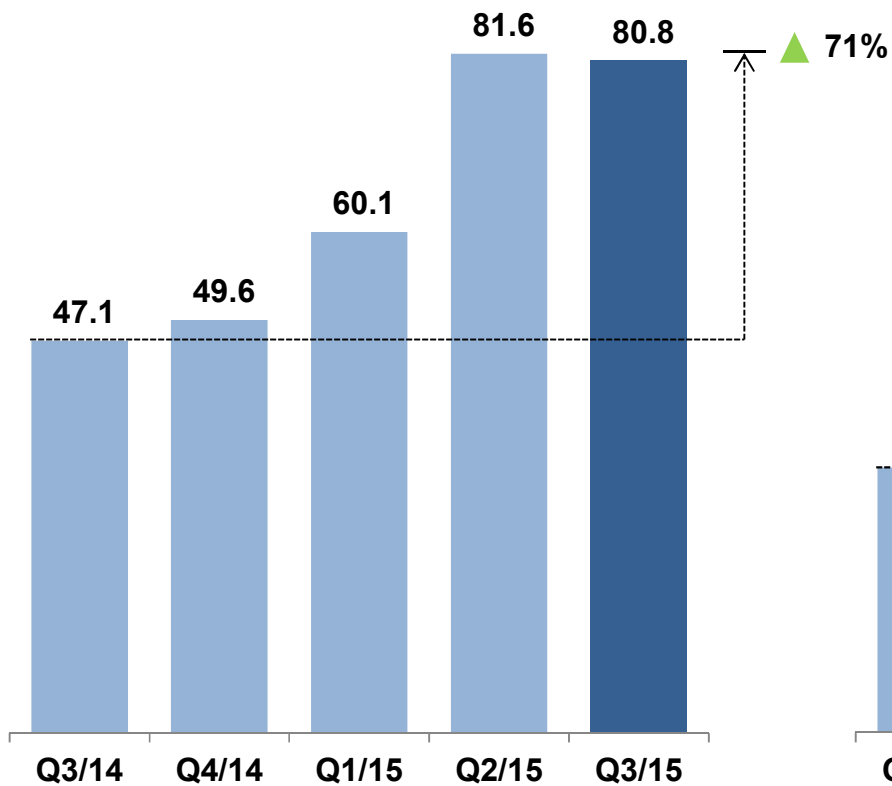


Financial Results

Revenue and net income up year-over-year

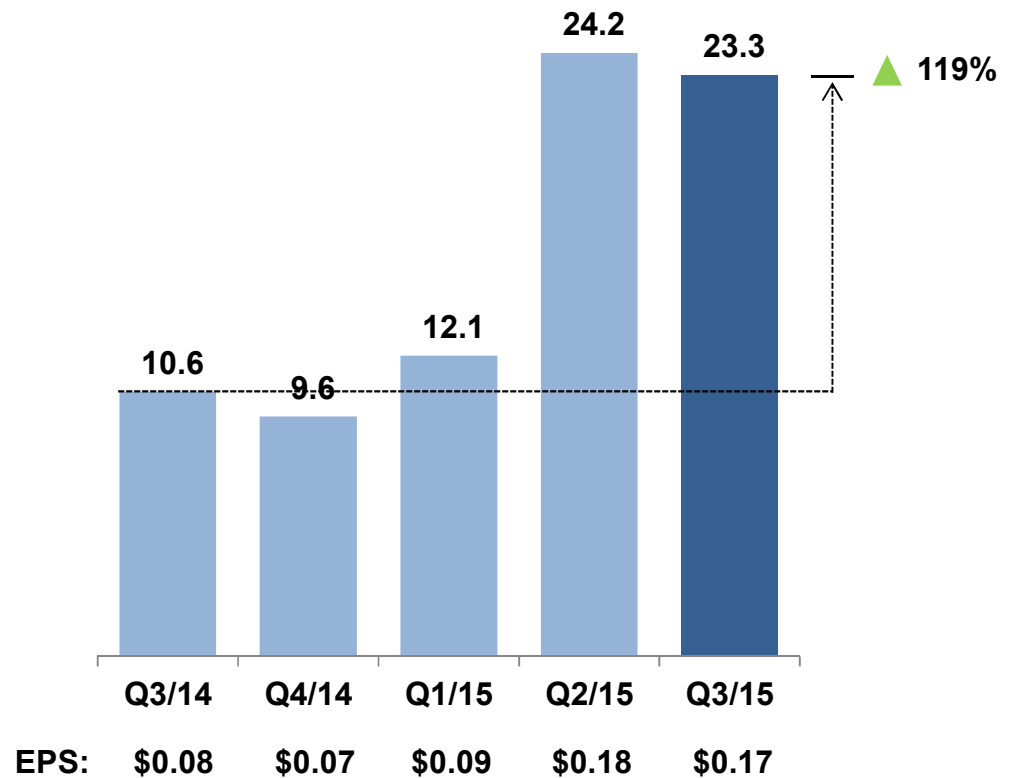
Revenue

(\$ millions)



Net Income

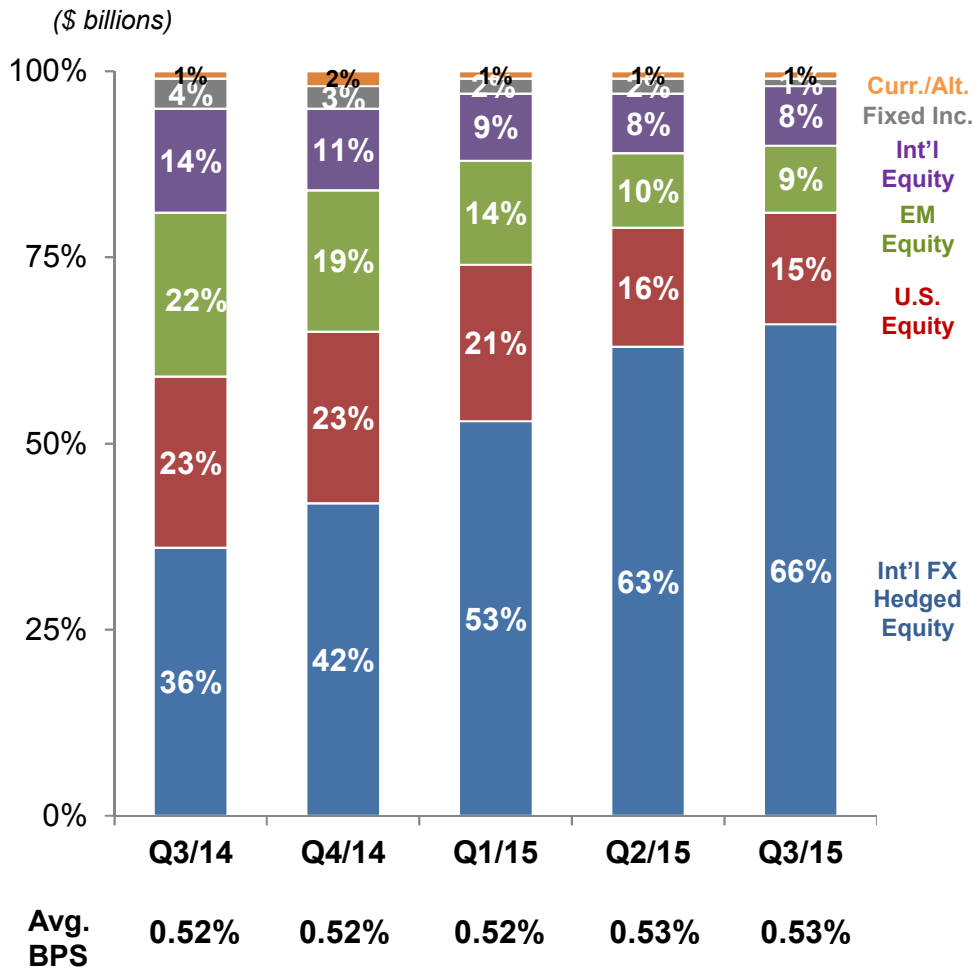
(\$ millions)



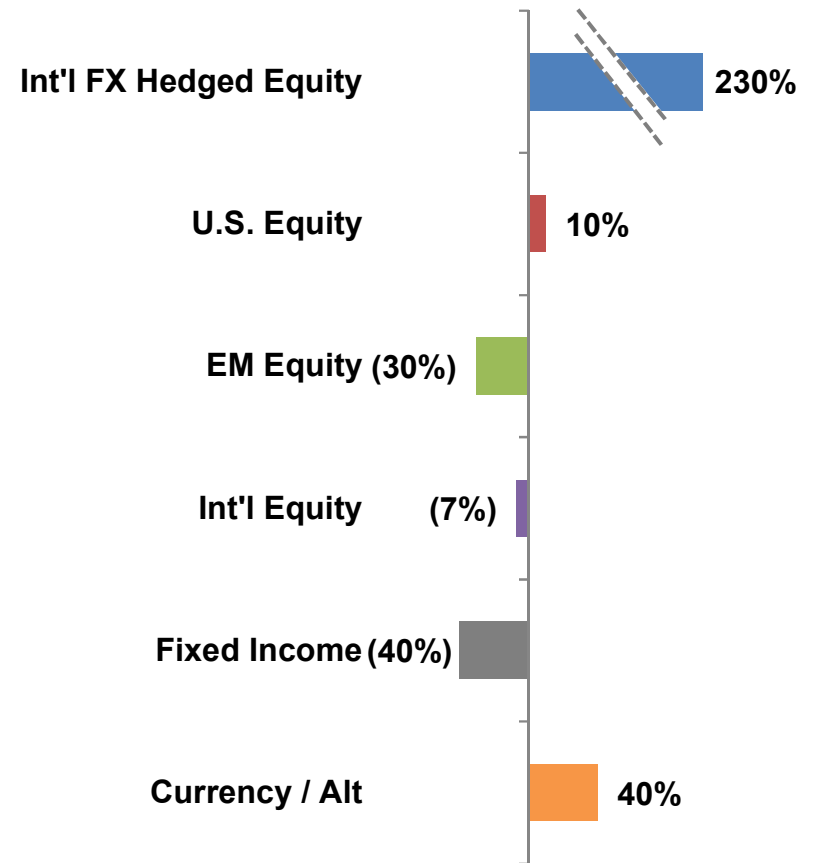
EPS: \$0.08 \$0.07 \$0.09 \$0.18 \$0.17

Revenue growth in multiple categories

Average AUM

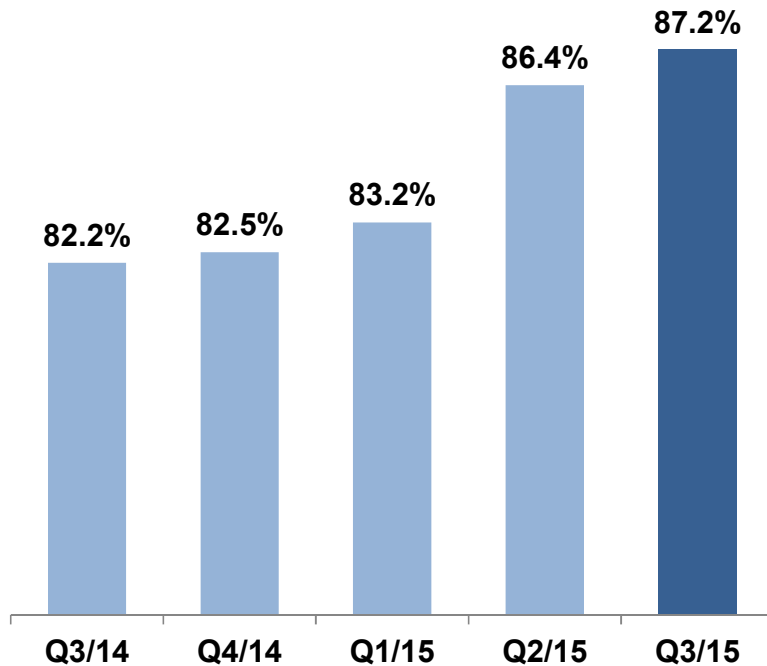


Q3/15 Year-over-year ETF Revenue Change

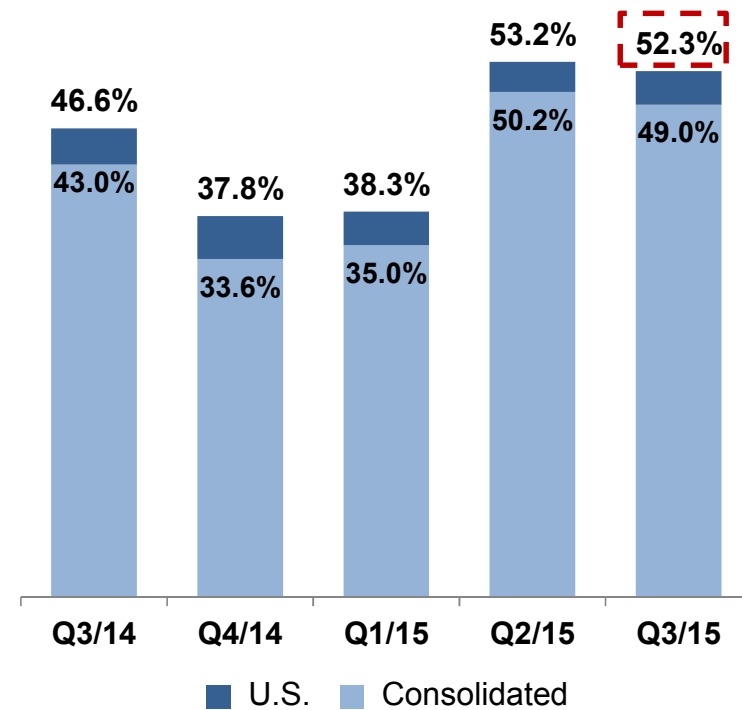


Continue to generate high pre-tax margins

U.S. Listed Gross Margin ⁽¹⁾



Pre-tax Margin



**Near-term Guidance:
85 - 87% Gross Margin**

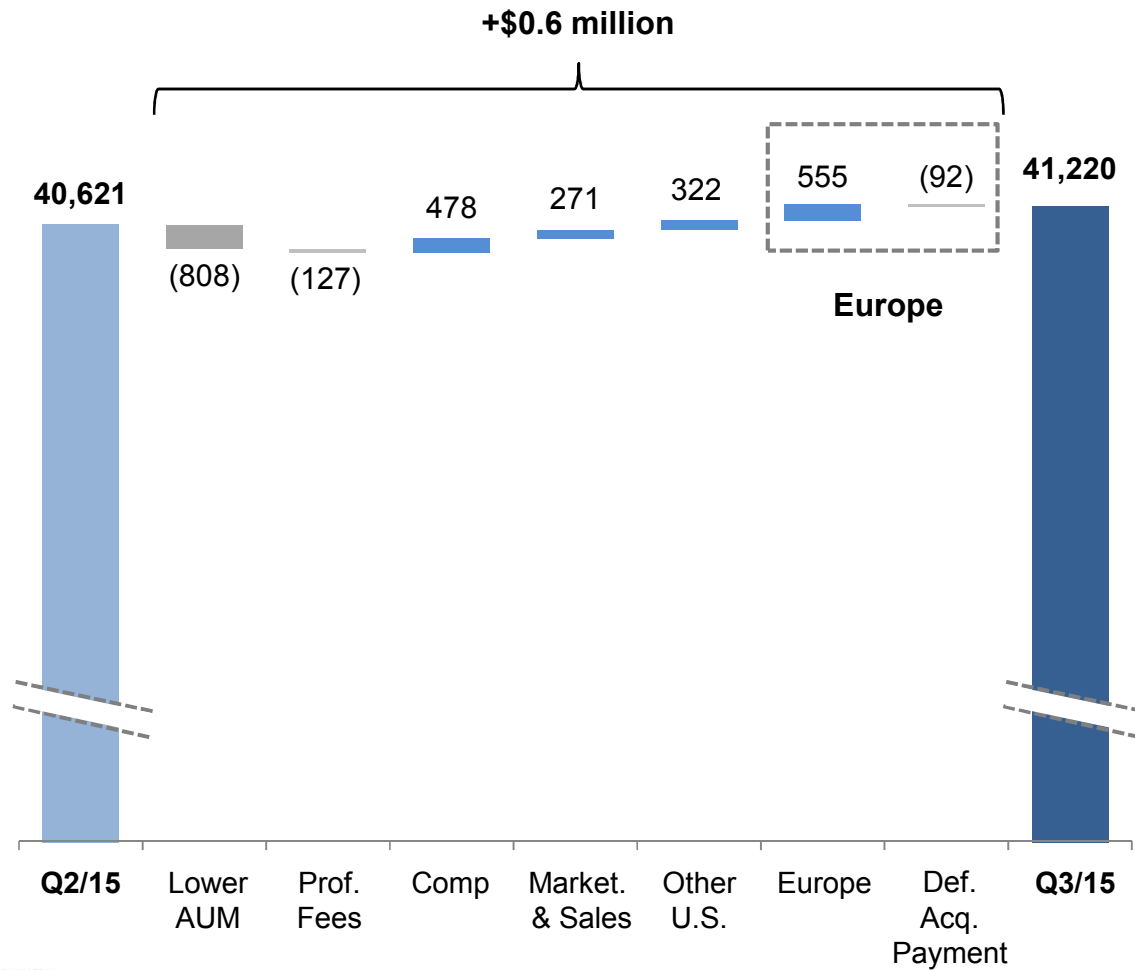


(1) Total revenues less fund management and administration and third party sharing arrangements expenses. See "Non-GAAP Financial Measurements."

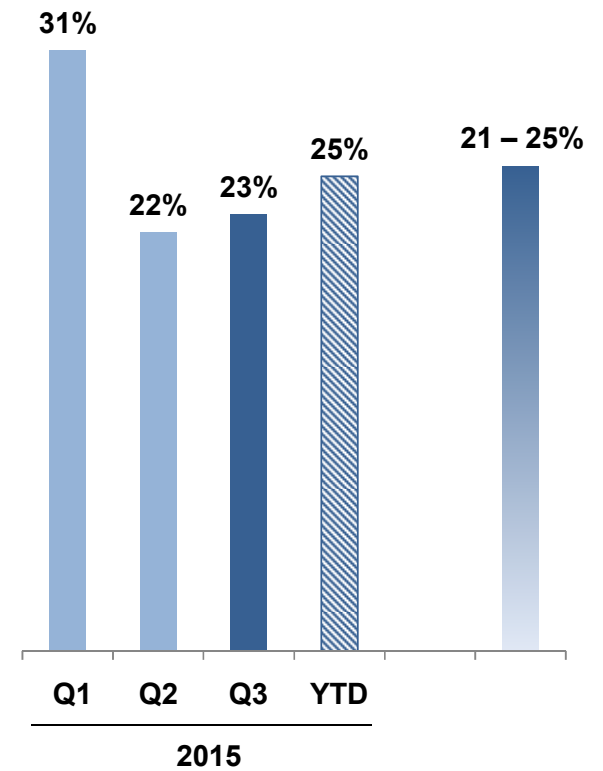
Expenses increased slightly on growth investments

Expense Base Change – Q2/15 to Q3/15

(\$ thousands)



Comp as % of Revenue – U.S.



Strong cash generation

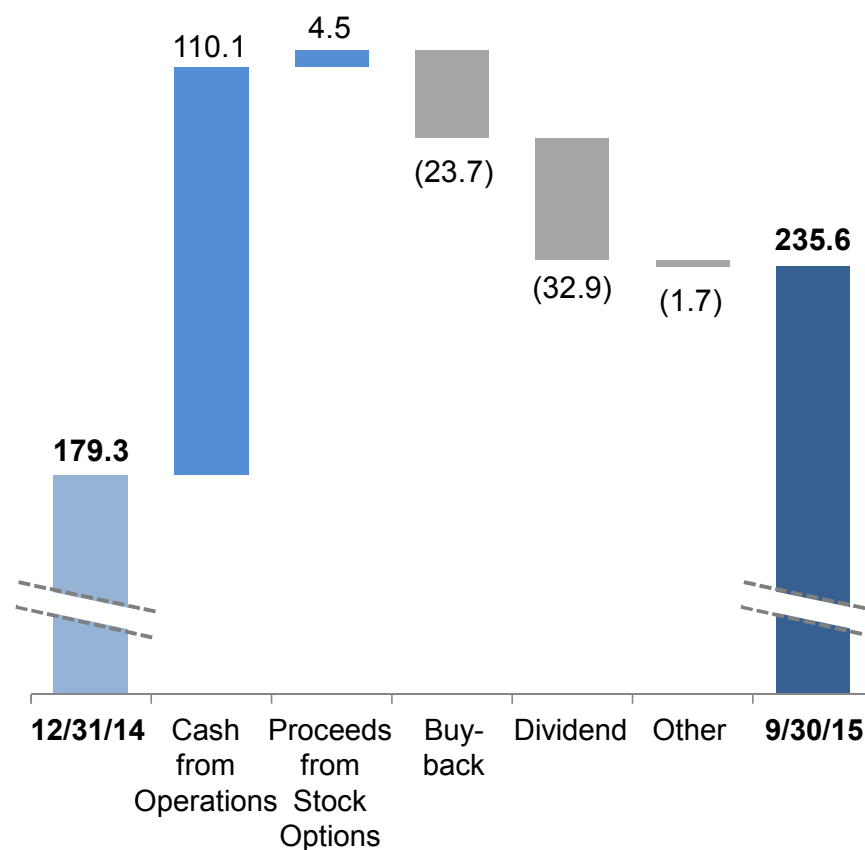
Balance Sheet

(\$ millions)

	Sept. 30, 2015	Dec. 31, 2014
Assets		
Cash and cash equivalents	\$212.0	\$165.3
Investments	23.6	14.0
Accounts receivable	25.5	18.2
Deferred tax asset, net	14.6	9.5
Fixed assets, net	11.3	10.4
Goodwill and other assets	5.4	3.4
Total assets	\$292.4	\$220.8
Liabilities		
Fund management and administration	\$11.2	\$10.0
Compensation and benefits	21.9	14.3
Accounts payable and other liabilities	8.9	6.9
Deferred rent	5.2	5.3
Total liabilities	47.2	36.5
Stockholders' equity	245.2	184.3
Total liabilities and stockholders' equity	\$292.4	\$220.8

Cash and Investments Change YTD

(\$ millions)



Income taxes

- U.S. baseline tax rate approximately 39%
- Recording GAAP tax expense; however still not paying federal cash taxes
- Cannot offset U.S. taxes by losses generated by European operations

NOL Roll Forward

WisdomTree records GAAP tax expense, however, we do not pay federal cash taxes due to our net operating loss.

<u>Net Operating Loss</u>	
12/31/14	109.8
9M/15 U.S. pre tax income ⁽¹⁾	(106.3)
Net stock based compensation	73.9
Other adjustments	(16.6)
Pre-tax NOL 9/30/15	60.8
Approximate tax rate	39%
Post-tax NOL	\$23.7

Potential Future Additions

We continue to generate additional NOL due to tax benefits from equity grants. Value and timing of the tax benefit depends on WETF price and date of exercise or vesting of equity awards.

<i>WETF stock price, 10/29/15</i>	\$19.08
Outstanding options, 9/30/15	1,588
Weighted average strike price	\$2.58
Value yet to be recognized	\$26.2 <i>a</i>
Unvested restricted stock, 9/30/15	1,671
Value yet to be recognized	\$31.9 <i>b</i>
Potential future additions to NOL	\$58.1 <i>a+b</i>
Approximate tax rate	39%
Potential cash tax savings	\$22.7

Additional Detail

Nearly all options are currently exercisable and restricted stock will vest according to the schedule below.

<i>Options Expiration</i>	<i>Intrinsic</i>	
	<i>#</i>	<i>Strike Value</i>
2016	27	\$0.5
2017	221	\$3.7
2018-2021	1,340	\$20.2
	<u>1,588</u>	<u>\$24.3</u>

<i>Stock Vesting</i>		
2015	50	\$0.9
2016	849	\$15.2
2017	463	\$8.3
2018	309	\$5.5
	<u>1,671</u>	<u>\$29.9</u>



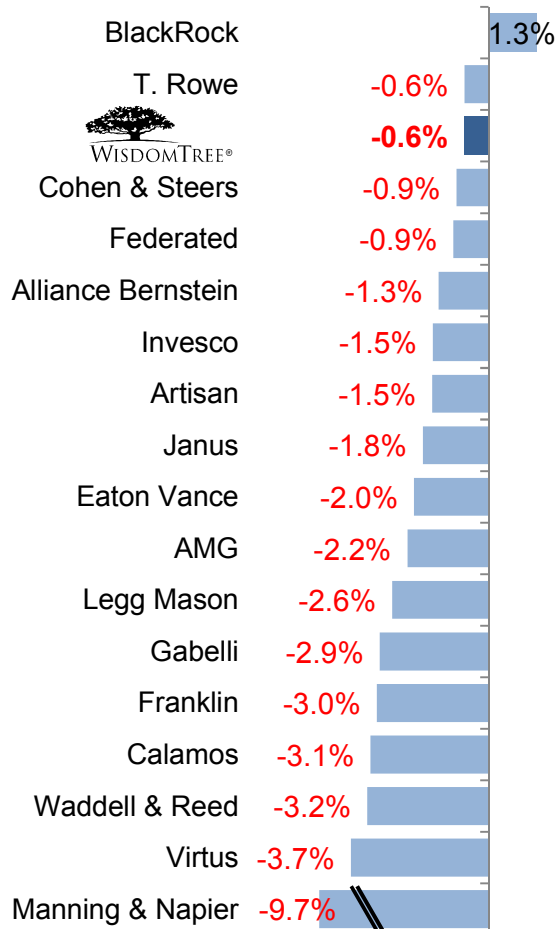
(1) Includes \$693,000 deferred acquisition payment and other adjustments.

Other items

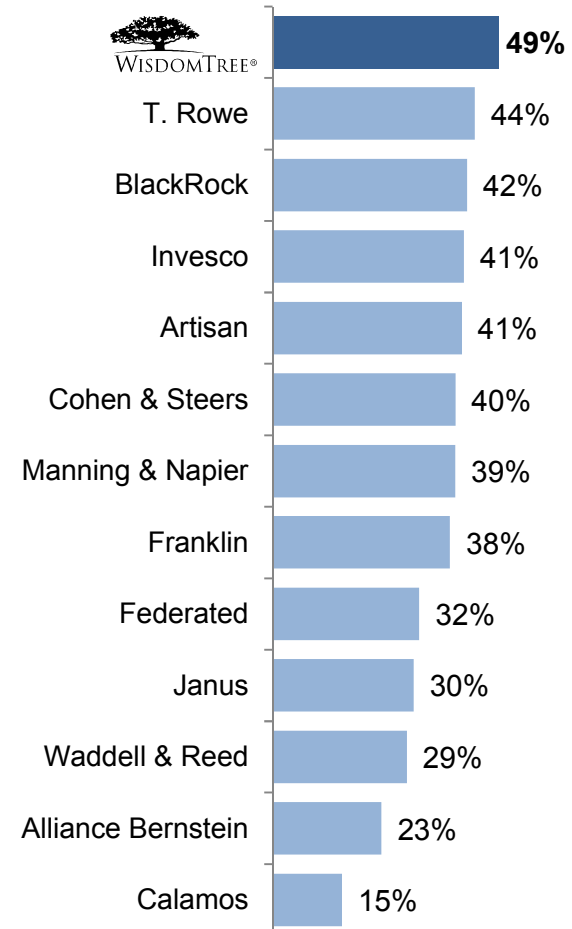
- Strategic spending
- Boost fair value buyout charge

WisdomTree has outperformed its peers

Q3/15 Organic Growth ⁽¹⁾



Q3/15 Pre-tax Margin ⁽²⁾



Source: Strategic Insights, Company filings.

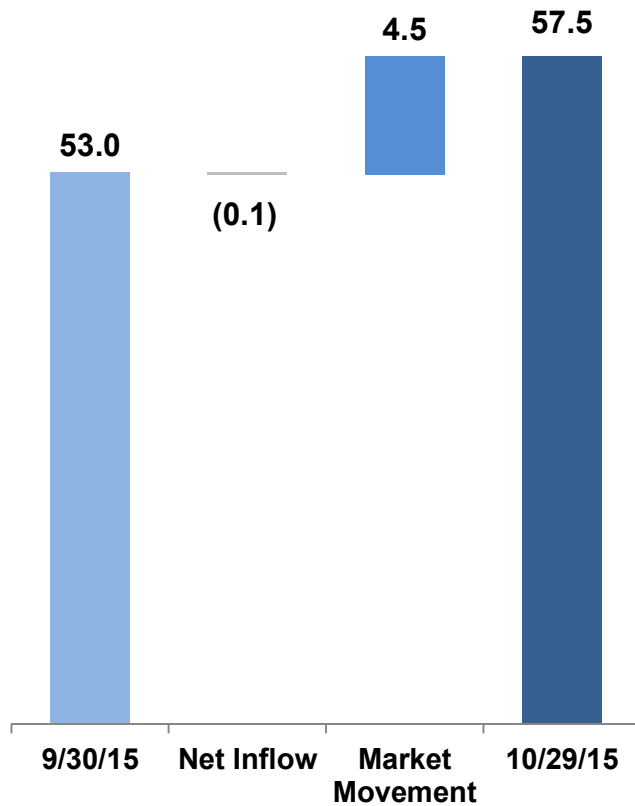
(1) Calculated as net inflows for the period over BoP AUM. Excludes money market funds.

(2) Pre-tax operating margin per Company filings. Excludes AMG, Virtus, Legg Mason, Gabelli and Eaton Vance as they have not reported.

Q4 as of 10/29/15

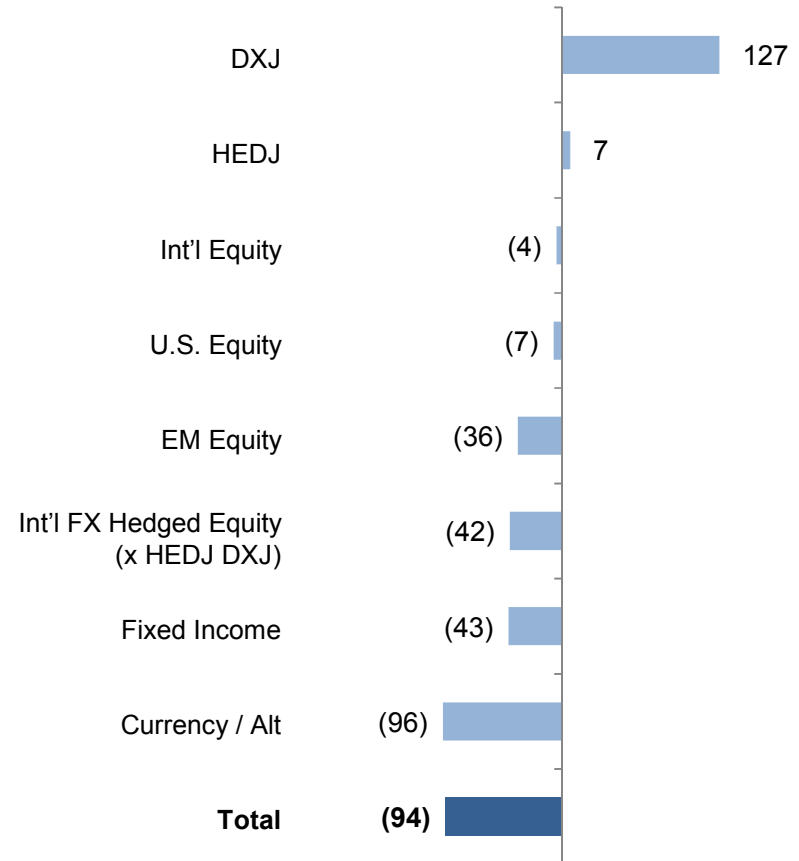
U.S. Listed AUM

(\$ billions)



U.S. Listed Net Inflows

(\$ millions)



Conclusion: WisdomTree's positioning

- Positive momentum so far in Q4
- Q3 was a demonstration of our strength, scale and efficiency
- Trends underpinning secular ETF growth are only accelerating
- Increasing demand for transparency of holdings and fees
- Investing in our global platform
- Reaping the benefits of our business model

Appendix

Key operating statistics

(\$ millions)

	2013				2014				2015		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
<u>AUM (end of period)</u>											
International Hedged Equity	\$5,797	\$10,270	\$11,481	\$13,348	\$12,612	\$12,557	\$13,971	\$17,760	\$33,925	\$39,222	\$34,608
U.S. Equity	5,161	5,777	6,271	7,181	7,505	8,052	7,939	9,390	9,748	9,245	8,247
International Developed Equity	2,728	2,633	3,150	3,864	4,830	5,340	4,494	3,988	4,323	4,829	4,394
Emerging Markets Equity	8,071	7,172	7,703	7,448	6,753	7,606	7,495	6,187	6,068	6,244	4,288
Fixed Income	2,600	2,437	2,095	1,906	1,610	1,376	1,379	1,152	904	956	794
Currency	626	547	502	979	422	406	362	599	565	573	505
Alternative Strategy	120	139	150	158	152	163	183	205	225	230	211
	\$25,103	\$28,975	\$31,352	\$34,884	\$33,884	\$35,500	\$35,823	\$39,281	\$55,758	\$61,299	\$53,047
Average ETF AUM	\$21,934	\$28,390	\$30,473	\$33,091	\$33,859	\$34,141	\$35,554	\$37,680	\$46,391	\$61,153	\$59,572
<u>Net Inflows</u>											
International Hedged Equity	\$4,071	\$4,376	\$752	\$1,243	(\$12)	(\$502)	\$799	\$4,580	\$13,440	\$6,083	\$751
International Developed Equity	139	57	205	565	812	518	(452)	(305)	188	497	21
Alternative Strategy	(4)	17	12	8	(4)	8	13	21	17	14	(13)
Currency	12	(62)	(48)	515	(549)	(21)	(35)	232	(44)	7	(63)
Fixed Income	508	78	(320)	(144)	(306)	(278)	69	(164)	(210)	67	(85)
U.S. Equity	291	547	273	367	189	221	84	968	294	(320)	(259)
Emerging Markets Equity	876	(51)	286	(246)	(632)	388	270	(836)	(165)	250	(1,013)
Total	\$5,893	\$4,962	\$1,160	\$2,308	(\$502)	\$334	\$748	\$4,496	\$13,520	\$6,598	(\$661)
Average ETF Advisory Fee	0.54%	0.52%	0.51%	0.51%	0.51%	0.51%	0.52%	0.52%	0.52%	0.53%	0.53%
<u>Average Mix</u>											
International Hedged Equity	15%	30%	37%	36%	39%	36%	36%	42%	53%	63%	66%
U.S. Equity	22%	20%	20%	20%	21%	23%	23%	23%	21%	16%	15%
Emerging Markets Equity	36%	28%	24%	24%	20%	21%	22%	19%	14%	10%	9%
International Developed Equity	12%	10%	9%	11%	13%	15%	14%	11%	9%	8%	8%
Fixed Income	11%	10%	7%	6%	5%	4%	4%	3%	2%	2%	1%
Currency	3%	2%	2%	3%	2%	1%	1%	1%	1%	1%	1%
Alternative Strategy	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# of ETFs	47	50	53	61	62	69	69	70	70	75	79
<u>European Listed ETPs: (in thousands)</u>											
AUM (end of period)					\$113,244	\$123,210	\$165,018		\$288,801	\$384,089	\$431,259
Net Inflows					\$17,658	\$19,224	\$82,175		\$145,381	\$50,331	\$191,044
Average Advisory Fee					0.82%	0.79%	0.78%		0.81%	0.82%	0.83%
<u>Total UCITS ETFs: (in thousands)</u>											
AUM (end of period)							\$16,179		\$45,846	\$228,588	\$264,452
Net Inflows							\$16,036		\$28,851	\$144,234	\$67,770
Average Advisory Fee							0.38%		0.40%	0.44%	0.45%
US Headcount	72	79	84	87	90	92	97	101	109	117	128
Non-US Headcount						11	20	23	27	29	34

Consolidated financial results

(\$ thousands)

	2013				2014				2015		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Revenues											
Advisory fees	\$ 29,153	\$ 37,101	\$ 39,437	\$ 42,903	\$ 42,609	\$ 43,938	\$ 46,942	\$ 49,327	\$ 59,869	\$ 81,320	\$ 80,520
Other income	188	230	193	263	311	190	172	273	272	239	233
Total revenues	29,341	37,331	39,630	43,166	42,920	44,128	47,114	49,600	60,141	81,559	80,753
Expenses											
Compensation and benefits	7,482	9,447	9,648	9,633	9,355	7,551	9,990	14,099	19,601	18,669	19,407
Fund management and administration	8,223	9,106	8,794	8,953	9,168	7,818	8,465	8,932	10,168	11,208	10,519
Marketing and advertising	1,937	2,196	2,031	2,145	2,578	2,726	3,341	2,869	3,076	3,628	3,573
Sales and business development	1,801	1,520	1,305	1,848	1,301	1,727	1,279	1,914	1,900	2,076	2,438
Professional and consulting fees	613	657	542	936	1,795	1,840	1,383	2,560	1,463	1,604	1,570
Occupancy, communications and equipment	377	591	723	1,093	900	853	882	943	918	943	1,183
Depreciation and amortization	82	83	84	190	192	201	207	221	220	223	253
Third party sharing arrangements	111	428	374	455	10	115	187	282	283	497	485
Acquisition contingent payment									257	264	172
Other	861	1,061	1,164	1,437	1,142	1,164	1,123	1,101	1,235	1,509	1,620
Total expenses	21,487	25,089	24,665	26,690	26,441	23,995	26,857	32,921	39,121	40,621	41,220
Income before taxes	7,854	12,242	14,965	16,476	16,479	20,133	20,257	16,679	21,020	40,938	39,533
Income tax (benefit)/expense	--	--	--	--	(13,725)	9,531	9,634	7,057	8,958	16,766	16,245
Net Income	\$ 7,854	\$ 12,242	\$ 14,965	\$ 16,476	\$ 30,204	\$ 10,602	\$ 10,623	\$ 9,622	\$ 12,062	\$ 24,172	\$ 23,288
Note:											
Stock-based compensation included above	\$ 1,714	\$ 1,691	\$ 1,781	\$ 1,273	\$ 2,015	\$ 2,030	\$ 2,077	\$ 2,015	\$ 2,344	\$ 2,608	\$ 2,926

Historical statistics – U.S.

	U.S. Net Inflows		Market Share	Market Movement	AUM
	Industry	WisdomTree			
	(in billions)	(in millions)		(in millions)	(in millions)
Q2 06	\$24.6	\$347	1.4%	\$18	\$365
Q3 06	\$5.3	212	4.0%	23	600
Q4 06	\$34.1	849	2.5%	75	1,523
Q1 07	\$14.3	1,475	10.3%	85	3,083
Q2 07	\$17.4	771	4.4%	146	4,001
Q3 07	\$48.1	405	0.8%	41	4,446
Q4 07	\$70.8	310	0.4%	(198)	4,559
Q1 08	\$8.8	136	1.5%	(399)	4,296
Q2 08	\$13.7	756	5.5%	(307)	4,746
Q3 08	\$81.5	(15)	n/a	(655)	4,075
Q4 08	\$73.2	30	0.0%	(925)	3,180
Q1 09	(\$2.5)	23	-0.9%	(428)	2,776
Q2 09	\$38.2	281	0.7%	606	3,663
Q3 09	\$27.1	559	2.1%	680	4,902
Q4 09	\$53.7	911	1.7%	166	5,979
Q1 10	\$7.0	582	8.3%	152	6,713
Q2 10	\$30.9	121	0.4%	(594)	6,240
Q3 10	\$33.4	1,161	3.5%	859	8,260
Q4 10	\$46.7	1,271	2.7%	360	9,891
Q1 11	\$23.6	1,264	5.4%	129	11,284
Q2 11	\$29.2	1,699	5.8%	(49)	12,934
Q3 11	\$20.9	179	0.9%	(1,929)	11,184
Q4 11	\$43.9	756	1.7%	242	12,182
Q1 12	\$53.2	2,299	4.3%	1,210	15,691
Q2 12	\$25.0	338	1.4%	(1,025)	15,004
Q3 12	\$51.8	1,036	2.0%	743	16,783
Q4 12	\$55.4	1,059	1.9%	444	18,286
Q1 13	\$52.2	5,893	11.3%	924	25,103
Q2 13	\$15.4	4,962	32.2%	(1,090)	28,975
Q3 13	\$53.7	1,160	2.2%	1,217	31,352
Q4 13	\$58.6	2,308	3.9%	1,224	34,884
Q1 14	\$14.5	(502)	n/a	(498)	33,884
Q2 14	\$57.7	334	0.6%	1,282	35,500
Q3 14	\$48.8	748	1.5%	(425)	35,823
Q4 14	\$119.7	4,496	3.8%	(1,038)	39,281
Q1 15	\$55.5	13,520	24.4%	2,957	55,758
Q2 15	\$41.4	6,598	15.9%	(1,057)	61,299
Q3 15	\$44.3	(661)	n/a	(7,591)	53,047
Total	\$1,491.1	\$57,671	3.9%	(\$4,623)	

	U.S. Net Inflows		Market Share	Market Movement	AUM
	Industry	WisdomTree			
	(in billions)	(in millions)		(in millions)	(in millions)
2006	\$74.0	\$1,408	1.9%	\$116	1,523
2007	\$150.6	2,961	2.0%	74	4,559
2008	\$177.2	907	0.5%	(2,286)	3,180
2009	\$116.5	1,774	1.5%	1,025	5,979
2010	\$118.0	3,135	2.7%	777	9,891
2011	\$117.6	3,898	3.3%	(1,607)	12,182
2012	\$185.4	4,732	2.6%	1,372	18,286
2013	\$179.9	14,323	8.0%	2,275	34,884
2014	\$240.7	5,076	2.1%	(679)	39,281
'15 YTD	\$141.2	19,457	13.8%	(5,691)	53,047
Total	\$1,501.1	\$57,671	3.8%	(\$4,623)	



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