

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under § 240.14a-12

WISDOMTREE, INC.

(Name of Registrant as Specified In Its Charter)

ETF5 CAPITAL LIMITED
GRAHAM TUCKWELL
BRUCE AUST
TONIA PANKOPF

(Name of Persons(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
 - Fee paid previously with preliminary materials
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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ETFS Capital Limited, together with the other participants named herein (collectively, “ETFS Capital”), has filed a definitive proxy statement and accompanying **GOLD** proxy card with the Securities and Exchange Commission to be used to solicit votes for the election of its slate of highly-qualified director nominees at the 2023 annual meeting of stockholders (the “Annual Meeting”) of WisdomTree, Inc., a Delaware corporation (the “Company”).

Item 1: On May 4, 2023, ETFS Capital issued the following press release as well as an open letter to stockholders of the Company. A copy of the letter is attached hereto as Exhibit 1 and is incorporated herein by reference.

ETFS CAPITAL FILES DEFINITIVE PROXY STATEMENT AND ISSUES LETTER TO FELLOW WISDOMTREE STOCKHOLDERS

Letter Outlines Urgent Need to Refresh Entrenched WisdomTree Board to Stop Continued Destruction of Stockholder Value

Files Definitive Proxy Materials for the Election of its Three Highly Qualified Nominees at WisdomTree’s 2023 Annual Meeting

ETFS Capital Nominees Will Bring Accountability, ETF Expertise, Management Oversight and Fresh Perspective to WisdomTree Board

*Urges WisdomTree Stockholders to Vote **FOR** All Three ETFS Capital Nominees on the **GOLD** Proxy Card Today*

NEW YORK, NY – May 4, 2023 – ETFS Capital Limited (“ETFS Capital”), the largest combined owner of common stock, \$0.01 par value (the “Common Stock”), and Series A Non-Voting Convertible Preferred Stock (the “Series A Preferred Stock”) of WisdomTree, Inc. (“WisdomTree” or the “Company”) (NYSE: WT), with ownership of approximately 10.2% of the outstanding Common Stock, which together with its Series A Preferred Stock would represent approximately 18.3% of the Company’s outstanding Common Stock on an as-converted basis, announced today that it has issued a letter to its fellow WisdomTree stockholders and filed a definitive proxy statement with the Securities and Exchange Commission in connection with WisdomTree’s 2023 Annual Meeting of Stockholders, which is scheduled for June 16, 2023.

ETFS Capital’s letter to its fellow WisdomTree stockholders is attached to this release. A copy of ETFS Capital’s letter, definitive proxy statement, and information on how to vote for ETFS Capital’s three director candidates on the **GOLD** proxy card or **GOLD** voting instruction form, will also be available at www.WiseUpWT.com

Stockholders who have questions, require assistance in voting their **GOLD** universal proxy card, or need additional copies of ETFS Capital’s proxy materials, are encouraged to contact Okapi Partners at (877) 629-6356 or info@okapipartners.com.

About ETFS Capital Limited

ETFS Capital is a London-based strategic investment company focused on growth opportunities across the ETF ecosystem. As part of its investment process, ETFS Capital receives and analyses many dozens of business ideas and proposals within the ETF ecosphere each year and conducts in-depth technical and commercial due diligence on the companies where it chooses to deploy capital. Thereafter it engages in a hands-on approach, as a partner to management teams and Boards bringing its unparalleled industry-specific expertise for the benefit of those companies.

Investor Contacts:

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or

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ETFS@gagnierfc.com

Item 2: On May 4, 2023, ETFS Capital posted the following materials, including the letter to stockholders attached hereto as Exhibit 1, to www.WiseUpWT.com:



Wise Up WisdomTree

[Letter To
Stockholders](#) →

Campaign Materials

Shareholder Materials

[4 May - Definitive Proxy Statement](#)

[24 April - Preliminary Proxy Statement](#)

Press Releases

[4 May - ETFS CAPITAL Files Definitive Proxy Statement and Issues Letter to Fellow WisdomTree Stockholders](#)

[1 May - ETFS Capital Comments on WisdomTree's Q1 2023 Results](#)

[24 April - ETFS Capital Files Preliminary Proxy Statement for the Election of Three Highly-Qualified Candidates to WisdomTree, Inc. Board of Directors](#)

[12 April - ETFS Capital Nominates Three Highly Qualified Candidates to WisdomTree Inc Board of Directors](#)

Disclaimer

The views expressed in the website represent the summary of 1773 Capital Limited and the other participants in its strategic investment consortium, the Participants' joint investment and advice of WisdomTree, Inc. (the "Company"), and are based on publicly available information with respect to the Company. The Participants recognize that there may be additional information that the management of the Company that would lead to a more complete view of the Company's condition. The Participants reserve the right to change any of the publicly reported items at any time as they deem appropriate and disclose any material change that is made in any other part of any such change. The Participants reserve any obligation to update the information or reports contained on this website.

Company financial performance and operations data have been derived or obtained from third parties with the securities and Exchange Commission (SEC) or other regulatory authorities and may differ from third party reports. Neither the Participants nor any of their affiliates shall be responsible for these or any errors or any misstatements contained in any third party SEC or other regulatory filing or third party report. There is no assurance or guarantee with respect to the data or which are included in the Company's SEC filings, and such materials may not include all prices that may be subject to review. The website, presentations and general report of the operations, identified by the Participants, reserve any liability or acknowledgment that the Participants reserve to be responsible for the state of the information on the website, but there can be no assurance or guarantee that actual results or performance of the Company will not differ, and such differences may be material.

The website or this website and associated reports or information and are not intended to be, nor should they be construed as, an offer to sell or a solicitation of an offer to buy any security. These materials do not constitute the purchase or sale of any security. The Participants reserve the right to amend, supplement, or otherwise change the information on the website at any time without notice to the Participants. It is possible that based on the development of the facts that cause the Participants from time to time to sell all or a portion of their holdings of the Company or upon further developments or otherwise changing the above stated, the website reserves the right to update or modify information contained on this website.

Although the Participants believe the information on this website and website materials is an accurate and complete view of the information, the Participants do not intend to make these statements and acknowledge the Participants make no representation or warranty, express or implied, as to the accuracy or completeness of those statements or any other action or any communication it makes with respect to the Company and any other companies mentioned and the Participants expressly disclaim any liability, including to those statements or communications, for any inaccuracies or omissions hereon. Thus, distributors and others should contact their own independent investigation and analysis of those statements and communications and of the Company and any other statements for which those statements or communications may be issued.

The website may contain links to various other internet addresses, "links". The views and opinions expressed in such links are those of the author(s) and do not necessarily represent the opinion of the Participants.

The website may not be deemed to constitute an offer or a solicitation of an offer to buy or sell securities, and it is not intended to constitute an offer or a solicitation of an offer to buy or sell securities.

Forward-Looking Statements Regarding Forward-Looking Statements

The information on this website contains forward-looking statements, all statements contained herein that are not purely historical in nature or that necessarily depend on future events are forward-looking and the words "believe", "expect", "anticipate", "intend", "estimate", "forecast", "project", "plan", and "target" and similar expressions are generally intended to identify forward-looking statements. The projected results and statements contained herein that are not historical facts and based on current expectations, based only on the state of those matters and other data, uncertainties and other factors that may cause actual results, performance or achievement to be materially different from any future results, performance or achievement, expected or required by such projected results and statements. Accordingly, nothing in the foregoing review judgments with respect to, among other things, future activities, competitive and market conditions and other business decisions, all of which are subject to significant uncertainties and many of which are beyond the control of the Participants, although the Participants believe that the uncertainties underlying the projected results or forward-looking statements are reasonable as of the date of these materials, any of the uncertainties could be material and therefore, there can be no assurance that the projected results or forward-looking statements included herein will prove to be accurate in light of the significant uncertainties inherent in the projected results and forward-looking statements included herein. The inclusion of such information should not be regarded as a representation or a forecast of results or that the operations and financial condition expected or included in such projected results and forward-looking statements will be achieved. The Participants are not providing and specifically disclaim any obligation to disclose the results of any research that may be made to any projected results or forward-looking statements herein to reflect events or circumstances after the date of such projected results or statements or to adjust the occurrence of anticipated or unanticipated results.

Additional Information

1773 Capital Limited (1773 Capital), together with the other Participants, has filed a disclosure proxy, statement and accompanying CDCL consent proxy card with the Securities and Exchange Commission (SEC) in the past to seek proxies in connection with the 2013 annual meeting of stockholders of the Company (the "Annual Meeting"). The Participants strongly encourage all stockholders of the Company to read the proxy statement and any other documents related to the submission of proxies of the Company in connection with the Annual Meeting. In addition, the website includes information, including information relating to the Participants. These reports and other materials filed by 1773 Capital with the SEC in connection with the submission of proxies are available at its charge on the SEC's website at www.sec.gov. The website proxy statement and other disclosure documents filed by 1773 Capital with the SEC are also available, without charge, by clicking a report to 1773 Capital's proxy website: www.1773.com. At 2013-02-08 10:00 AM EST.

For Investors

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