

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under § 240.14a-12

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WISDOMTREE, INC.

(Name of Registrant as Specified In Its Charter)

ETF5 CAPITAL LIMITED  
GRAHAM TUCKWELL  
BRUCE AUST  
TONIA PANKOPF

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(Name of Persons(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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ETFs Capital Limited, together with the other participants named herein (collectively, "ETFs Capital"), has filed a definitive proxy statement and accompanying **GOLD** proxy card with the Securities and Exchange Commission to be used to solicit votes for the election of its slate of highly-qualified director nominees at the 2023 annual meeting of stockholders (the "Annual Meeting") of WisdomTree, Inc., a Delaware corporation (the "Company").

On May 7, 2023, ETFs Capital posted the following materials to [www.WiseUpWT.com](http://www.WiseUpWT.com):

Wise up  
WisdomTree

How to Vote

**WISDOMTREE STOCKHOLDERS HAVE A CHOICE!**

We urge you to submit your vote using the **GOLD** proxy card or voting instruction form via the Internet, mail or by telephone today.

While we are sending you a **GOLD** proxy card and **GOLD** voting instruction form that includes the three ETFs Capital nominees as well as the Company's nominees, due to new rules implemented by the SEC, our three nominees also appear alongside the Company's nominees on the Company's White proxy card and voting instruction form. You may vote for the ETFs Capital nominees on the Company's White voting form, but we urge you to mark your vote "FOR" each of the ETFs Capital nominees today on our **GOLD** proxy card or voting instruction form.

**BASED ON HOW YOU HOLD YOUR SHARES, YOU CAN VOTE IN THE FOLLOWING WAYS:**

**BENEFICIAL STOCKHOLDERS**  
(Control my shares with a brokerage firm)

Your electronic vote must be cast by 11:59 PM Eastern Time on June 16, 2023.  
The 2023 Annual Meeting will be held at 200 West 34th Street, 2nd Floor, New York, NY 10119 on June 16, 2023 at 10:00 am Eastern Time.

There are two easy ways to vote, via the Internet or by mail using the postage paid return envelope. To vote by Internet, which ETFs Capital recommends, please follow the instructions included on your **GOLD** voting instruction form.

1. We recommend you vote "FOR" the three (3) ETFs Capital nominees, Bruce E. Auld, Todd Pankopf and Graham Tuckwell.
2. ETFs Capital opposes the election of three (3) WisdomTree nominees, Frank Salinas, Mike Touger, and Shanna Radwin and recommends you do NOT mark a vote "FOR" any of these nominees.
3. Please do not mark a vote "FOR" more than six (6) total nominees in your vote will be invalidated on the Director proposal.
4. You may also mark a vote "FOR" less than six (6) nominees.
5. Only your latest dated vote counts. Whether or not you marked a vote FOR ETFs Capital's three (3) nominees on the Company's White voting instruction form, marking a vote FOR the three (3) ETFs Capital nominees on the **GOLD** voting instruction form will override your previously cast vote.
6. We urge you to vote each and every **GOLD** voting instruction form you receive since you may vote more than one account.

**REGISTERED STOCKHOLDERS**  
(Hold my shares directly with the company's transfer agent)

**Vote by Mail**

You can easily vote your shares FOR ETFs Capital's three (3) nominees by using the **GOLD** proxy card you received in the mail. You may also vote FOR ETFs Capital's three (3) nominees on the Company's White proxy card, but you **must** mark a vote "FOR" next to the names of the ETFs Capital's nominees.

If your shares of Common Stock are registered in your own name, please sign and date the **GOLD** proxy card and return it to ETFs Capital Limited, c/o Chapel Partners, LLC in the enclosed postage paid envelope today.

**DEMAND MORE FROM YOUR BOARD AND PROTECT YOUR INVESTMENT**

**VOLE THE GOLD PROXY CARD OR VOTING INSTRUCTION FORM FOR THE THREE (3) ETFs CAPITAL NOMINEES TODAY!**

If you have any questions or require any assistance with voting your shares, please contact our proxy solicitor:

Chapel Partners LLC  
Chuck Garbino / Teresa Hoang  
(212) 267-8726 or (877) 629-4356  
[info@chapelpartners.com](mailto:info@chapelpartners.com)

Wise Up WisdomTree.

By filling out this form and supplying us with your name and email you agree to be contacted by a representative in regard to the Wise Up WisdomTree Campaign.

Name (required)  
First Name  Last Name

Email (required)

By filling out this form and supplying us with your name and email you agree to be contacted by a representative in regard to the Wise Up WisdomTree Campaign.

**For Investors:**  
Wise Up Partners, LLC  
Attn: Investor Outreach Team  
200 West 34th Street  
New York, NY 10119  
t: 212-267-8726  
e: [info@investors.com](mailto:info@investors.com)

**For Media:**  
Investor Communications  
200 West 34th Street  
New York, NY 10119  
t: 212-267-8726  
e: [ir@wisdomtree.com](mailto:ir@wisdomtree.com)

**Overview**  
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