

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES
PURSUANT TO SECTION 12(b) OR 12(g) OF THE
SECURITIES EXCHANGE ACT OF 1934

INDIVIDUAL INVESTOR GROUP, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State of Incorporation)

13-3487784
(IRS Employer
Identification No.)

1633 Broadway, 38th Floor
New York, New York
(Address of principal executive offices)

10019
(Zip Code)

If this Form relates to the registration of a class of debt securities and is effective upon filing pursuant to General Instruction A(c)(1), please check the following box

If this Form relates to the registration of a class of debt securities and is to become effective simultaneously with the effectiveness of a concurrent registration statement under the Securities Act of 1933 pursuant to General Instruction A(c)(2), please check the following box

Securities to be registered pursuant to Section 12(b) of the Securities Act of 1934:

None

Securities to be registered pursuant to Section 12(g) of the Securities Exchange Act:

Common Stock

Item 1. Description of Registrant's Securities to be Registered.

The information called for by this Item 1 is hereby incorporated by reference from page 35 of Registrant's Registration Statement on Form S-18 (No.33-43551-NY), which was declared effective by the Securities and Exchange Commission on December 4, 1991.

The Registrant's securities were registered under the Exchange Act of 1934 ("Exchange Act") pursuant to Section 12(b) as such securities were listed on the Boston Stock Exchange. The Registrant has subsequently withdrawn its securities from listing on the Boston Stock Exchange and herewith files this Form 8-A to register such securities under the Exchange Act pursuant to Section 12(g).

Item 2. Exhibits.

Exhibit No.	Description
1	Specimen Common Stock Certificate, filed as Exhibit 4.1 to the Registrant's Registration Statement on Form S-18 (No. 33-43551-NY) is hereby incorporated by reference.

SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this

Registration Statement to be signed on its behalf by the undersigned, thereto duly authorized.

INDIVIDUAL INVESTOR GROUP, INC.

Date: December 10, 1996

By: /s/ Scot A. Rosenblum

Scot A. Rosenblum, Secretary