

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

Amendment No. 1 to
Form 8-K
on
FORM 8-K/A

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) July 9, 2001

INDIVIDUAL INVESTOR GROUP, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware ----- (State or Other Jurisdiction of Incorporation)	1-10932 ----- (Commission File Number)	13-3487784 ----- (IRS Employer Identification No.)
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125 Broad Street, 14th Floor, New York, New York ----- (Address of Principal Executive Offices)	10004 ----- (Zip Code)
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Registrant's telephone number, including area code (212) 742-2277

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

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This amendment to the Company's Report on Form 8-K is being filed to include the required pro forma financial information related to the disposition previously reported upon.

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(b) Pro Forma Financial Information

Pro Forma Consolidated Condensed Balance Sheet at June 30, 2001 and notes thereto (incorporated by reference to Note 11 to the Notes to Consolidated Condensed Financial Statements for the Three and Six Months Ended June 30, 2001 and 2000 (Unaudited) in Part I, Item 1 to the Company's Quarterly Report on Form 10-QSB for the quarter ended June 30, 2001 (the "Notes"))

Pro Forma Consolidated Condensed Statements of Operations for the six months ended June 30, 2001 and the notes thereto (incorporated by reference to Note 11 to the Notes)

Pro Forma Consolidated Statements of Operations for the year ended December 31, 2000 and notes thereto (incorporated by reference to Note 11 to the Notes)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 22, 2001

INDIVIDUAL INVESTOR GROUP, INC.

By: /s/ Gregory E. Barton

Gregory E. Barton
President