

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
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POST-EFFECTIVE AMENDMENT NO. 1

TO

FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933  
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INDIVIDUAL INVESTOR GROUP, INC.  
(Exact name of registrant as specified in its charter)

Delaware	13-3487784
State or Jurisdiction of	(I.R.S. Employer
Incorporation or Organization	Identification Number)

125 BROAD STREET, 14TH FLOOR  
NEW YORK, NEW YORK 10004  
(Address of principal executive offices)

POPPER BENEFIT PLAN  
PICARD BENEFIT PLANS  
MORELAND BENEFIT PLAN  
ALLEN BENEFIT PLAN  
FLAVIN BENEFIT PLAN  
(Full title of the Plans)

JONATHAN L. STEINBERG, Chairman  
Individual Investor Group, Inc.  
125 Broad Street, 14th Floor  
New York, New York 10004  
(212) 742-2277

(Name, address and telephone number, including area code, of agent for service)

with a copy to:

PETER M. ZIEMBA, ESQ.  
Graubard Mollen & Miller  
600 Third Avenue  
New York, New York 10016-2097  
Telephone: (212) 818-8800

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PART II

Item 8. Exhibits.

The Registrant hereby amends this Registration Statement in order to include an accurate version of the Allen Benefit Plan. The previously filed Registration Statement contained an incorrect version of the Plan.

Exhibit No.	Description
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4.1*	Stock Option Agreement, dated September 14, 1998, for the purchase of 250,000 shares between Brette Popper and the Company
4.2*	Stock Option Agreement, dated September 14, 1998, for the purchase of 62,500 shares between Picard International, Ltd. and the Company

- 4.3\* Stock Option Agreement, dated August 16, 1999, for the purchase of 43,750 shares between Picard International, Ltd. and the Company
  - 4.4\* Stock Option Agreement, dated November 19, 1998, for the purchase of 100,000 shares between Jonathan Moreland and the Company
  - 4.5 Stock Option Agreement, dated August 16, 1999, for the purchase of 175,000 shares between David Allen and the Company, incorporated by reference from Exhibit No. 10.4 of the Registrant's Form 10-Q for the quarter ended September 30, 1999
  - 4.6\* Stock Option Agreement, dated September 13, 1999, for the purchase of 30,000 shares between Bill Flavin and the Company
  - 5.1\* Opinion of Graubard Mollen & Miller
  - 23.1\* Consent of Deloitte & Touche LLP, independent auditors for the Company
  - 23.2\* Consent of Ernst & Young LLP, independent auditors for WisdomTree Associates, L.P.
  - 23.3\* Consent of Graubard Mollen & Miller (Included in Exhibit 5.1)
- \* Previously filed

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Company certifies that it has duly caused this Amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of New York, State of New York, on this 23rd day of November, 1999.

INDIVIDUAL INVESTOR GROUP, INC.

By: /s/ Jonathan L. Steinberg  
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 Jonathan L. Steinberg, Chairman of the Board

Pursuant to the requirements of the Securities Act of 1933, as amended, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
/s/ Jonathan L. Steinberg ----- Jonathan L. Steinberg	Chief Executive Officer and Director (Principal Executive Officer)	November 23, 1999
* ----- David Allen	Chief Financial Officer	November 23, 1999
* ----- Henry G. Clark	Vice President - Finance (Principal Accounting Officer)	November 23, 1999
* ----- S. Christopher Meigher	Director	November 23, 1999
* ----- Bruce L. Sokoloff	Director	November 23, 1999
* ----- Peter M. Ziemba	Director	November 23, 1999

\*By: /s/ Gregory E. Barton  
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 Gregory E. Barton  
 Attorney-in-Fact

