FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

NELICED WIN I		Sta	Date of Event Requiring tatement (Month/Day/Year)  7/24/2013  3. Issuer Name and Ticker or Trading Symbol  WisdomTree Investments, Inc. [ WETF ]								
	(First) TREE INVESTM AVENUE, 21S' NY (State)	′ I				ionship of Reporting Person(s all applicable) Director Officer (give title below)	) to Issuer 10% Owner Other (spec below)	(M	onth/Day/Year) Individual or Joint/ plicable Line)  X Form filed by	te of Original Filed Group Filing (Check  y One Reporting Person y More than One Reporting	
Table I - Non-Derivative Securities Beneficially Owned											
······· ··· · · · · · · · · · · · · ·			1		lly Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
· · · · · · · · · · · · · ·   [E		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Derivative Security (Instr. 4)		Conve or Exe		(D) or	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price of Derivative Security	Indirect (I) (Instr. 5)		

Explanation of Responses:

Remarks:

Exhibit Index: Exhibit 24 Power of Attorney by Win J. Neuger

No securities are beneficially owned.

/s/ Win J. Neuger

07/24/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).