FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Bossone Anthony  |  |            |              |         |   | 2. Issuer Name and Ticker or Trading Symbol WisdomTree Investments, Inc. [ WETF ]                        |   |  |                 |            |  |  |                    |   | ationship of F<br>all applicab<br>Director  | ,         |  |  | vner                                       |
|--|--|------------|--------------|---------|---|--|---|--|-----------------|------------|--|--|--------------------|---|---|-----------|--|--|--|
| (Last) (First) (Middle)  |  |            |              |         | 3. Date of Earliest Transaction (Month/Day/Year) 07/24/2013 |  |   |  |                 |            |  |  |                    | Officer (g<br>below)  | ive title   |           | Other (s<br>below)   | specify  |  |
| 102 GREENWICH AVENUE 2ND FLOOR   |  |            |              | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |  |   |  |                 |            |  |  |                    | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |   |           |  |  |  |
| (Street)  GREENWICH  (City)  | CT (State)   | 06<br>(Zij | 830<br>p)    |         |   |  |   |  |                 |            |  |  |                    |   | Form file   | d by More | than C   | One Reportin   | g Person                                   |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |            |              |         |   |  |   |  |                 |            |  |  |                    |   |   |           |  |  |  |
| Date   |  |            |              |         | te<br>onth/Day/Year) if                                     |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  |                 |            |  | rities Acquired (A) or<br>ed Of (D) (Instr. 3, 4 a |                    |   | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported                                      |           | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4)        |  | 7. Nature of Indirect Beneficial Ownership |
|  |  |            |              |         |   |  |   |  | Code            | v          | Amount   | mount (A) o  |                    | Price   | Transaction(s) (Instr. 3 and 4)   |           |  |  | (Instr. 4)                                 |
| Common Stock 07/2  |  |            |              |         | 24/201  | 4/2013 A 6,144 D   |   | \$0.00   | 106,1           | 106,144(1) |  | D  |                    |   |   |           |  |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |              |         |   |  |   |  |                 |            |  |  |                    |   |   |           |  |  |  |
| Title of Conversion or Exercise Price of Derivative Security (Instr. 3)  3. Transaction Date Execution Date (Month/Day/Year) if any (Month/Day/N |  |            | Code (Instr. |         |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                 | te         | 7. Title and Amo<br>Securities Under<br>Derivative Secur<br>(Instr. 3 and 4) |  | derlying<br>curity | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s |           | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Englandian of Ba   |  |            |              |         | Code  | v  | (A)   | (D)  | Date<br>Exercis | able       | Expiration<br>Date   | or<br>piration Nu                                  |                    | Amount<br>or<br>Number<br>of Shares   | (Instr. 4)  |           | on(s)  |  |  |

## **Explanation of Responses:**

1. Includes 6,144 shares of restricted stock awarded on July 24, 2013, vesting on July 24, 2014.

/s/ Peter M. Ziemba, Attorney-in-Fact 07/26/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.