FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Lavine Bruce I					Wis	Issuer Name and Ticker or Trading Symbol WisdomTree Investments, Inc. [WETF] 3. Date of Earliest Transaction (Month/Day/Year)								(Checl	5. Relationship of Repo (Check all applicable) X Director			10% O	wner	
(Last)	(First)	(Mi	ddle)			07/31/2013								X	Officer (g below)	below		Other (below)	specify	
380 MADISON AVENUE															Vice Chairman					
21ST FLOOR					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								- 1	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK	NY	10	017												X Form filed by One Reporting Perso Form filed by More than One Repo			-		
(City)	(State)	(Zi _l	o)																	
		Та	ble I - No	n-Der	rivativ	e Se	ecuritie	es Acq	uired,	Dis	osed of,	or B	Benefi	cially Ov	vned					
1. Title of Security (Instr. 3) 2. Trans: Date (Month/L						action 2A. Deemed Execution Date if any (Month/Day/Year)		Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D) Prid		Price	(Instr. 3 and 4)				. ,		
Common Stock 07/3					31/2013	/2013			F	67,59		(1)	D	\$0.00	400,759(2)		D			
Common Stock														224,686			I	By 2012 Bruce Lavine Irrevocable Trust		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Da		ate,	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Yo		te Securities Under ear) Derivative Secur (Instr. 3 and 4)		derlying curity i) Amount or	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	V (A) (D)		Date Exercis	sable	Expiration Date	Title		Number of Shares								

Explanation of Responses:

- $1. \ Surrender \ of \ common \ stock \ to \ issuer \ upon \ vesting \ of \ restricted \ stock \ award \ to \ cover \ withholding \ taxes.$
- 2. Includes (i) restricted stock award vesting as to 150,000 shares on July 31, 2014 and (ii) restricted stock award vesting as to 2,716 shares on January 22, 2014 and as to 1,358 shares on each of January 22, 2015 and July 31, 2015.

/s/ Peter M. Ziemba, Attorney-in-

Fact

** Signature of Reporting Person

08/02/2013 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.