FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* STEINHARDT MICHAEL H				2. Issuer Name and Ticker or Trading Symbol WisdomTree Investments, Inc. [WETF] 3. Date of Earliest Transaction (Month/Day/Year)									tionship of R all applicabl Director	,	Person(, ,		
(Last)	(First	`	Middle)		11/15/2013									Officer (give title below)		Other below		specify
650 MADISON AVENUE 17TH FLOOR				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(Street) NEW YORK NY 10022														Form filed	l by More	than O	ne Reportin	g Person
(City)	(State	e) (.	Zip)															
		1	able I - No	n-Deriv	ative	Secur	ities Acc	quired, I	Disp	osed o	f, or B	Benefi	cially Ow	ned				
Date				Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr.		ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount		A) or D)	Price	(Instr. 3 and 4)				(
Common Stock 11/1				11/15	5/2013		M		835,000		Α	\$0.16	19,814,910(1)			D		
Common Stock 11/1				11/15	.5/2013		F		9,824		D	\$13.6	19,805,086(1)			D		
Common Stock 11/13				11/18	8/2013		S		292,121		D	\$13.49(2)	19,512,965(1)			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Cod	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		and 7. Title and Amo Securities Under Derivative Secur 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Cod	de V	(A)	(D)	Date Exercisab		expiration Pate	Title		Amount or Number of Shares		(Instr. 4)			
Stock Option (right to buy)	\$0.16	11/15/2013		M	1		835,000	11/10/200	5 1	1/09/2014	Com		835,000	\$0.00	0		D	

Explanation of Responses:

- 1. Includes 6,144 shares of restricted stock awarded on July 24, 2013, vesting on July 24, 2014.
- 2. The price included in Column 4 is a weighted price. These shares were sold in multiple transactions at prices ranging from \$13.25 to \$13.64, inclusive. The reporting person undertakes to provide to WisdomTree Investments, Inc., any security holder of WisdomTree Investments, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.

/s/ Peter M. Ziemba, Attorney-in-

Fact

** Signature of Reporting Person

11/18/2013
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.