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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**Form 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): July 31, 2015**

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**WisdomTree Investments, Inc.**  
(Exact name of registrant as specified in its charter)

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Commission File Number: 001-10932

**Delaware**  
(State or other jurisdiction  
of incorporation)

13-3487784  
(IRS Employer  
Identification No.)

245 Park Avenue  
35th Floor  
New York, NY 10167  
(Address of principal executive offices, including zip code)

(212) 801-2080  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition**

On July 31, 2015, WisdomTree Investments, Inc. (the "Company") issued a press release announcing its financial results for the three and six months ended June 30, 2015. A copy of the press release containing this information is being furnished as Exhibit 99.1 to this Report on Form 8-K and is incorporated herein by reference.

The information furnished pursuant to this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section and shall not be deemed incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended.

**Item 8.01. Other Events**

On July 31, 2015, the Company announced that its Board of Directors declared a quarterly cash dividend of \$0.08 per share of common stock, payable on August 26, 2015 to stockholders of record as of the close of business on August 12, 2015. A copy of the press release issued in connection with the dividend is attached as Exhibit 99.1 to this Report on Form 8-K and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits:

Exhibit 99.1            Press Release, dated July 31, 2015

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 31, 2015

WisdomTree Investments, Inc.

By: /s/ Amit Muni  
Amit Muni  
Chief Financial Officer

**WisdomTree Announces Second Quarter 2015 Results**

*Record net income up 128% year-over-year to \$24.2 million or diluted EPS \$0.18*

*Record revenues up 85% year-over-year to \$81.6 million*

*Record U.S. pre-tax margin of 53.2%; Record consolidated pre-tax margin of 50.2%*

*\$6.6 billion in net inflows for the quarter; \$20.1 billion in first half 2015*

*Net inflow market share of 15.6% for the quarter*

*Declares \$0.08 quarterly dividend*

New York, NY – (GlobeNewswire) – July 31, 2015 – WisdomTree Investments, Inc. (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager today reported net income of \$24.2 million for the second quarter of 2015 or \$0.18 per share on a fully diluted basis. This compares to \$10.6 million in the second quarter of 2014 and \$12.1 million in the first quarter of 2015.

WisdomTree CEO and President Jonathan Steinberg said, “Our innovative ETF platform attracted \$6.6 billion in inflows in the second quarter and more than \$20 billion in the first half of the year, making WisdomTree one of the fastest-growing companies within the ETF and broader asset management industry in 2015 to date. We also delivered industry-leading operating margins and record financial results, demonstrating the increasing scale and strength of our business model.”

Mr. Steinberg continued, “I am pleased with our strong execution in the second quarter and excited about the investments and capabilities we are adding to enhance our global ETF franchise and drive future growth.”

**Summary Operating and Financial Highlights**

|   | Three Months Ended |                  |                  | Change From      |                  |
|---|--------------------|------------------|------------------|------------------|------------------|
|   | Jun. 30,<br>2015   | Mar. 31,<br>2015 | Jun. 30,<br>2014 | Mar. 31,<br>2015 | Jun. 30,<br>2014 |
| <b>Operating Highlights</b>   |                    |                  |                  |                  |                  |
| <b><u>U.S. listed ETFs</u></b> (\$, in billions):                               |                    |                  |                  |                  |                  |
| AUM   | \$ 61.3            | \$ 55.8          | \$ 35.5          | 9.9%             | 72.7%            |
| Net inflows   | \$ 6.6             | \$ 13.5          | \$ 0.3           | (51.2%)          | 1,875.4%         |
| Average AUM   | \$ 61.2            | \$ 46.4          | \$ 34.1          | 31.8%            | 79.1%            |
| Average advisory fee  | 0.53%              | 0.52%            | 0.51%            | +01              | +02              |
| Market share of U.S. industry inflows   | 15.6%              | 24.4%            | 0.6%             | -8.8             | +15.0            |
| <b><u>European listed ETPs</u></b> (\$, in millions):                           |                    |                  |                  |                  |                  |
| AUM   | \$611.9            | \$ 334.1         | \$ 113.2         | 83.2%            | 440.4%           |
| Net inflows   | \$194.6            | \$ 174.2         | \$ 17.7          | 11.7%            | 1,001.9%         |
| Average advisory fee  | 0.68%              | 0.75%            | 0.82%            | -07              | -14              |
| <b><u>Financial Highlights</u></b> (\$, in millions, except per share amounts): |                    |                  |                  |                  |                  |
| <b><u>Consolidated Results:</u></b>   |                    |                  |                  |                  |                  |
| Total revenues  | \$ 81.6            | \$ 60.1          | \$ 44.1          | 35.6%            | 84.8%            |
| Pre-tax income  | \$ 40.9            | \$ 21.0          | \$ 20.1          | 94.8%            | 103.3%           |
| Net income  | \$ 24.2            | \$ 12.1          | \$ 10.6          | 100.4%           | 128.0%           |
| Diluted earnings per share  | \$ 0.18            | \$ 0.09          | \$ 0.08          | \$ 0.09          | \$ 0.10          |
| Pre-tax margin  | 50.2%              | 35.0%            | 45.6%            | +15.2            | +4.6             |
| <b><u>U.S. listed ETFs:</u></b>   |                    |                  |                  |                  |                  |
| Gross margin <sup>1</sup> (non-GAAP)  | 86.4%              | 83.2%            | 82.4%            | +3.2             | +4.0             |
| Pre-tax margin  | 53.2%              | 38.3%            | 49.4%            | +14.9            | +3.8             |

<sup>1</sup> Gross margin is defined as total revenues less fund management and administration expenses and third-party sharing arrangements.

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## **Recent Business Developments**

### Personnel

- On June 15, 2015, the Company named Kurt MacAlpine Executive Vice President and Head of Global Distribution
- On July 1, 2015, the Company announced plans for a Japan office and the appointment of Jesper Koll as Chief Executive Officer of WisdomTree Japan K.K.
- On July 23, 2015, the Company announced the expansion of its Japan Management team with the appointment of Junichi Kamitsubo as Head of Sales and Atsushi Yamamoto as Chief Compliance Officer of WisdomTree Japan K.K.

### Product launches

- On May 28, 2015, the Company launched the WisdomTree Japan Dividend Growth Fund (JDG)
- On June 4, 2015, the Company launched the WisdomTree International Hedged SmallCap Dividend Fund (HDLS) and the WisdomTree Global ex-U.S. Hedged Dividend Fund (DXUS)
- On June 6, 2015, the Company launched the WisdomTree Western Asset Unconstrained Bond Fund (UBND)
- On July 9, 2015, the Company launched the WisdomTree International Hedged Equity Fund (HDWM) and the WisdomTree Barclays U.S. Aggregate Bond Enhanced Yield Fund (AGGY)
- On July 21, 2015, the Company launched the WisdomTree Strong Dollar U.S. Equity Fund (USSD) and the WisdomTree Weak Dollar U.S. Equity Fund (USWD)

### Other

- On June 9, 2015, the Company announced the cross-listing of 2 additional ETFs on the Bolsa Mexicana de Valores: the WisdomTree Germany Hedged Equity Fund (DXGE) and the WisdomTree U.S. Dividend Growth Fund (DGRW)
- On June 30, 2015, WisdomTree added four additional ETFs to Schwab ETF OneSource™: the WisdomTree Europe Hedged SmallCap Equity Fund (EUSC), the WisdomTree Germany Hedged Equity Fund (DXGE), the WisdomTree Japan Hedged Dividend Growth Fund (JHDG), and the WisdomTree Japan Hedged SmallCap Equity Fund (DXJS)
- On July 1, 2015, the Company announced the WisdomTree China ex-State-Owned Enterprises Fund (CXSE), formerly the WisdomTree China Dividend ex-Financials Fund (CHXF)
- WisdomTree Europe:
  - Listed the WisdomTree Germany Equity UCITS ETF (DXGP) – GBP hedged – in London on the London Stock Exchange on May 14, 2015; listed the WisdomTree Japan Equity UCITS ETF (DXJ) and the WisdomTree Europe Equity UCITS ETF (HEDJ) – both USD hedged—in London on the London Stock Exchange, Italy on the Borsa Italiana and Germany on the Börse Xetra on May 20, 2015, and Switzerland on the SIX Swiss Exchange on July 14, 2015; and announced it surpassed \$500 Million in AUM on May 28, 2015
  - Listed four Boost ETPs in London on the London Stock Exchange on April 14, 2015; listed eight ETPs in Germany on the Börse Xetra on June 30, 2015; and listed five ETPs in Italy on the Borsa Italiana

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**Assets Under Management and Net Inflows**

U.S. listed ETF assets under management (“AUM”) reached a record \$61.3 billion at June 30, 2015, up 56.1% from December 31, 2014, primarily due to record inflows of \$20.1 billion.

European listed AUM was \$611.9 million, up 237.7% from \$181.2 million at December 31, 2014 primarily due to \$368.8 million of net inflows.

**Performance**

In evaluating the performance of our U.S. listed equity, fixed income and alternative ETFs against actively managed and index based mutual funds and ETFs, 90.4% of the \$60.5 billion invested in our ETFs and 58% (32 of 55) of our ETFs outperformed their comparable Morningstar average since inception as of June 30, 2015.

For more information about WisdomTree ETFs including standardized performance, **please click** here or visit [www.wisdomtree.com](http://www.wisdomtree.com).

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## **Second Quarter Financial Discussion**

### ***Revenues***

Total revenues increased 84.8% from the second quarter of 2014 and 35.6% compared to the first quarter of 2015 to a record \$81.6 million primarily due to higher average AUM from strong inflows. Revenues from our European listed ETPs increased to \$0.9 million from \$0.2 million in the second quarter of 2014 primarily due to higher inflows from the launch of WisdomTree UCITS ETFs as well as our Boost branded ETPs. The average advisory fee for our U.S. listed ETFs increased to 0.53% as compared to 0.51% for the second quarter of 2014 and 0.52% in the first quarter of 2015 due to the change in the mix of our AUM.

### ***Margins***

Gross margin for our U.S. listed ETFs, which is our total revenues less fund management and administration expenses and third party sharing arrangements, was 86.4% in the second quarter of 2015 as compared to 82.4% in the second quarter of 2014 and 83.2% in the first quarter of 2015. The increase was primarily due to higher average AUM.

Consolidated pre-tax margin was 50.2% in the second quarter of 2015. Pre-tax margin for our U.S. listed ETFs was 53.2% on average U.S. listed AUM of \$61.2 billion.

### ***Expenses***

Total expenses increased 69.3% from the second quarter of 2014 and 3.8% compared to the first quarter of 2015 to \$40.6 million. Included in the quarter was \$2.9 million of expenses associated with our European listed ETPs.

- Compensation and benefits expense increased 147.2% from the second quarter of 2014 to \$18.7 million due to higher accrued incentive compensation due to our record setting inflow levels, increased headcount related expenses to support our growth and higher stock based compensation due to equity granted as part of incentive compensation. Included in the quarter was \$1.2 million in compensation costs for employees associated with our European listed ETPs.

This expense decreased 4.8% compared to the first quarter of 2015. Payroll related taxes were higher in the first quarter due to bonus payments and employees exercising stock options.

- Fund management and administration expense increased 43.4% from the second quarter of 2014 and 10.2% from the first quarter of 2015 to \$11.2 million. This increase was primarily due to higher average AUM, inflow levels and number of ETFs. We also incurred additional costs for our European listed ETPs as a result of launching our WisdomTree UCITS ETFs in the fourth quarter of 2014. We had 75 U.S. listed ETFs and 67 European listed ETPs at the end of the quarter.
- Marketing and advertising expense increased 33.1% from the second quarter of 2014 and 17.9% from the first quarter of 2015 to \$3.6 million primarily due to higher levels of advertising related activities to support our growth.



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- Sales and business development expense increased 20.2% from the second quarter of 2014 and 9.3% from the first quarter to \$2.1 million primarily due to higher spending for sales related activities for both our U.S. and European listed ETPs.
  - Professional and consulting fees decreased 12.8% from the second quarter of 2014 to \$1.6 million. In the second quarter of last year, we incurred fees in connection with closing on our acquisition of Boost. This expense increased 9.6% compared to the first quarter of 2015 primarily due to headcount recruiting fees.
  - Occupancy, communication and equipment expense was essentially unchanged at \$0.9 million as compared to the second quarter of 2014 and the first quarter of 2015.
  - Depreciation and amortization expense was also relatively unchanged at \$0.2 million as compared to the second quarter of 2014 and first quarter of 2015.
  - Third-party sharing arrangements expense increased to \$0.5 million in the second quarter of 2015 as compared to the second quarter of 2014 and first quarter of 2015 primarily due to higher fees for our marketing agents in Latin America and listing our ETFs on a third party platform.
  - Other expenses increased 29.6% from the second quarter of 2014 and 22.2% from the first quarter to \$1.5 million primarily due to higher general and administrative spending.
  - Acquisition contingent payment expense was \$0.3 million in the second quarter. This represents the current expense accrual for expected payments due to the former Boost shareholders related to our acquisition in April 2014 and is primarily driven by increased AUM derived from our European business.
  - Income tax expense was \$16.8 million for the second quarter of 2015. The effective tax rate on our U.S. listed ETF business was 39.1% in the second quarter. The Company's overall effective tax rate was 41.0% due to the non-deductibility of losses in our European ETP business. These losses may be recognized in the future after the European business is profitable.

### ***Balance Sheet***

As of June 30, 2015, the Company had total assets of \$265.2 million which consisted primarily of cash and cash equivalents and investments of \$210.5 million. There were approximately 136.3 million shares of common stock outstanding as of June 30, 2015. Fully diluted weighted average shares outstanding were 138.0 million for the second quarter.

### ***Quarterly Dividend and Stock Buyback***

The Company's Board of Directors declared a quarterly cash dividend of \$0.08 per share of the Company's common stock. The dividend will be paid on August 26, 2015 to stockholders of record as of the close of business on August 12, 2015. In addition, during the quarter, the Company purchased approximately 62,000 shares for \$1.2 million in the second quarter of 2015.

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## Conference Call

WisdomTree will discuss its results and operational highlights during a conference call on Friday, July 31, 2015 at 9:00 a.m. ET. The call-in number will be (877) 303-7209. Anyone outside the U.S. or Canada should call (970) 315-0420. The slides used during the presentation will be available at <http://ir.wisdomtree.com>. For those unable to join the conference call at the scheduled time, an audio replay will be available on <http://ir.wisdomtree.com>.

### Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements.

In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this press release completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this press release may include statements about:

- anticipated trends, conditions and investor sentiment in the global markets and ETPs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- our ability to develop new products and services;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully expand our business into non-U.S. markets;
- timing of payment of our cash income taxes;

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- competition in our business; and
  - the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

- Recent historical growth may not provide an accurate representation of the growth we may experience in the future, which may make it difficult to evaluate our future prospects.
- Challenging global market conditions associated with declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and trigger redemptions.
- Fluctuations in the amount and mix of our AUM may negatively impact revenue and operating margin.
- We derive a substantial portion of our revenue from a limited number of products – in particular two funds, the WisdomTree Europe Hedged Equity Fund and the WisdomTree Japan Hedged Equity Fund – and, as a result, our operating results are particularly exposed to the performance of those funds, investor sentiment toward the strategies pursued by those funds and our ability to maintain the AUM of those funds.
- Most of our AUM are held in our U.S. listed ETFs that invest in foreign securities and we therefore have substantial exposure to foreign market conditions and are subject to currency exchange rate risks.
- We derive a substantial portion of our revenue from international hedged equity ETFs and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding monetary policy of those markets.
- We derive a substantial portion of our revenue from products invested in securities of Japanese and European companies and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding future growth of those markets and currency fluctuations.
- We derive a significant portion of our revenue from products invested in emerging markets and are exposed to the market-specific political and economic risks as well as general investor sentiment regarding future growth of those markets.
- Many of our ETPs and ETFs have a limited track record, and poor investment performance could cause our revenue to decline.
- We depend on third parties to provide many critical services to operate our business and our ETPs and ETFs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm our customers.

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Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, please see the section entitled “Risk Factors” in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this press release.

#### **About WisdomTree**

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$63.2 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

#### *Contact Information:*

WisdomTree Investments, Inc.

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**WISDOMTREE INVESTMENTS, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share amounts)  
(Unaudited)

|  | Three Months Ended |                  |                  | % Change From    |                  | Six Months Ended |                  |               |
|--|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|---------------|
|  | Jun. 30,<br>2015   | Mar. 31,<br>2015 | Jun. 30,<br>2014 | Mar. 31,<br>2015 | Jun. 30,<br>2014 | Jun. 30,<br>2015 | Jun. 30,<br>2014 | %<br>Change   |
| <b>Revenues</b>                          |                    |                  |                  |                  |                  |                  |                  |               |
| Advisory fees                            | \$ 81,320          | \$ 59,869        | \$ 43,938        | 35.8%            | 85.1%            | \$141,189        | \$ 86,547        | 63.1%         |
| Other income                             | 239                | 272              | 190              | -12.1%           | 25.8%            | 511              | 501              | 2.0%          |
| Total revenues                           | 81,559             | 60,141           | 44,128           | 35.6%            | 84.8%            | 141,700          | 87,048           | 62.8%         |
| <b>Expenses</b>                          |                    |                  |                  |                  |                  |                  |                  |               |
| Compensation and benefits                | 18,669             | 19,601           | 7,551            | -4.8%            | 147.2%           | 38,270           | 16,906           | 126.4%        |
| Fund management and administration       | 11,208             | 10,168           | 7,818            | 10.2%            | 43.4%            | 21,376           | 16,986           | 25.8%         |
| Marketing and advertising                | 3,628              | 3,076            | 2,726            | 17.9%            | 33.1%            | 6,704            | 5,304            | 26.4%         |
| Sales and business development           | 2,076              | 1,900            | 1,727            | 9.3%             | 20.2%            | 3,976            | 3,028            | 31.3%         |
| Professional and consulting fees         | 1,604              | 1,463            | 1,840            | 9.6%             | -12.8%           | 3,067            | 3,635            | -15.6%        |
| Occupancy, communication and equipment   | 943                | 918              | 853              | 2.7%             | 10.6%            | 1,861            | 1,753            | 6.2%          |
| Depreciation and amortization            | 223                | 220              | 201              | 1.4%             | 10.9%            | 443              | 393              | 12.7%         |
| Third party sharing arrangements         | 497                | 283              | 115              | 75.6%            | 332.2%           | 780              | 125              | 524.0%        |
| Acquisition contingent payment           | 264                | 257              | —                | 2.7%             | n/a              | 521              | —                | n/a           |
| Other                                    | 1,509              | 1,235            | 1,164            | 22.2%            | 29.6%            | 2,744            | 2,306            | 19.0%         |
| Total expenses                           | 40,621             | 39,121           | 23,995           | 3.8%             | 69.3%            | 79,742           | 50,436           | 58.1%         |
| Income before taxes                      | 40,938             | 21,020           | 20,133           | 94.8%            | 103.3%           | 61,958           | 36,612           | 69.2%         |
| Income tax expense/(benefit)             | 16,766             | 8,958            | 9,531            | —                | —                | 25,724           | (4,194)          | —             |
| <b>Net income</b>                        | <b>\$ 24,172</b>   | <b>\$ 12,062</b> | <b>\$ 10,602</b> | <b>100.4%</b>    | <b>128.0%</b>    | <b>\$ 36,234</b> | <b>\$ 40,806</b> | <b>-11.2%</b> |
| Income before taxes per share - basic    | \$ 0.30            | \$ 0.16          | \$ 0.15          |                  |                  | \$ 0.46          | \$ 0.28          |               |
| Income before taxes per share - diluted  | \$ 0.30            | \$ 0.15          | \$ 0.15          |                  |                  | \$ 0.45          | \$ 0.26          |               |
| Net income per share - basic             | \$ 0.18            | \$ 0.09          | \$ 0.08          |                  |                  | \$ 0.27          | \$ 0.31          |               |
| Net income per share—diluted             | \$ 0.18            | \$ 0.09          | \$ 0.08          |                  |                  | \$ 0.26          | \$ 0.29          |               |
| Weighted average common shares - basic   | 135,895            | 134,075          | 131,533          |                  |                  | 134,990          | 131,235          |               |
| Weighted average common shares - diluted | 137,951            | 137,311          | 138,258          |                  |                  | 137,620          | 138,501          |               |

**WISDOMTREE INVESTMENTS, INC.**  
**NON-GAAP SUPPLEMENTAL CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands)  
(Unaudited)

|  | US<br>Listed<br>Business<br>Q2/15 | European<br>Listed<br>Business<br>Q2/15 | Total<br>Q2/15  | US Listed Business |                 |                 | % Change From |               |
|--|-----------------------------------|---|-----------------|--------------------|-----------------|-----------------|---------------|---------------|
|  |                                   |   |                 | Q2/15              | Q1/15           | Q2/14           | Q1/15         | Q2/14         |
| <b>Revenues</b>                        |                                   |   |                 |                    |                 |                 |               |               |
| Advisory fees                          | \$80,409                          | \$ 911                                  | \$81,320        | \$80,409           | \$59,346        | \$43,753        | 35.5%         | 83.8%         |
| Other income                           | 238                               | 1                                       | 239             | 238                | 234             | 182             | 1.7%          | 30.8%         |
| Total revenues                         | 80,647                            | 912                                     | 81,559          | 80,647             | 59,580          | 43,935          | 35.4%         | 83.6%         |
| <b>Expenses</b>                        |                                   |   |                 |                    |                 |                 |               |               |
| Compensation and benefits              | 17,437                            | 1,232                                   | 18,669          | 17,437             | 18,475          | 7,026           | -5.6%         | 148.2%        |
| Fund management and administration     | 10,462                            | 746                                     | 11,208          | 10,462             | 9,733           | 7,625           | 7.5%          | 37.2%         |
| Marketing and advertising              | 3,256                             | 372                                     | 3,628           | 3,256              | 2,952           | 2,675           | 10.3%         | 21.7%         |
| Sales and business development         | 2,048                             | 28                                      | 2,076           | 2,048              | 1,865           | 1,653           | 9.8%          | 23.9%         |
| Professional and consulting fees       | 1,541                             | 63                                      | 1,604           | 1,541              | 1,298           | 1,026           | 18.7%         | 50.2%         |
| Occupancy, communication and equipment | 889                               | 54                                      | 943             | 889                | 847             | 807             | 5.0%          | 10.2%         |
| Depreciation and amortization          | 221                               | 2                                       | 223             | 221                | 219             | 199             | 0.9%          | 11.1%         |
| Third party sharing arrangements       | 497                               | —                                       | 497             | 497                | 283             | 115             | 75.6%         | 332.2%        |
| Acquisition contingent payment         | —                                 | 264                                     | 264             | —                  | —               | —               | n/a           | n/a           |
| Other                                  | 1,413                             | 96                                      | 1,509           | 1,413              | 1,091           | 1,105           | 29.5%         | 27.9%         |
| Total expenses                         | 37,764                            | 2,857                                   | 40,621          | 37,764             | 36,763          | 22,231          | 2.7%          | 69.9%         |
| Income/(loss) before taxes             | 42,883                            | (1,945)                                 | 40,938          | 42,883             | 22,817          | 21,704          | 87.9%         | 97.6%         |
| Income tax expense/(benefit)           | 16,785                            | (19)                                    | 16,766          | 16,785             | 8,987           | 9,873           | 86.8%         | n/a           |
| <b>Net income/(loss)</b>               | <u>\$26,098</u>                   | <u>\$ (1,926)</u>                       | <u>\$24,172</u> | <u>\$26,098</u>    | <u>\$13,830</u> | <u>\$11,831</u> | <u>88.7%</u>  | <u>120.6%</u> |
| Pretax margin                          | 53.2%                             |   | 50.2%           |                    |                 |                 |               |               |
| Gross margin                           | 86.4%                             |   | 85.6%           |                    |                 |                 |               |               |

**WISDOMTREE INVESTMENTS, INC.**  
**CONSOLIDATED BALANCE SHEET**  
(in thousands, except per share amounts)

|  | <u>June 30,</u><br><u>2015</u> | <u>December 31,</u><br><u>2014</u> |
|--|--------------------------------|------------------------------------|
|  | <u>(Unaudited)</u>             |                                    |
| <b>ASSETS</b>  |                                |                                    |
| Current assets:  |                                |                                    |
| Cash and cash equivalents                                  | \$ 189,272                     | \$ 165,284                         |
| Accounts receivable  | 28,652                         | 18,176                             |
| Deferred tax asset, net                                    | 6,560                          | 3,872                              |
| Other current assets                                       | <u>3,543</u>                   | <u>1,708</u>                       |
| Total current assets                                       | 228,027                        | 189,040                            |
| Fixed assets, net  | 10,274                         | 10,356                             |
| Investments  | 21,247                         | 13,990                             |
| Deferred tax asset, net                                    | 3,519                          | 5,618                              |
| Goodwill   | 1,676                          | 1,676                              |
| Other noncurrent assets                                    | <u>463</u>                     | <u>71</u>                          |
| Total assets   | <u>\$ 265,206</u>              | <u>\$ 220,751</u>                  |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>                |                                |                                    |
| <b>LIABILITIES</b>   |                                |                                    |
| Current liabilities:                                       |                                |                                    |
| Fund management and administration payable                 | \$ 13,263                      | \$ 9,983                           |
| Compensation and benefits payable                          | 21,725                         | 14,333                             |
| Accounts payable and other liabilities                     | <u>5,368</u>                   | <u>5,115</u>                       |
| Total current liabilities                                  | 40,356                         | 29,431                             |
| Other noncurrent liabilities:                              |                                |                                    |
| Acquisition payable  | 2,278                          | 1,757                              |
| Deferred rent payable                                      | <u>5,183</u>                   | <u>5,278</u>                       |
| Total liabilities  | <u>47,817</u>                  | <u>36,466</u>                      |
| <b>STOCKHOLDERS' EQUITY</b>                                |                                |                                    |
| Common stock, par value \$0.01; 250,000 shares authorized: |                                |                                    |
| issued: 137,770 and 134,959                                | 1,377                          | 1,350                              |
| outstanding: 136,313 and 133,445                           |                                |                                    |
| Additional paid-in capital                                 | 227,975                        | 209,216                            |
| Accumulated other comprehensive loss                       | (175)                          | (53)                               |
| Accumulated deficit  | <u>(11,788)</u>                | <u>(26,228)</u>                    |
| Total stockholders' equity                                 | <u>217,389</u>                 | <u>184,285</u>                     |
| Total liabilities and stockholders' equity                 | <u>\$ 265,206</u>              | <u>\$ 220,751</u>                  |

**WISDOMTREE INVESTMENTS, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(Unaudited)

|  | Six Months Ended |                  |
|--|------------------|------------------|
|  | June 30,<br>2015 | June 30,<br>2014 |
| <b>Cash flows from operating activities</b>                                      |                  |                  |
| Net income   | \$ 36,234        | \$ 40,806        |
| Non-cash items included in net income:   |                  |                  |
| Income tax expense/(benefit)   | 25,218           | (4,194)          |
| Depreciation and amortization  | 443              | 393              |
| Stock-based compensation   | 4,952            | 4,045            |
| Deferred rent  | (70)             | 1,286            |
| Deferred acquisition contingent payment  | 521              | —                |
| Accretion to interest income and other   | 6                | (79)             |
| Changes in operating assets and liabilities:                                     |                  |                  |
| Accounts receivable  | (10,318)         | 2,546            |
| Other assets   | (2,279)          | (1,230)          |
| Fund management and administration payable                                       | 3,219            | (473)            |
| Compensation and benefits payable  | 7,290            | (9,887)          |
| Accounts payable and other liabilities   | 316              | (553)            |
| Net cash provided by operating activities  | <u>65,532</u>    | <u>32,660</u>    |
| <b>Cash flows from investing activities</b>                                      |                  |                  |
| Purchase of fixed assets   | (364)            | (3,741)          |
| Purchase of investments  | (8,449)          | (1,237)          |
| Cash acquired on acquisition   | —                | 1,349            |
| Proceeds from the redemption of investments                                      | 1,187            | 803              |
| Net cash used in investing activities  | <u>(7,626)</u>   | <u>(2,826)</u>   |
| <b>Cash flows from financing activities</b>                                      |                  |                  |
| Shares repurchased   | (15,264)         | (5,426)          |
| Dividends paid   | (21,794)         | —                |
| Proceeds from exercise of stock options  | 3,293            | 116              |
| Net cash used in financing activities  | <u>(33,765)</u>  | <u>(5,310)</u>   |
| <b>(Decrease)/increase in cash flows due to changes in foreign exchange rate</b> | <u>(153)</u>     | <u>7</u>         |
| Net increase in cash and cash equivalents  | 23,988           | 24,531           |
| Cash and cash equivalents - beginning of period                                  | 165,284          | 104,316          |
| <b>Cash and cash equivalents - end of period</b>                                 | <u>\$189,272</u> | <u>\$128,847</u> |
| <b>Supplemental disclosure of cash flow information</b>                          |                  |                  |
| Cash paid for taxes  | <u>\$ 356</u>    | <u>\$ 21</u>     |



WisdomTree Investments, Inc.  
Key Operating Statistics (Unaudited)

|  | June 30,<br>2015 | Three Months Ended<br>March 31,<br>2015 | June 30,<br>2014 | For the Six Months Ended<br>June 30,<br>2015 | For the Six Months Ended<br>June 30,<br>2014 |
|--|------------------|---|------------------|--|--|
| <b>US LISTED ETFs</b>                                    |                  |   |                  |  |  |
| <b>Total ETFs (in millions)</b>                          |                  |   |                  |  |  |
| Beginning of period assets                               | 55,758           | 39,281                                  | 33,884           | 39,281                                       | 34,884                                       |
| Inflows/(outflows)                                       | 6,598            | 13,520                                  | 334              | 20,118                                       | (168)  |
| Market appreciation/(depreciation)                       | (1,057)          | 2,957                                   | 1,282            | 1,900  | 784  |
| End of period assets                                     | <u>61,299</u>    | <u>55,758</u>                           | <u>35,500</u>    | <u>61,299</u>                                | <u>35,500</u>                                |
| Average assets during the period                         | 61,153           | 46,391                                  | 34,141           | 53,772                                       | 34,000                                       |
| Revenue Days   | 91               | 90                                      | 91               | 181  | 181  |
| <b>ETF Industry and Market Share (in billions)</b>       |                  |   |                  |  |  |
| ETF industry net inflows                                 | 42.3             | 55.5                                    | 57.7             | 97.8   | 72.2   |
| WisdomTree market share of industry inflows              | 15.6%            | 24.4%                                   | 0.6%             | 20.6%  | 0.0%   |
| <b>International Hedged Equity ETFs (in millions)</b>    |                  |   |                  |  |  |
| Beginning of period assets                               | 33,925           | 17,760                                  | 12,612           | 17,760                                       | 13,348                                       |
| Inflows/(outflows)                                       | 6,083            | 13,440                                  | (502)            | 19,523                                       | (514)  |
| Market appreciation/(depreciation)                       | (786)            | 2,725                                   | 447              | 1,939  | (277)  |
| End of period assets                                     | <u>39,222</u>    | <u>33,925</u>                           | <u>12,557</u>    | <u>39,222</u>                                | <u>12,557</u>                                |
| Average assets during the period                         | 38,548           | 24,559                                  | 12,189           | 31,553                                       | 12,620                                       |
| <b>US Equity ETFs (in millions)</b>                      |                  |   |                  |  |  |
| Beginning of period assets                               | 9,748            | 9,390                                   | 7,505            | 9,390  | 7,181  |
| Inflows/(outflows)                                       | (320)            | 294                                     | 221              | (26)   | 410  |
| Market appreciation/(depreciation)                       | (183)            | 64                                      | 326              | (119)  | 461  |
| End of period assets                                     | <u>9,245</u>     | <u>9,748</u>                            | <u>8,052</u>     | <u>9,245</u>                                 | <u>8,052</u>                                 |
| Average assets during the period                         | 9,664            | 9,770                                   | 7,721            | 9,717  | 7,448  |
| <b>Emerging Markets Equity ETFs (in millions)</b>        |                  |   |                  |  |  |
| Beginning of period assets                               | 6,068            | 6,187                                   | 6,753            | 6,187  | 7,448  |
| Inflows/(outflows)                                       | 250              | (165)                                   | 388              | 85   | (244)  |
| Market appreciation/(depreciation)                       | (74)             | 46                                      | 465              | (28)   | 402  |
| End of period assets                                     | <u>6,244</u>     | <u>6,068</u>                            | <u>7,606</u>     | <u>6,244</u>                                 | <u>7,606</u>                                 |
| Average assets during the period                         | 6,336            | 6,147                                   | 7,088            | 6,242  | 6,932  |
| <b>International Developed Equity ETFs (in millions)</b> |                  |   |                  |  |  |
| Beginning of period assets                               | 4,323            | 3,988                                   | 4,830            | 3,988  | 3,864  |
| Inflows  | 497              | 188                                     | 518              | 685  | 1,330  |
| Market appreciation/(depreciation)                       | 9                | 147                                     | (8)              | 156  | 146  |
| End of period assets                                     | <u>4,829</u>     | <u>4,323</u>                            | <u>5,340</u>     | <u>4,829</u>                                 | <u>5,340</u>                                 |
| Average assets during the period                         | 4,790            | 4,111                                   | 5,135            | 4,450  | 4,741  |
| <b>Fixed Income ETFs (in millions)</b>                   |                  |   |                  |  |  |
| Beginning of period assets                               | 904              | 1,152                                   | 1,610            | 1,152  | 1,906  |
| Inflows/(outflows)                                       | 67               | (210)                                   | (278)            | (143)  | (584)  |
| Market appreciation/(depreciation)                       | (15)             | (38)                                    | 44               | (53)   | 54   |
| End of period assets                                     | <u>956</u>       | <u>904</u>                              | <u>1,376</u>     | <u>956</u>                                   | <u>1,376</u>                                 |
| Average assets during the period                         | 929              | 1,018                                   | 1,435            | 974  | 1,591  |
| <b>Currency ETFs (in millions)</b>                       |                  |   |                  |  |  |
| Beginning of period assets                               | 565              | 599                                     | 422              | 599  | 979  |
| Inflows/(outflows)                                       | 7                | (44)                                    | (21)             | (37)   | (570)  |
| Market appreciation/(depreciation)                       | 1                | 10                                      | 5                | 11   | (3)  |
| End of period assets                                     | <u>573</u>       | <u>565</u>                              | <u>406</u>       | <u>573</u>                                   | <u>406</u>                                   |
| Average assets during the period                         | 651              | 571                                     | 413              | 611  | 512  |
| <b>Alternative Strategy ETFs (in millions)</b>           |                  |   |                  |  |  |
| Beginning of period assets                               | 225              | 205                                     | 152              | 205  | 158  |
| Inflows  | 14               | 17                                      | 8                | 31   | 4  |
| Market appreciation/(depreciation)                       | (9)              | 3                                       | 3                | (6)  | 1  |
| End of period assets                                     | <u>230</u>       | <u>225</u>                              | <u>163</u>       | <u>230</u>                                   | <u>163</u>                                   |
| Average assets during the period                         | 235              | 215                                     | 160              | 225  | 156  |

|   | June 30,<br>2015 | Three Months Ended<br>March 31,<br>2015 | June 30,<br>2014 | For the Six Months Ended<br>June 30,<br>2015 | June 30,<br>2014 |
|---|------------------|---|------------------|--|------------------|
| <b>Average ETF assets during the period</b>       |                  |   |                  |  |                  |
| International hedged equity ETFs                  | 63%              | 53%                                     | 36%              | 59%  | 37%              |
| US equity ETFs                                    | 16%              | 21%                                     | 23%              | 18%  | 22%              |
| Emerging markets equity ETFs                      | 10%              | 14%                                     | 21%              | 12%  | 20%              |
| International developed equity ETFs               | 8%               | 9%                                      | 15%              | 8%   | 14%              |
| Fixed income ETFs                                 | 2%               | 2%                                      | 4%               | 2%   | 5%               |
| Currency ETFs                                     | 1%               | 1%                                      | 1%               | 1%   | 2%               |
| Alternative strategy ETFs                         | 0%               | 0%                                      | 0%               | 0%   | 0%               |
| <b>Total</b>                                      | <b>100%</b>      | <b>100%</b>                             | <b>100%</b>      | <b>100%</b>                                  | <b>100%</b>      |
| <b>Average ETF advisory fee during the period</b> |                  |   |                  |  |                  |
| Alternative strategy ETFs                         | 0.95%            | 0.95%                                   | 0.94%            | 0.95%  | 0.94%            |
| Emerging markets equity ETFs                      | 0.71%            | 0.71%                                   | 0.67%            | 0.71%  | 0.67%            |
| International developed equity ETFs               | 0.56%            | 0.56%                                   | 0.57%            | 0.56%  | 0.56%            |
| International hedged equity ETFs                  | 0.54%            | 0.53%                                   | 0.50%            | 0.53%  | 0.49%            |
| Fixed income ETFs                                 | 0.52%            | 0.52%                                   | 0.55%            | 0.52%  | 0.55%            |
| Currency ETFs                                     | 0.50%            | 0.50%                                   | 0.49%            | 0.50%  | 0.49%            |
| US equity ETFs                                    | 0.35%            | 0.35%                                   | 0.35%            | 0.35%  | 0.35%            |
| <b>Blended total</b>                              | <b>0.53%</b>     | <b>0.52%</b>                            | <b>0.51%</b>     | <b>0.52%</b>                                 | <b>0.51%</b>     |
| <b>Number of ETFs - end of the period</b>         |                  |   |                  |  |                  |
| International developed equity ETFs               | 18               | 17                                      | 17               | 18   | 17               |
| International hedged equity ETFs                  | 16               | 13                                      | 12               | 16   | 12               |
| US equity ETFs                                    | 13               | 13                                      | 13               | 13   | 13               |
| Fixed income ETFs                                 | 12               | 11                                      | 12               | 12   | 12               |
| Emerging markets equity ETFs                      | 8                | 8                                       | 7                | 8  | 7                |
| Currency ETFs                                     | 6                | 6                                       | 6                | 6  | 6                |
| Alternative strategy ETFs                         | 2                | 2                                       | 2                | 2  | 2                |
| <b>Total</b>                                      | <b>75</b>        | <b>70</b>                               | <b>69</b>        | <b>75</b>                                    | <b>69</b>        |
| <b>EUROPEAN LISTED ETPs</b>                       |                  |   |                  |  |                  |
| <b>Total ETPs (in thousands)</b>                  |                  |   |                  |  |                  |
| Beginning of period assets                        | 288,222          | 165,018                                 | 96,817           | 165,018                                      |                  |
| Inflows   | 50,331           | 145,381                                 | 17,658           | 195,712                                      |                  |
| Market appreciation/(depreciation)                | 44,776           | (22,177)                                | (1,231)          | 22,599                                       |                  |
| <b>End of period assets</b>                       | <b>383,329</b>   | <b>288,222</b>                          | <b>113,244</b>   | <b>383,329</b>                               |                  |
| <b>Average ETP advisory fee during the period</b> | <b>0.82%</b>     | <b>0.81%</b>                            | <b>0.82%</b>     | <b>0.82%</b>                                 |                  |
| <b>Number of ETPs - end of the period</b>         | <b>57</b>        | <b>57</b>                               | <b>38</b>        | <b>57</b>                                    |                  |
| <b>Total UCITS ETFs (in thousands)</b>            |                  |   |                  |  |                  |
| Beginning of period assets****                    | 45,846           | 16,179                                  |                  | 16,179                                       |                  |
| Inflows   | 144,234          | 28,851                                  |                  | 173,085                                      |                  |
| Market appreciation                               | 38,508           | 816                                     |                  | 39,324                                       |                  |
| <b>End of period assets</b>                       | <b>228,588</b>   | <b>45,846</b>                           |                  | <b>228,588</b>                               |                  |
| <b>Average ETP advisory fee during the period</b> | <b>0.44%</b>     | <b>0.40%</b>                            |                  | <b>0.42%</b>                                 |                  |
| <b>Number of ETPs - end of the period</b>         | <b>10</b>        | <b>6</b>                                |                  | <b>10</b>                                    |                  |
| <b>U.S. headcount</b>                             | <b>117</b>       | <b>109</b>                              | <b>92</b>        | <b>117</b>                                   |                  |
| <b>European headcount</b>                         | <b>28</b>        | <b>27</b>                               | <b>11</b>        | <b>28</b>                                    |                  |

Note: Previously issued statistics may be restated due to trade adjustments  
Source: Investment Company Institute, Bloomberg, WisdomTree

\*\*\*\* UCITS first launched October 24, 2014

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**Non-GAAP Financial Measurements**

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. The non-GAAP financial measurements included in this release include gross margin, gross margin percentage and our operating results for our US and European listed ETF businesses. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. We disclose gross margin as a non-GAAP financial measurement to allow investors to analyze our revenues less the direct costs paid to third parties attributable to those revenues. We disclose the results of our US listed ETF business to allow investors to better compare our results to the prior year as in April 2014, we acquired Boost ETP, a UK based ETP sponsor.

**WISDOMTREE INVESTMENTS, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**GAAP to NON-GAAP RECONCILIATION**

(in thousands)  
(Unaudited)

|                                    | Three Months Ended |                  |                  | For the Six Months Ended |                  |
|------------------------------------|--------------------|------------------|------------------|--------------------------|------------------|
|                                    | Jun. 30,<br>2015   | Mar. 31,<br>2015 | Jun. 30,<br>2014 | Jun. 30,<br>2015         | Jun. 30,<br>2014 |
| <b>GAAP total revenue</b>          | \$ 81,559          | \$ 60,141        | \$44,128         | \$ 141,700               | \$ 87,048        |
| Fund management and administration | (11,208)           | (10,168)         | (7,818)          | (21,376)                 | (16,986)         |
| Third party sharing arrangements   | (497)              | (283)            | (115)            | (780)                    | (125)            |
| <b>Gross margin</b>                | <u>\$ 69,854</u>   | <u>\$ 49,690</u> | <u>\$36,195</u>  | <u>\$ 119,544</u>        | <u>\$ 69,937</u> |
| <b>Gross margin</b>                | \$ 69,854          | \$ 49,690        | \$36,195         | \$ 119,544               | \$ 69,937        |
| Divide GAAP total revenue          | <u>81,559</u>      | <u>60,141</u>    | <u>44,128</u>    | <u>141,700</u>           | <u>87,048</u>    |
| <b>Gross margin percentage</b>     | <u>85.6%</u>       | <u>82.6%</u>     | <u>82.0%</u>     | <u>84.4%</u>             | <u>80.3%</u>     |
| <b>US listed ETFs:</b>             |                    |                  |                  |                          |                  |
| <b>GAAP total revenue</b>          | \$ 80,647          | \$ 59,580        | \$43,935         | \$ 140,227               | \$ 86,855        |
| Fund management and administration | (10,462)           | (9,733)          | (7,625)          | (20,195)                 | (16,793)         |
| Third party sharing arrangements   | (497)              | (283)            | (115)            | (780)                    | (125)            |
| <b>Gross margin</b>                | <u>\$ 69,688</u>   | <u>\$ 49,564</u> | <u>\$36,195</u>  | <u>\$ 119,252</u>        | <u>\$ 69,937</u> |
| <b>Gross margin percentage</b>     | <u>86.4%</u>       | <u>83.2%</u>     | <u>82.4%</u>     | <u>85.0%</u>             | <u>80.5%</u>     |