# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by	y the Re	gistrant 🗵	Filed by a Party other than the Registrant $\Box$	
Check t	the appr	opriate box:		
	Preliminary Proxy Statement			
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
	Definitive Proxy Statement			
X	Definitive Additional Materials			
	Soliciti	ng Material Pursuan	to §240.14a-12	
			WisdomTree Investments, Inc. (Name of Registrant as Specified In Its Charter)	
			(Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
Paymer	nt of Fili	ing Fee (Check the a	propriate box):	
X	No fee	fee required.		
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.			
	(1)	Title of each class o	Securities to which transaction applies:	
	(2)	Aggregate number of	f securities to which transaction applies:	
			er underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the d and state how it was determined):	ne
	(4)	Proposed maximum	aggregate value of transaction:	
	(5)	Total fee paid:		
	Fee paid previously with preliminary materials.			
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.			
	(1)	Amount Previously	Paid:	
	(2)	Form, Schedule or I	egistration Statement No.:	
	(3)	Filing Party:		
	(4)	Date Filed:		

## \*\*\* Exercise Your Right to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on June 18, 2020.

#### WISDOMTREE INVESTMENTS, INC.

WISDOMTREE INVESTMENTS, INC. ATTN: MARCI FRANKENTHALER - CHIEF LEGAL OFFICER 245 PARK AVENUE 35TH FLOOR NEW YORK, NY 10167

#### **Meeting Information**

Meeting Type: Annual Meeting For holders as of: April 24, 2020

**Date:** June 18, 2020 **Time:** 11:00 AM, EDT **Location:** Meeting live via the Internet-please visit

www.virtualshareholdermeeting.com/wisdomtree20

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <a href="https://www.proxyvote.com">www.proxyvote.com</a>, scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

How to Access the Proxy Materials

#### Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

#### **How to View Online:**

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy.

Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow \*\*Transport of the printed in the box marked by the arrow in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before June 4, 2020 to facilitate timely delivery.

#### **How To Vote**

Please Choose One of the Following Voting Methods



#### **Vote By Internet:**

Before The Meeting:

During The Meeting:

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

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#### **Voting Items**

### The Board of Directors recommends you vote FOR the following:

1. Election of Directors

#### Nominees:

- 1a. Frank Salerno
- 1b. Jonathan Steinberg
- 2. Ratification of the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2020.
- 3. Advisory vote on the compensation of the Company's named executive officers.

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.