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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**Form 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 25, 2021

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**WisdomTree Investments, Inc.**

(Exact name of registrant as specified in its charter)

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Delaware  
(State or other jurisdiction  
of incorporation)

001-10932  
Commission  
File Number:

13-3487784  
(IRS Employer  
Identification No.)

245 Park Avenue  
35th Floor  
New York, NY 10167  
(Address of principal executive offices, including zip code)

(212) 801-2080  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Exchange Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	WETF	The NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition**

On January 29, 2021, WisdomTree Investments, Inc. (the “Company”) issued a press release announcing its financial results for the three months and year ended December 31, 2020. A copy of the press release containing this information is being furnished as Exhibit 99.1 to this Report on Form 8-K and is incorporated herein by reference.

The information furnished pursuant to this Item 2.02, including Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section and shall not be deemed incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended.

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers***Appointment of Smita Conjeevaram as a Director*

On January 25, 2021, the Board of Directors of the Company appointed Smita Conjeevaram to serve as a Class I member of the Board of Directors, effective immediately, with an initial term expiring at the Company’s 2021 annual meeting of stockholders.

Ms. Conjeevaram will receive cash and equity compensation as provided in the Company’s Non-Employee Director Compensation Program. Pursuant to this program, upon appointment to the Board, Ms. Conjeevaram received 7,296 shares of restricted stock under the Company’s 2016 Equity Plan, which shares vest on the first anniversary of the grant date. The Company has entered into its standard director indemnification agreement with Ms. Conjeevaram.

Ms. Conjeevaram, 60, retired in 2013 after a 19-year career in the global investment and hedge fund firm industry. Her most recent position was as the Chief Financial Officer – Credit Hedge Funds and Deputy Chief Financial Officer – Credit Funds for Fortress Investment Group LLC, a global investment firm, where she served from 2010 to 2013. Prior to that, Ms. Conjeevaram served as the Chief Financial Officer of Everquest Financial LLC, a specialty finance company, from 2006 to 2009, and Strategic Value Partners LLC, a leading global investment firm, from 2004 to 2005. Ms. Conjeevaram began her career as a tax specialist at two Big-4 public accounting firms and is a Certified Public Accountant. In January 2021, Ms. Conjeevaram joined the board of directors of McGrath RentCorp (NASDAQ: MGRC), a diversified business-to-business rental company, and SkyWest, Inc. (NASDAQ: SKYW), an aircraft leasing company. She also has served as a director of SS&C Technologies Holdings, Inc. (NASDAQ: SSNC), an investment and financial management software and service provider for the global financial services industry, since November 2015, and is a member of the audit committee. Ms. Conjeevaram received her B.S. in Accounting and Business Administration from Butler University and a B.A. in Economics from Ethiraj College, Madras, India.

A copy of the press release containing information about Ms. Conjeevaram’s appointment is being furnished as Exhibit 99.2 to this Report on Form 8-K and is incorporated herein by reference.

**Item 8.01. Other Events**

On January 26, 2021, the Company’s Board of Directors declared a quarterly cash dividend of \$0.03 per share of common stock, payable on February 24, 2021 to stockholders of record as of the close of business on February 10, 2021. A copy of the press release issued in connection with the dividend is attached as Exhibit 99.1 to this Report on Form 8-K and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits:

Exhibit 99.1 [Press Release, dated January 29, 2021](#)

Exhibit 99.2 [Press Release, dated January 27, 2021](#)

Exhibit 104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WisdomTree Investments, Inc.

Date: January 29, 2021

By: /s/ Amit Muni

Amit Muni  
Chief Financial Officer



**WisdomTree Announces Fourth Quarter 2020 Results – Diluted Loss Per Share of (\$0.10), or Earnings Per Share of \$0.06, as adjusted**

New York, NY – (GlobeNewswire) – January 29, 2021 – WisdomTree Investments, Inc. (NASDAQ: WETF) today reported financial results for the fourth quarter of 2020.

**(\$13.5) million net loss (\$9.2<sup>1</sup> million net income, as adjusted)**, see “Non-GAAP Financial Measurements” for additional information.

**\$22.4 million of non-cash charges**, associated with the revaluation of deferred consideration – gold payments.

**\$67.4 billion of ending AUM**, an increase of 11.0% arising from market appreciation and net inflows.

**\$881 million of net inflows**, driven by inflows into our emerging markets equity and U.S. equity products, partly offset by outflows from our fixed income, commodity, international developed market equity and leveraged & inverse products.

**0.41% average global advisory fee**, a decrease of 1 basis point due to AUM mix shift.

**\$67.1 million of operating revenues**, an increase of 3.7% primarily due to higher average AUM, partly offset by a lower average global advisory fee.

**75.6% gross margin<sup>1</sup>**, a 0.9 point decrease primarily due to Brexit and fund rebalancing costs.

**19.2% operating income margin**, a 3.6 point decrease primarily due to higher operating expenses, partly offset by higher revenues.

**\$0.03 quarterly dividend declared**, payable on February 24, 2021 to stockholders of record as of the close of business on February 10, 2021.

**Update from Jonathan Steinberg, WisdomTree CEO**

“Our business has more than navigated the global pandemic, we have emerged stronger. Not only have we adapted to the remote working environment without missing a beat, but we also gleaned new operating efficiencies and competitive strengths that represent real value for shareholders. These strengths include: Our leading European-listed Bitcoin ETP approaching an inflection point; the building of a profitable, fast-growing and complementary UCITS platform; and the achievement of true diversification, powered by a leadership position in gold.

“We ended the year with momentum which we are carrying into the new year. Our digital assets initiatives reinforce and expand upon our core business strengths, as WisdomTree is aggressively pursuing and is well-positioned for success in this growing space. In 2020, we set our strategy for these initiatives, and we have been designing workflows and engaging productively with regulators with a goal of launching products later this year.”

**Update from Jarrett Lilien, WisdomTree President and COO**

“I am very excited about our business. We ended 2020 with strong growth and momentum. That momentum is continuing in 2021, and we are well positioned and have a strong 2021 growth plan. To date, we have seen global organic growth of \$630 million and now have global assets under management at a new record, just shy of \$70 billion.

“For 2021, with our dividend strategies, our leadership position in gold and commodities, our best-in-market crypto ETP offering, our cloud computing, AI and battery products, recent global cybersecurity launch, as well as our leading ESG offerings, we could not be better positioned.

“Lastly, remote working has worked for us. We have transformed our operating model and we are working as a global team better than ever before. With a fresh perspective we have found new efficiencies adding scalability to our model and giving us scope to make further investments in future growth. Our vision is to continue with a remote-first approach post pandemic, ensuring that these efficiencies are permanent and carried into future years.”

**OPERATING AND FINANCIAL HIGHLIGHTS**

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>Consolidated Operating Highlights (\$ in billions):</b>					
AUM	\$ 67.4	\$ 60.7	\$ 57.7	\$ 50.3	\$ 63.6
Net inflows/(outflows)	\$ 0.9	\$ (0.5)	\$ 0.1	\$ (0.5)	\$ 0.4
Average AUM	\$ 64.1	\$ 61.2	\$ 55.7	\$ 60.2	\$ 61.9
Average advisory fee	0.41%	0.42%	0.41%	0.42%	0.44%
<b>Consolidated Financial Highlights (\$ in millions, except per share amounts):</b>					
Operating revenues	\$ 67.1	\$ 64.6	\$ 58.1	\$ 63.9	\$ 68.9
Net loss	\$ (13.5)	\$ (0.3)	\$ (13.3)	\$ (8.6)	\$ (25.9)
Diluted loss per share	\$ (0.10)	\$ (0.01)	\$ (0.09)	\$ (0.06)	\$ (0.17)
Operating income margin	19.2%	22.8%	20.3%	24.5%	21.5%
<b>As Adjusted (Non-GAAP):</b>					
Gross margin	75.6%	76.5%	75.1%	77.3%	77.3%
Net income, as adjusted	\$ 9.2	\$ 11.0	\$ 8.5	\$ 11.2	\$ 10.1
Diluted earnings per share, as adjusted	\$ 0.06	\$ 0.07	\$ 0.05	\$ 0.07	\$ 0.06
Operating income margin, as adjusted	19.2%	22.8%	20.4%	25.1%	22.0%

## RECENT BUSINESS DEVELOPMENTS

### Company News

- In November 2020, we were named as “European Smart Beta Provider of the Year” for the second consecutive year and “European Fund Launch of the Year” for the WisdomTree Cloud Computing UCITS ETF (WCLD), at the Funds Europe Awards 2020.
- In December 2020, we were named as Pensions & Investments’ “Best Places to Work” in Money Management 2020 in the category for managers with 100-499 employees.
- In January 2021, we announced the appointment of Smita Conjeevaram to our Board of Directors.

### Product News

- In November 2020, the splits and consolidations of certain classes of WisdomTree Multi Asset Issuer ETP securities were made effective. Consolidations: WisdomTree Brent Crude Oil 3x Daily Short (3BRS), WisdomTree NASDAQ 100 3x Daily Short (QQQS), WisdomTree Natural Gas 3x Daily Leveraged (3NGL), WisdomTree S&P 500 VIX Short-Term Futures 2.25x Daily Leveraged (VIXL). Splits: WisdomTree NASDAQ 100 3x Daily Leveraged (QQQ3); and we relaunched the short and leveraged oil products; WisdomTree WTI Crude Oil 3x Daily Leveraged (3OIL), WisdomTree WTI Crude Oil 3x Daily Short (3OIS) and WisdomTree Brent Crude Oil 3x Daily Leveraged (3BRL).
- In December 2020, we declared final year-end U.S. capital gains distributions; we announced the reorganization of the WisdomTree Enhanced Commodity Strategy Fund (GCC) – previously the WisdomTree Continuous Commodity Index Fund – with an updated approach to broad-based commodity investing; we applied an ESG screen and introduced the WisdomTree Composite Risk Score to WisdomTree US Quality Dividend Growth UCITS ETF (DGRW), and WisdomTree US Equity Income UCITS ETF (DHS); we implemented a number of volatility proofing measures for four energy ETPs: WisdomTree WTI Crude Oil Pre-roll (WTID), WisdomTree Brent Crude Oil Pre-roll (BRND), WisdomTree Natural Gas 3x Daily Short (3NGS) and WisdomTree Brent Crude Oil 3x Daily Short (3BRS); and we listed the WisdomTree Core Physical Gold ETP (WGLD) on the London Stock Exchange.
- In January 2021, we introduced eNav (estimated NAV) in collaboration with Virtu Financial to financial professionals available on WisdomTree’s website; we announced the global launch of the WisdomTree Cyber Security Fund (WCBR) on the NASDAQ, and the UCITS ETF on the London Stock Exchange, Borsa Italiana and Börse Xetra; and we applied an ESG screen to WisdomTree ex-State-Owned Enterprises Fund (XSOE), WisdomTree China ex-State-Owned Enterprises Fund (CXSE) and India ex-State-Owned Enterprises Fund (IXSE).

**WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share amounts)  
(Unaudited)

	Three Months Ended					Years Ended	
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019	Dec. 31, 2020	Dec. 31, 2019
<b>Operating Revenues:</b>							
Advisory fees	\$ 66,105	\$ 63,919	\$ 57,208	\$ 62,950	\$ 68,179	\$250,182	\$265,652
Other income	954	721	918	924	728	3,517	2,751
Total revenues	<u>67,059</u>	<u>64,640</u>	<u>58,126</u>	<u>63,874</u>	<u>68,907</u>	<u>253,699</u>	<u>268,403</u>
<b>Operating Expenses:</b>							
Compensation and benefits	20,827	19,098	17,455	17,295	19,280	74,675	80,761
Fund management and administration	16,350	15,219	14,461	14,485	15,650	60,515	61,502
Marketing and advertising	3,715	2,996	1,949	2,468	3,551	11,128	12,163
Sales and business development	2,595	2,386	2,181	3,417	5,329	10,579	18,276
Contractual gold payments	4,449	4,539	4,063	3,760	3,516	16,811	13,226
Professional and consulting fees	1,322	950	1,357	1,273	1,604	4,902	5,641
Occupancy, communications and equipment	1,622	1,611	1,643	1,551	1,587	6,427	6,302
Depreciation and amortization	261	253	251	256	253	1,021	1,045
Third-party distribution fees	1,291	1,233	1,340	1,355	1,146	5,219	6,968
Acquisition and disposition-related costs	—	—	33	383	366	416	902
Other	1,720	1,611	1,596	1,997	1,816	6,924	8,083
Total operating expenses	<u>54,152</u>	<u>49,896</u>	<u>46,329</u>	<u>48,240</u>	<u>54,098</u>	<u>198,617</u>	<u>214,869</u>
Operating income	12,907	14,744	11,797	15,634	14,809	55,082	53,534
<b>Other Income/(Expenses):</b>							
Interest expense	(2,694)	(2,511)	(2,044)	(2,419)	(2,606)	(9,668)	(11,240)
Loss on revaluation of deferred consideration – gold payments	(22,385)	(8,870)	(23,358)	(2,208)	(5,354)	(56,821)	(11,293)
Interest income	351	111	119	163	936	744	3,332
Impairments	—	(3,080)	—	(19,672)	(30,138)	(22,752)	(30,710)
Loss on extinguishment of debt	—	—	(2,387)	—	—	(2,387)	—
Other gains and losses, net	524	744	1,819	(2,507)	(2)	580	(3,502)
(Loss)/income before income taxes	(11,297)	1,138	(14,054)	(11,009)	(22,355)	(35,222)	121
Income tax expense/(benefit)	2,200	1,408	(804)	(2,371)	3,525	433	10,546
<b>Net loss</b>	<u>\$ (13,497)</u>	<u>\$ (270)</u>	<u>\$ (13,250)</u>	<u>\$ (8,638)</u>	<u>\$ (25,880)</u>	<u>\$ (35,655)</u>	<u>\$ (10,425)</u>
Loss per share – basic	(\$0.10) <sup>2</sup>	(\$0.01) <sup>2</sup>	(\$0.09)	(\$0.06)	(\$0.17)	(\$0.25) <sup>2</sup>	(\$0.08) <sup>2</sup>
Loss per share – diluted	(\$0.10) <sup>2</sup>	(\$0.01) <sup>2</sup>	(\$0.09)	(\$0.06)	(\$0.17)	(\$0.25) <sup>2</sup>	(\$0.08) <sup>2</sup>
Weighted average common shares – basic	145,096	145,564	151,623	152,519	151,948	148,682	151,823
Weighted average common shares – diluted	145,096	145,564	151,623	152,519	151,948	148,682	151,823
<b>As Adjusted (Non-GAAP<sup>1</sup>)</b>							
Total operating expenses	\$ 54,152	\$ 49,896	\$ 46,296	\$ 47,857	\$ 53,732		
Operating income	\$ 12,907	\$ 14,744	\$ 11,830	\$ 16,017	\$ 15,175		
Income before income taxes	\$ 11,504	\$ 13,242	\$ 10,911	\$ 14,358	\$ 13,503		
Income tax expense	\$ 2,281	\$ 2,205	\$ 2,417	\$ 3,134	\$ 3,396		
Net income	\$ 9,223	\$ 11,037	\$ 8,494	\$ 11,224	\$ 10,107		
Earnings per share – diluted	\$ 0.06	\$ 0.07	\$ 0.05	\$ 0.07	\$ 0.06		

## QUARTERLY HIGHLIGHTS

### Operating Revenues

- Operating revenues increased 3.7% from the third quarter of 2020 due to higher average global AUM arising from market appreciation and net inflows, partly offset by a 1 basis point decrease in our average global advisory fee due to AUM mix shift.
- Operating revenues decreased 2.7% from the fourth quarter of 2019 due to a 3 basis point decline in our average global advisory fee arising from AUM mix shift, notwithstanding the increase in our average AUM.
- Our average global advisory fee was 0.41%, 0.42% and 0.44% during the fourth quarter of 2020, the third quarter of 2020 and the fourth quarter of 2019, respectively.

### Operating Expenses

- Operating expenses increased 8.5% from the third quarter of 2020 due to higher incentive compensation, higher fund management and administration costs arising from Brexit and fund rebalances, as well as higher marketing expenses and professional fees.
- Operating expenses were essentially unchanged from the fourth quarter of 2019.

### Other Income/(Expenses)

- We recognized a non-cash loss on revaluation of deferred consideration of (\$22.4) million, (\$8.9) million and (\$5.4) million during the fourth quarter of 2020, third quarter of 2020 and fourth quarter of 2019, respectively. The loss in the fourth quarter of 2020 arose primarily from a reduction in the discount rate used to compute the present value of the annual payment obligations. The prior quarter losses arose due to an increase in forward-looking gold prices. The magnitude of any gain or loss recognized is highly correlated to the magnitude of the change in the forward-looking price of gold.
- Interest expense increased 7.3% from the third quarter of 2020 to \$2.7 million primarily due to higher levels of debt outstanding. This expense increased 3.4% from the fourth quarter of 2019 due to a higher effective interest rate, partly offset by lower levels of debt outstanding.
- Other gains and losses, net, were \$0.5 million, \$0.7 million and \$0.0 million for the fourth quarter of 2020, third quarter of 2020 and fourth quarter of 2019, respectively. The third quarter of 2020 includes a gain of \$0.2 million from the exit of our investment in AdvisorEngine Inc. Gains and losses also generally arise from the sale of gold earned from management fees paid by our physically-backed gold ETPs, foreign exchange fluctuations, securities owned and other miscellaneous items.

### Income Taxes

- Our effective income tax rate for the fourth quarter of 2020 of negative 19.5% resulted in income tax expense of \$2.2 million. Our tax rate differs from the federal statutory tax rate of 21% primarily due to a non-deductible loss on revaluation of deferred consideration, partly offset by a lower tax rate on foreign earnings.
- Our adjusted effective income tax rate was 19.8%.

## ANNUAL HIGHLIGHTS

- Operating revenues decreased 5.5% as compared to 2019 due to a 4 basis point decline in our average global advisory fee arising from AUM mix shift, notwithstanding the increase in our average AUM.
- Operating expenses decreased 7.6% as compared to 2019 due to lower incentive compensation accruals as well as \$3.5 million of severance expense included in the prior year, lower sales and business development costs, third party distribution costs, marketing expenses and other expenses, as well as lower fund management and administration costs primarily due to the sale of our Canadian ETF business. These declines were partly offset by higher contractual gold payments due to higher average gold prices.
- Significant changes in items reported in other income/(expenses) include a decrease in interest expense of 14.0% due to a lower level of debt outstanding; non-cash losses on revaluation of deferred consideration of (\$56.8) million and (\$11.3) million in 2020 and 2019, respectively; a decrease in interest income of 77.7% as the prior year included accrued paid-in-kind interest income on our former AdvisorEngine investment; non-cash impairment charges of \$22.8 million and \$30.7 million recorded in 2020 and 2019, respectively; a loss on extinguishment of debt of \$2.4 million in 2020; non-cash charges of \$6.0 million and \$4.3 million in 2020 and 2019, respectively, arising from the release of tax-related indemnification assets upon the expiration of the statute of limitations (an equal and offsetting benefit was recognized in income tax expense); and a gain of \$1.1 million in 2020 arising from an adjustment to the estimated fair value of consideration received from the exit of our investment in AdvisorEngine.



- Our effective income tax rate for 2020 of negative 1.2% resulted in income tax expense of \$0.4 million. Our tax rate differs from the federal statutory rate of 21% primarily due to a non-deductible loss on revaluation of deferred consideration, a valuation allowance on capital losses and tax shortfalls associated with the vesting and exercise of stock-based compensation awards. These items were partly offset by a tax benefit of \$6.0 million recognized in connection with the release of the tax-related indemnification asset described above, a \$2.9 million non-taxable gain recognized upon sale of our Canadian ETF business in the first quarter, a tax benefit of \$2.6 million recognized in connection with the release of a deferred tax asset valuation allowance on interest carryforwards arising from our debt previously held in the United Kingdom and a lower tax rate on foreign earnings.

#### **CONFERENCE CALL**

WisdomTree will discuss its results and operational highlights during a conference call on Friday, January 29, 2021 at 9:00 a.m. ET. The call-in number will be (877) 303-7209. Anyone outside the U.S. or Canada should call (970) 315-0420. The slides used during the presentation will be available at <http://ir.wisdomtree.com>. For those unable to join the conference call at the scheduled time, an audio replay will be available on <http://ir.wisdomtree.com>.

#### **ABOUT WISDOMTREE**

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, “WisdomTree”), is an ETF and ETP sponsor and asset manager headquartered in New York. WisdomTree offers products covering equity, commodity, fixed income, leveraged and inverse, currency and alternative strategies. WisdomTree currently has approximately \$69.2 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

<sup>1</sup> See “Non-GAAP Financial Measurements.”

<sup>2</sup> Earnings/(loss) per share (“EPS”) is calculated pursuant to the two-class method as it results in a lower EPS amount as compared to the treasury stock method.

#### **Contact Information:**

##### **Media Relations**

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**WisdomTree Investments, Inc.**  
**Key Operating Statistics (Unaudited)**

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>GLOBAL ETPs (\$ in millions)</b>					
Beginning of period assets	\$60,710	\$57,666	\$50,347	\$ 63,615	\$59,981
Assets sold	—	—	—	(778)	—
Inflows/(outflows)	881	(477)	126	(536)	390
Market appreciation/(depreciation)	5,898	3,567	7,489	(11,934)	3,247
Fund closures	(97)	(46)	(296)	(20)	(3)
End of period assets	<u>\$67,392</u>	<u>\$60,710</u>	<u>\$57,666</u>	<u>\$ 50,347</u>	<u>\$63,615</u>
Average assets during the period	\$64,125	\$61,216	\$55,708	\$ 60,189	\$61,858
Average advisory fee during the period	0.41%	0.42%	0.41%	0.42%	0.44%
Revenue days	92	92	91	91	92
Number of ETFs – end of the period	309	305	311	331	349
<b>U.S. LISTED ETFs (\$ in millions)</b>					
Beginning of period assets	\$33,310	\$31,362	\$28,920	\$ 40,600	\$37,592
Inflows/(outflows)	919	575	(1,474)	(1,273)	563
Market appreciation/(depreciation)	4,385	1,373	4,030	(10,397)	2,448
Fund closures	(97)	—	(114)	(10)	(3)
End of period assets	<u>\$38,517</u>	<u>\$33,310</u>	<u>\$31,362</u>	<u>\$ 28,920</u>	<u>\$40,600</u>
Average assets during the period	\$36,002	\$32,984	\$30,626	\$ 36,940	\$39,094
Average advisory fee during the period	0.40%	0.41%	0.41%	0.43%	0.44%
Number of ETFs – end of the period	67	67	67	77	80
<b>INTERNATIONAL LISTED ETPs (\$ in millions)</b>					
Beginning of period assets	\$27,400	\$26,304	\$21,427	\$ 23,015	\$22,389
Assets sold	—	—	—	(778)	—
Inflows/(outflows)	(38)	(1,052)	1,600	737	(173)
Market appreciation/(depreciation)	1,513	2,194	3,459	(1,537)	799
Fund closures	—	(46)	(182)	(10)	—
End of period assets	<u>\$28,875</u>	<u>\$27,400</u>	<u>\$26,304</u>	<u>\$ 21,427</u>	<u>\$23,015</u>
Average assets during the period	\$28,123	\$28,232	\$25,082	\$ 23,249	\$22,764
Average advisory fee during the period	0.42%	0.42%	0.41%	0.40%	0.44%
Number of ETPs – end of the period	242	238	244	254	269
<b>PRODUCT CATEGORIES (\$ in millions)</b>					
<b>Commodity &amp; Currency</b>					
Beginning of period assets	\$25,122	\$24,191	\$19,748	\$ 19,947	\$19,599
Inflows/(outflows)	(254)	(1,106)	1,325	622	(250)
Market appreciation/(depreciation)	1,179	2,037	3,118	(821)	598
End of period assets	<u>\$26,047</u>	<u>\$25,122</u>	<u>\$24,191</u>	<u>\$ 19,748</u>	<u>\$19,947</u>
Average assets during the period	\$25,676	\$25,878	\$22,964	\$ 20,302	\$19,770
<b>U.S. Equity</b>					
Beginning of period assets	\$15,612	\$13,997	\$12,151	\$ 17,732	\$16,281
Inflows/(outflows)	395	897	(241)	(285)	460
Market appreciation/(depreciation)	2,360	718	2,087	(5,296)	991
End of period assets	<u>\$18,367</u>	<u>\$15,612</u>	<u>\$13,997</u>	<u>\$ 12,151</u>	<u>\$17,732</u>
Average assets during the period	\$17,050	\$15,141	\$13,302	\$ 16,011	\$16,969
<b>International Developed Market Equity</b>					
Beginning of period assets	\$ 8,621	\$ 8,839	\$ 8,659	\$ 13,011	\$12,169
Inflows/(outflows)	(191)	(587)	(965)	(1,097)	(135)
Market appreciation/(depreciation)	984	369	1,145	(3,255)	977
End of period assets	<u>\$ 9,414</u>	<u>\$ 8,621</u>	<u>\$ 8,839</u>	<u>\$ 8,659</u>	<u>\$13,011</u>
Average assets during the period	\$ 8,930	\$ 8,835	\$ 8,779	\$ 11,453	\$12,607

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 30, 2020	Dec. 31, 2019
<b>Emerging Market Equity</b>					
Beginning of period assets	\$5,979	\$ 5,413	\$ 4,600	\$ 6,400	\$5,699
Inflows/(outflows)	1,399	257	(25)	69	195
Market appreciation/(depreciation)	1,161	309	838	(1,869)	506
End of period assets	<u>\$8,539</u>	<u>\$ 5,979</u>	<u>\$ 5,413</u>	<u>\$ 4,600</u>	<u>\$6,400</u>
Average assets during the period	\$7,249	\$ 5,917	\$ 5,129	\$ 5,919	\$5,991
<b>Fixed Income</b>					
Beginning of period assets	\$3,630	\$ 3,530	\$ 3,527	\$ 3,585	\$3,337
Inflows/(outflows)	(330)	76	(53)	21	218
Market appreciation/(depreciation)	24	24	56	(79)	30
End of period assets	<u>\$3,324</u>	<u>\$ 3,630</u>	<u>\$ 3,530</u>	<u>\$ 3,527</u>	<u>\$3,585</u>
Average assets during the period	\$3,472	\$ 3,605	\$ 3,523	\$ 3,653	\$3,540
<b>Leveraged &amp; Inverse</b>					
Beginning of period assets	\$1,430	\$ 1,350	\$ 896	\$ 1,138	\$1,121
Inflows/(outflows)	(118)	(9)	312	12	(22)
Market appreciation/(depreciation)	175	89	142	(254)	39
End of period assets	<u>\$1,487</u>	<u>\$ 1,430</u>	<u>\$ 1,350</u>	<u>\$ 896</u>	<u>\$1,138</u>
Average assets during the period	\$1,436	\$ 1,482	\$ 1,169	\$ 1,147	\$1,178
<b>Alternatives</b>					
Beginning of period assets	\$ 229	\$ 225	\$ 244	\$ 358	\$ 418
Inflows/(outflows)	(26)	(4)	(29)	(66)	(61)
Market appreciation/(depreciation)	11	8	10	(48)	1
End of period assets	<u>\$ 214</u>	<u>\$ 229</u>	<u>\$ 225</u>	<u>\$ 244</u>	<u>\$ 358</u>
Average assets during the period	\$ 224	\$ 226	\$ 226	\$ 328	\$ 398
<b>Closed ETPs</b>					
Beginning of period assets	\$ 87	\$ 121	\$ 522	\$ 1,444	\$1,357
Assets sold	—	—	—	(778)	—
Inflows/(outflows)	6	(1)	(198)	188	(15)
Market appreciation/(depreciation)	4	13	93	(312)	105
Fund closures	(97)	(46)	(296)	(20)	(3)
End of period assets	<u>\$ —</u>	<u>\$ 87</u>	<u>\$ 121</u>	<u>\$ 522</u>	<u>\$1,444</u>
Average assets during the period	\$ 88	\$ 132	\$ 616	\$ 1,376	\$1,405
<b>Headcount</b>	217	211	214	210	208

Note: Previously issued statistics may be restated due to fund closures and trade adjustments  
Source: WisdomTree

**WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands, except per share amounts)

	<b>Dec. 31,</b>	<b>Dec. 31,</b>
	<b>2020</b>	<b>2019</b>
	<u>(Unaudited)</u>	
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 73,425	\$ 74,972
Securities owned, at fair value	34,895	17,319
Accounts receivable	29,455	26,838
Prepaid expenses	3,827	3,724
Other current assets	259	207
Total current assets	<u>141,861</u>	<u>123,060</u>
Fixed assets, net	7,579	8,127
Notes receivable	—	28,172
Securities held-to-maturity	451	16,863
Deferred tax assets, net	8,063	7,398
Investments	8,112	11,192
Right of use assets – operating leases	16,327	18,161
Goodwill	85,856	85,856
Intangible assets	601,247	603,294
Other noncurrent assets	180	983
Total assets	<u>\$ 869,676</u>	<u>\$903,106</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>LIABILITIES</b>		
Current liabilities:		
Fund management and administration payable	\$ 19,564	\$ 22,021
Compensation and benefits payable	22,803	26,501
Deferred consideration – gold payments	17,374	13,953
Securities sold, but not yet purchased, at fair value	—	582
Operating lease liabilities	3,135	3,682
Income taxes payable	916	3,372
Accounts payable and other liabilities	10,207	8,930
Total current liabilities	<u>73,999</u>	<u>79,041</u>
Convertible notes	166,646	—
Debt	—	175,956
Deferred consideration – gold payments	212,763	159,071
Operating lease liabilities	17,434	19,057
Total liabilities	<u>470,842</u>	<u>433,125</u>
Preferred stock – Series A Non-Voting Convertible, par value \$0.01; 14.750 shares authorized, issued and outstanding	<u>132,569</u>	<u>132,569</u>
<b>STOCKHOLDERS' EQUITY</b>		
Common stock, par value \$0.01; 250,000 shares authorized:		
Issued and outstanding: 148,716 and 155,264 at December 31, 2020 and December 31, 2019, respectively	1,487	1,553
Additional paid-in capital	317,075	352,658
Accumulated other comprehensive income	1,102	945
Accumulated deficit	(53,399)	(17,744)
Total stockholders' equity	<u>266,265</u>	<u>337,412</u>
Total liabilities and stockholders' equity	<u>\$ 869,676</u>	<u>\$903,106</u>

**WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(Unaudited)

	Years Ended	
	Dec. 31, 2020	Dec. 31, 2019
<b>Cash flows from operating activities:</b>		
Net loss	\$ (35,655)	\$(10,425)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Advisory fees received in gold and other precious metals	(62,416)	(49,887)
Loss on revaluation of deferred consideration – gold payments	56,821	11,293
Impairments	22,752	30,710
Contractual gold payments	16,811	13,226
Stock-based compensation	11,706	11,590
Amortization of right of use asset	3,182	3,174
Gain on sale –Canadian ETF business	(2,877)	—
Loss on extinguishment of debt	2,387	—
Deferred income taxes	(2,192)	(349)
Amortization of issuance costs - convertible notes	1,710	—
Amortization of issuance costs - former credit facility	1,328	2,888
Depreciation and amortization	1,021	1,045
Paid-in-kind interest income	—	(2,498)
Other	(1,169)	(173)
Changes in operating assets and liabilities:		
Securities owned, at fair value	(17,576)	(8,446)
Accounts receivable	(193)	(19)
Prepaid expenses	(159)	738
Gold and other precious metals	45,087	35,886
Other assets	107	172
Fund management and administration payable	(2,264)	(476)
Compensation and benefits payable	(3,804)	7,885
Income taxes payable	(2,441)	4,524
Securities sold, but not yet purchased, at fair value	(582)	(1,116)
Operating lease liabilities	(3,517)	(3,587)
Accounts payable and other liabilities	1,328	677
Net cash provided by operating activities	<u>29,395</u>	<u>46,832</u>
<b>Cash flows from investing activities:</b>		
Purchase of fixed assets	(472)	(47)
Proceeds from held-to-maturity securities maturing or called prior to maturity	16,488	3,244
Proceeds from the sale of our financial interests in AdvisorEngine	9,592	—
Proceeds from sale of Canadian ETF business, net	2,774	—
Purchase of investments	—	(8,112)
Funding of notes receivable	—	(2,090)
Net cash provided by/(used in) investing activities	<u>28,382</u>	<u>(7,005)</u>
<b>Cash flows from financing activities:</b>		
Repayment of debt	(179,000)	(21,000)
Shares repurchased	(31,197)	(2,341)
Dividends paid	(20,113)	(20,385)
Convertible notes issuance costs	(5,411)	—
Proceeds from the issuance of convertible notes	175,250	—
Proceeds from exercise of stock options	292	160
Net cash used in financing activities	<u>(60,179)</u>	<u>(43,566)</u>
Increase in cash flows due to changes in foreign exchange rate	855	927
Decrease in cash and cash equivalents	(1,547)	(2,812)
Cash and cash equivalents – beginning of year	74,972	77,784
Cash and cash equivalents – end of year	<u>\$ 73,425</u>	<u>\$ 74,972</u>
<b>Supplemental disclosure of cash flow information:</b>		
Cash paid for taxes	<u>\$ 10,131</u>	<u>\$ 10,060</u>
Cash paid for interest	<u>\$ 7,088</u>	<u>\$ 8,037</u>

## Non-GAAP Financial Measurements

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. The non-GAAP financial measurements contained in this press release include:

- *Adjusted operating income, operating expenses, income before income taxes, income tax expense, net income and diluted earnings per share.* We disclose adjusted operating income, operating expenses, income before income taxes, income tax expense, net income and diluted earnings per share as non-GAAP financial measurements in order to report our results exclusive of items that are non-recurring or not core to our operating business. We believe presenting these non-GAAP financial measures provides investors with a consistent way to analyze our performance. These non-GAAP financial measures exclude the following:
  - *Unrealized gains or losses on the revaluation of deferred consideration.* Deferred consideration is an obligation we assumed in connection with the ETFS acquisition that is carried at fair value. This item represents the present value of an obligation to pay fixed ounces of gold into perpetuity and is measured using forward-looking gold prices. Changes in the forward-looking price of gold and changes in the discount rate used to compute the present value of the annual payment obligations may have a material impact on the carrying value of the deferred consideration and our reported financial results. We exclude this item when calculating our non-GAAP financial measurements as it is not core to our operating business. The item is not adjusted for income taxes as the obligation was assumed by a wholly-owned subsidiary of ours that is based in Jersey, a jurisdiction where we are subject to a zero percent tax rate.
  - *Tax shortfalls and windfalls upon vesting and exercise of stock-based compensation awards.* GAAP requires the recognition of tax windfalls and shortfalls within income tax expense. These items arise upon the vesting and exercise of stock-based compensation awards and the magnitude is directly correlated to the number of awards vesting/exercised as well as the difference between the price of our stock on the date the award was granted and the date the award vested or was exercised. We exclude these items when calculating our non-GAAP financial measurements as they introduce volatility in earnings and are not core to our operating business.
  - *Interest expense from the amortization of discount arising from the bifurcation of the conversion option embedded in the convertible notes.* GAAP requires convertible instruments to be separated into their liability and equity components by allocating the issuance proceeds to each of these components. The liability component for convertible instruments that qualify for a derivative scope exception (applicable to our convertible notes) is allocated proceeds equal to the estimated fair value of similar debt without the conversion option. The difference between the gross proceeds received from the issuance of the convertible instrument and the proceeds allocated to the liability component represents the residual amount that is classified in equity. The discount arising from the recognition of the residual amount classified in equity is amortized as interest expense over the life of the instrument. We exclude this item when calculating our non-GAAP financial measurements as it is non-cash and distorts our actual cost of borrowing. In addition, in August 2020, the FASB issued Accounting Standards Update 2020-06, *Debt – Debt with Conversion and Other Options, Cash Conversion* which includes the elimination of the requirement to bifurcate conversion options qualifying for a derivative scope exception. Once effective, this interest expense will no longer be recognized.
  - *Other items:* Loss on extinguishment of debt, the release of a deferred tax asset valuation allowance recognized on interest carryforwards arising from our debt previously outstanding in the United Kingdom, a gain arising from an adjustment to the estimated fair value of consideration received from the exit of our investment in AdvisorEngine, impairment charges, a gain recognized upon sale of our Canadian ETF business and acquisition and disposition-related costs are excluded when calculating our non-GAAP financial measurements.
- *Adjusted effective income tax rate.* We disclose our adjusted effective income tax rate as a non-GAAP financial measurement in order to report our effective income tax rate exclusive of items that are non-recurring or not core to our operating business. We believe reporting our adjusted effective income tax rate provides investors with a consistent way to analyze our income taxes. Our adjusted effective income tax rate is calculated by dividing adjusted income tax expense by adjusted income before income taxes. See above for information regarding the items that are excluded.
- *Gross margin and gross margin percentage.* We disclose our gross margin and gross margin percentage as non-GAAP financial measurements because we believe they provide investors with a consistent way to analyze the amount we retain after paying third-party service providers to operate our ETPs. These measures also assist us in analyzing the profitability of our products. We define gross margin as total operating revenues less fund management and administration expenses. Gross margin percentage is calculated as gross margin divided by total operating revenues.
- *Adjusted operating income margin.* We disclose adjusted operating income margin as a non-GAAP financial measurement in order to report our operating income margin exclusive of items that are non-recurring or not core to our operating business.

**WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES**  
**GAAP to NON-GAAP RECONCILIATION (CONSOLIDATED)**  
(in thousands)  
(Unaudited)

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>Adjusted Net Income and Diluted Earnings per Share:</b>					
Net loss, as reported	\$ (13,497)	\$ (270)	\$ (13,250)	\$ (8,638)	\$ (25,880)
Add back: Loss on revaluation of deferred consideration	22,385	8,870	23,358	2,208	5,354
Add back: Interest expense from the amortization of discount arising from the bifurcation of the conversion option embedded in the convertible notes, net of income taxes	314	286	42	—	—
Add back: Tax shortfalls upon vesting and exercise of stock-based compensation awards	21	50	119	501	142
Add back: Impairments, net of income taxes	—	2,326	—	19,672	30,138
Deduct: Gain arising from an adjustment to the estimated fair value of consideration received from the exit of investment in AdvisorEngine	—	(225)	(868)	—	—
Add back: Loss on extinguishment of debt, net of income taxes	—	—	1,910	—	—
Deduct: Release of a deferred tax asset valuation allowance recognized on interest carryforwards arising from debt previously outstanding in the United Kingdom	—	—	(2,842)	—	—
Deduct: Gain recognized upon sale of Canadian ETF business	—	—	—	(2,877)	—
Add back: Acquisition and disposition-related costs, net of income taxes	—	—	25	358	353
Adjusted net income	\$ 9,223	\$ 11,037	\$ 8,494	\$ 11,224	\$ 10,107
Weighted average common shares - diluted	161,138	160,876	166,634	167,561	167,203
Adjusted earnings per share - diluted	<u>\$ 0.06</u>	<u>\$ 0.07</u>	<u>\$ 0.05</u>	<u>\$ 0.07</u>	<u>\$ 0.06</u>

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>Gross Margin and Gross Margin Percentage:</b>					
Operating revenues	\$ 67,059	\$ 64,640	\$ 58,126	\$ 63,874	\$ 68,907
Less: Fund management and administration	(16,350)	(15,219)	(14,461)	(14,485)	(15,650)
Gross margin	<u>\$ 50,709</u>	<u>\$ 49,421</u>	<u>\$ 43,665</u>	<u>\$ 49,389</u>	<u>\$ 53,257</u>
Gross margin percentage	<u>75.6%</u>	<u>76.5%</u>	<u>75.1%</u>	<u>77.3%</u>	<u>77.3%</u>

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>Adjusted Operating Income and Adjusted Operating Income Margin:</b>					
Operating revenues	\$ 67,059	\$ 64,640	\$ 58,126	\$ 63,874	\$ 68,907
Operating income	\$ 12,907	\$ 14,744	\$ 11,797	\$ 15,634	\$ 14,809
Add back: Acquisition and disposition-related costs, before income taxes	—	—	33	383	366
Adjusted operating income	<u>\$ 12,907</u>	<u>\$ 14,744</u>	<u>\$ 11,830</u>	<u>\$ 16,017</u>	<u>\$ 15,175</u>
Adjusted operating income margin	<u>19.2%</u>	<u>22.8%</u>	<u>20.4%</u>	<u>25.1%</u>	<u>22.0%</u>

	Three Months Ended				
	Dec. 31, 2020	Sept. 30, 2020	June 30, 2020	Mar. 31, 2020	Dec. 31, 2019
<b>Adjusted Total Operating Expenses:</b>					
Total operating expenses	\$ 54,152	\$49,896	\$ 46,329	\$ 48,240	\$ 54,098
Deduct: Acquisition and disposition-related costs, before income taxes	—	—	(33)	(383)	(366)
Adjusted total operating expenses	<u>\$ 54,152</u>	<u>\$49,896</u>	<u>\$ 46,296</u>	<u>\$ 47,857</u>	<u>\$ 53,732</u>
<b>Adjusted Income Before Income Taxes:</b>					
(Loss)/income before income taxes	\$ (11,297)	\$ 1,138	\$ (14,054)	\$ (11,009)	\$ (22,355)
Add back: Loss on revaluation of deferred consideration	22,385	8,870	23,358	2,208	5,354
Add back: Interest expense from the amortization of discount arising from the bifurcation of the conversion option embedded in the convertible notes, before income taxes	416	379	55	—	—
Add back: Impairments, before income taxes	—	3,080	—	19,672	30,138
Deduct: Gain arising from an adjustment to the estimated fair value of consideration received from the exit of investment in AdvisorEngine	—	(225)	(868)	—	—
Add back: Loss on extinguishment of debt	—	—	2,387	—	—
Add back: Loss recognized upon reduction of a tax-related indemnification asset	—	—	—	5,981	—
Deduct: Gain recognized upon sale of Canadian ETF business	—	—	—	(2,877)	—
Add back: Acquisition and disposition-related costs, before income taxes	—	—	33	383	366
Adjusted income before income taxes	<u>\$ 11,504</u>	<u>\$13,242</u>	<u>\$ 10,911</u>	<u>\$ 14,358</u>	<u>\$ 13,503</u>
<b>Adjusted Income Tax Expense and Adjusted Effective Income Tax Rate:</b>					
Adjusted income before income taxes (above)	\$ 11,504	\$13,242	\$ 10,911	\$ 14,358	\$ 13,503
Income tax expense/(benefit)	\$ 2,200	\$ 1,408	\$ (804)	\$ (2,371)	\$ 3,525
Add back: Tax benefit arising from the amortization of discount associated with the bifurcation of the conversion option embedded in the convertible notes	102	93	13	—	—
Deduct: Tax shortfalls upon vesting and exercise of stock-based compensation awards	(21)	(50)	(119)	(501)	(142)
Add back: Tax benefit arising from impairments	—	754	—	—	—
Add back: Tax benefit arising from loss on extinguishment of debt	—	—	477	—	—
Add back: Release of a deferred tax asset valuation allowance recognized on interest carryforwards arising from debt previously outstanding in the United Kingdom	—	—	2,842	—	—
Add back: Tax benefit arising from reduction of atax-related indemnification asset	—	—	—	5,981	—
Add back: Tax benefit arising from acquisition and disposition-related costs	—	—	8	25	13
Adjusted income tax expense	<u>\$ 2,281</u>	<u>\$ 2,205</u>	<u>\$ 2,417</u>	<u>\$ 3,134</u>	<u>\$ 3,396</u>
Adjusted effective income tax rate	<u>19.8%</u>	<u>16.7%</u>	<u>22.2%</u>	<u>21.8%</u>	<u>25.1%</u>



## Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this press release completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this press release may include statements about

- the ultimate duration of the COVID-19 pandemic and its short-term and long-term impact on our business and the global economy;
- anticipated trends, conditions and investor sentiment in the global markets and ETPs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- competition in our business;
- our ability to develop new products and services;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully operate and expand our business in non-U.S. markets; and
- the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

- declining prices of securities, gold and other precious metals and other commodities can adversely affect our business by reducing the market value of the assets we manage or causing WisdomTree ETP investors to sell their fund shares and trigger redemptions;
- fluctuations in the amount and mix of our AUM, whether caused by disruptions in the financial markets or otherwise, including but not limited to a pandemic event such as COVID-19, may negatively impact revenues and operating margins, and may impede our ability to refinance our debt upon maturity, increase the cost of borrowing or result in our debt being called prior to maturity;
- competitive pressures could reduce revenues and profit margins;
- we derive a substantial portion of our revenues from a limited number of products, and as a result, our operating results are particularly exposed to investor sentiment toward investing in the products' strategies and our ability to maintain the AUM of these products, as well as the performance of these products and market-specific and political and economic risk;
- a significant portion of our AUM is held in products with exposure to U.S. and international developed markets and we therefore have exposure to domestic and foreign market conditions and are subject to currency exchange rate risks;
- withdrawals or broad changes in investments in our ETPs by investors with significant positions may negatively impact revenues and operating margins;
- over the last few years, we have expanded our business globally. This expansion subjects us to increased operational, regulatory, financial and other risks;
- many of our ETPs have a limited track record, and poor investment performance could cause our revenues to decline; and
- we depend on third parties to provide many critical services to operate our business and our ETPs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm WisdomTree ETP investors.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, see "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Reports on Form 10-Q for the quarters ended March 31, 2020 and June 30, 2020.

The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this press release.



### WisdomTree Appoints Smita Conjeevaram to Board of Directors

New York, NY - (GlobeNewswire) – January 27, 2021 – WisdomTree Investments, Inc. (NASDAQ: WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager, today announced that Smita Conjeevaram has been appointed to WisdomTree’s Board of Directors.

Jonathan Steinberg, WisdomTree CEO, said, “It is my pleasure to welcome Smita to WisdomTree’s Board. Having held several leadership positions within the financial services industry for many years, Smita’s financial, accounting and compliance background, global experience and track record of success in guiding companies through significant growth will be a tremendous asset to WisdomTree and our stockholders. Furthermore, Smita’s experience on the board and audit committee of SS&C Technologies Holdings, Inc. (NASDAQ: SSNC), a fintech company, will translate into valuable governance and oversight as WisdomTree continues to prioritize the importance of disruptive technologies and innovation within the current financial ecosystem.”

Ms. Conjeevaram previously served for close to 15 years as a chief financial officer at some of the most sophisticated financial services companies. Her most recent position was as the Chief Financial Officer – Credit Hedge Funds and Deputy Chief Financial Officer – Credit Funds for Fortress Investment Group LLC, where she served from 2010 to 2013. Prior to that, she served as the Chief Financial Officer of Everquest Financial LLC, from 2006 to 2009, and Strategic Value Partners LLC, from 2004 to 2005. Ms. Conjeevaram began her career as a tax specialist at two Big-4 public accounting firms and is a Certified Public Accountant.

In addition to her experience on the board and audit committee of SS&C Technologies, Ms. Conjeevaram serves on the board of directors of McGrath RentCorp (NASDAQ: MGRC), a diversified business-to-business rental company, and SkyWest, Inc. (NASDAQ: SKYW), an aircraft leasing company. Ms. Conjeevaram received her B.S. in Accounting and Business Administration from Butler University and a B.A. in Economics from Ethiraj College, Madras, India.

More information on WisdomTree’s Board of Directors can be found [here](#).

#### About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, commodities, fixed income, leveraged and inverse, currencies, and alternative strategies. WisdomTree currently has approximately \$68.7 billion in assets under management globally.

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