SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | 2. Issuer Name and Ticker or Trading Symbol WisdomTree Investments, Inc. [WETF] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|--|--------------------------------|----------------|--|---------------|---|-----------------------|--|--|--|--|
| (Last) C/O WISDOMT | O WISDOMTREE INVESTMENTS, INC. | | 3. Date of Earliest Transaction (Month/Day/Year) 03/11/2015 | | Officer (give title below) Chief Executi | Other (specify below) | | | | |
| 245 PARK AVI (Street) NEW YORK (City) | ENUE, 35TH F | 10167 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv X | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| [| | Table I - Non | -Derivative Securities Acquired, Disposed of, or Bene | ficially Ow | ned | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Date, Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|-----------------------------------|---|--|---------------|---------------------------------|--|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 03/11/2015 | | М | | 437,500 | A | \$0.7 | 6,472,470(1) | D | |
| Common Stock | 03/11/2015 | | S | | 262,500 | D | \$20.8653 ⁽²⁾ | 6,209,970 ⁽¹⁾ | D | |
| Common Stock | 03/12/2015 | | М | | 437,500 | A | \$0.7 | 6,647,470(1) | D | |
| Common Stock | 03/12/2015 | | S | | 262,500 | D | \$20.7309(3) | 6,384,970 ⁽¹⁾ | D | |
| Common Stock | | | | | | | | 798 | Ι | By Spouse |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Ir 8) | nstr. Securities (Month/Day/Year) Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | 10. Ownership Form: Direct (D) | 11. Nature of Indirect Beneficial Ownership | | | | | |
|---|---|--|---|---------------------------------|--|---|---|---------------------|---|--|---------------------|--------|--|-------------------------------|------------|
| | Derivative Security | | | | | Disposed of (D) (Instr. 3, 4 and 5) | | | | Amount or | | | Owned Following Reported Transaction(s) (Instr. 4) | or Indirect (I) (Instr. 4) | (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Number of Shares | | | | |
| Stock Option (right to buy) | \$0.7 | 03/11/2015 | | М | | | 437,500 | (4) | 01/25/2019 | Common Stock | 437,500 | \$0.00 | 437,500 | D | |
| Stock Option (right to buy) | \$0.7 | 03/12/2015 | | М | | | 437,500 | (4) | 01/25/2019 | Common Stock | 437,500 | \$0.00 | 0 | D | |

Explanation of Responses:

1. Includes restricted stock awards which vest as to (i) 75,421 shares on January 22, 2016, (ii) 37,538 shares on January 28, 2016, (iii) 51,772 shares on each of January 14, 2016 and 2017, (iv) 37,539 shares on January 28, 2017 and (v) 37,550 shares on January 28, 2018.

2. The price included in Column 4 is an average weighted price. These shares were sold in multiple transactions at prices ranging from \$20.555 to \$21.19, inclusive. The reporting person undertakes to provide to WisdomTree Investments, Inc., any security holder of WisdomTree Investments, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) of this Form 4.

3. The price included in Column 4 is an average weighted price. These shares were sold in multiple transactions at prices ranging from \$20.47 to \$21.225, inclusive. The reporting person undertakes to provide to WisdomTree Investments, Inc., any security holder of WisdomTree Investments, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (3) of this Form 4.

4. Exercisable as to 437,500 shares on each of January 26, 2010, 2011, 2012 and 2013.

Remarks:

/s/ Marci Frankenthaler, Attorney-03/13/2015

** Signature of Reporting Person Date

in-Fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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