UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant \boxtimes Filed by a Party other than the Registrant \square

Check the appropriate box:

- □ Preliminary Proxy Statement
- ☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- □ Definitive Additional Materials
- □ Soliciting Material Pursuant to §240.14a-12

WisdomTree, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Copies to:
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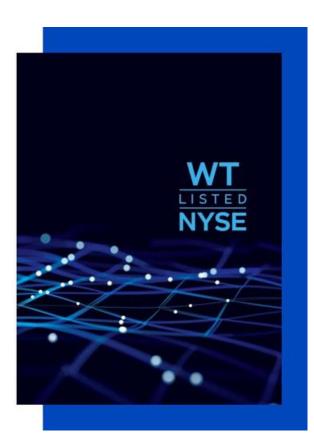
Payment of Filing Fee (Check all boxes that apply)

- No fee required.
- Fee paid previously with preliminary materials.
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



May 2024

WisdomTree is Delivering for Stockholders



Forward Looking Statements



This presentations contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the especiations reflected in these forward-looking statements that are based on our management's beliefs and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or implied by these forwards booking statements. In inster-cases, you can identify froward-looking statements by terminolistic processes. "See the second booking statements in the material processes, or implied by these forwards booking statements in the second and other factors." Secondary, "selection," secondary, "selection," performance or achievements are case, you can destroy the secondary and secondary secondary secondary. "selection," secondary, "selection," selection, "selection," secondary, "selection," selection, selecti

- forward-looking Natements. No forward-looking statement is a guarantee of future performance. You should read this presentation completely and with the understanding that our in particular, forward-looking statements in this presentation may include statements about:

 anticipated termols, conditions and investor sentenient in the global markets and ETPI;

 anticipated levels of inflows into and outflows out of our ETPI;

 our sibility to deliver favorable states of return to investors;

 completions in our business;

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 our ability to maintain current vendors or find new vendors to provide sentices to us at feverable costs;

 our ability to uscersfully operate and expand our business in non-U.S. markets;

 our ability to war and regulations that apply to our business; and

 actions of activist stockholders.

- business is subject to many risks and uncertainties, including without initiation:

 deciding prices of becauties, gold and other proclous methods and other proclous methods.
- redensions:

 Inclusions in the amount and mix of our AUM, whether caused by diruptions in the financial markets or otherwise, including but not limited to events such as a pandemic or war, geopolistical conflicts, political events, acts of terrorism and other matters beyond our control, may negatively impact revenues and operating margins, and may impede our ability to refinance our debt upon maturity or increase the cost of borrowing upon a refinancing; competitive pressures could reduce revenues and grotice and control products and expendit and expendit and grotice revenue folls;

 The products and examined specific and optionation of the products, and, as a result, our operating results are particularly exposed to investor sentences to examine specific and protice revenue.
- products and market-specific and political and economic risk;

 a significant opinion of our AUM in their is products with exposure to U.S. and international developed markets, and we therefore have exposure to domestic and foreign market conditions and are subject to currency exchange rate risks;

 withdrawals or broad changes in investments in our ETRs by investors with significant positions may negatively impact revenues and operating margins;

 we face increased operations, in regulators, financial and other risks as a result of conducting our business internationally, and as we expand our digital assets product offerings and services beyond our existing ETP business;

 ready of our ETRs have a lambed stack record, and poor investment performance could cause our revenues to decline;

 we depend on third parties to provide many critical, elementors to operate our business and on ETRs. The falsars of adequately provide such services could materially affect our operating business and harm WisdomTree ETP investors; and
 actions of activits stockholders against us, which have been costly and may be disruptive and cause uncertainty about the strategic direction of our business.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, see "Risk Factors" in our Annual Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023 and our Quarterly Report on Form 10 K for the year ended December 11, 2023

The forward-looking statements in this presentation represent our views as of the date of this presentation. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this presentation.

This presentation contains non-GAAP Financial measures and key metrics relating to the Company's past and expected future performance. These measures and metrics should be reviewed to conjunction with the most comparable GAAP Financial measures.

To, these GAAP Financial measures.

The views and opinions expressed in this presentation are those of the management of WildomTiree as of the date bereaf.
WildomTiree has neither sought nor obtained the consent from any third parties. Any such statements or information contained in this presentation that have been obtained or derived from statements made or published by such third parties. Any such statements or information should not be viewed as indicating the support of usual high parties for the view expressed herem.

Interportant Additional Information
The Company and certain of its derectors and executive officers are participants in the solicitation of proxies from the Company's stockholders in connection with the Company's stockholders. The Company filed its definitive proxy (the "Proxy Statement"), containing a form of WHTE proxy scale, with the U.S. Securities and Exchange Commission (the "SEC") on April 29, 2024 in connection with the solicitation of proxies from the Company's stockholders. This presentation is not a substitute for any proxy statement or other document that the Company has filed or may fee with the SEC in connection with any solicitation by the Company, the Company has filed or may fee with the SEC in connection with any solicitation by the Company, the Company has filed to may fee with the SEC in connection with any solicitation by the Company, the Company has filed or may fee with the SEC in connection with any solicitation by the Company, the Company has filed or may fee with the SEC in connection with the solicitation of proxies from the Company's solicitation by the Company has filed or may fee with the SEC in connection with any solicitation by the Company has filed or may fee with the SEC and the Company has filed or may fee with the SEC and the Company has filed or the SEC and the Company has filed or the SEC and the Company has filed or the SEC and the SEC

WisdomTree is Delivering for Our Stockholders



Stock Price Performance and Financial **Results Indicate Strategy is Delivering** Stockholder Value

- + Stock price is up 39% since the 2023 Annual Meeting. In March 2024, our stock surpassed its 5-
- + 5 of 8 research analysts rate the Company a "BUY"
- + 540 bps of adjusted operating margin expansion year over year (1)
- + A top performing TSR among 13 publicly traded asset manager peers, including WT, over the most recent YTD, 1-, 2-, 3-, and 4-year time periods (2)
- + Achieved record AUM of \$107.2 billion as of March 31, 2024, and over three consecutive years of positive inflows, while fee capture on flows during the past 15 months was 2x greater than FY



Realizing Potential Across Digital Assets and a Blockchain-enabled Portfolio

- + Launched a D2C channel and our blockchainnative wallet, WisdomTree Prime®, which provides investors access to tokenized gold and U.S. dollar tokens, blockchain-enabled mutual funds and select crypto currencies
- + Expanded the availability of WisdomTree Prime to 41 states and nearly 75% of the U.S. population
- + Launched the WisdomTree Prime Visa Debit Card and have plans to enable peer-to-peer transfers and payments



Significant Enhancements to Corporate Governance with the Right Leadership to **Oversee Our Strategy**

- + Independent, diverse and highly qualified Board with the right mix of skillsets to oversee our strategy
- + Added six new, independent voices since 2021, with the necessary expertise to help execute our strategy and recently rotated all committee chairs, each led by new directors. The average tenure of our independent Board members is 4 years
- + Our Board includes two independent directors nominated by ETFS Capital and elected by stockholders who support the Board's current strategic plan and vision

"We believe WT's growth is accelerating as higher fee funds take centerstage and optionality exists with WT Prime and tokenization. As such, we upgrade to [outperform] from [market perform] and increase [our price target] to \$12 from \$8.50." Northland Capital Markets, April 3, 2024 "WT's key advantage against industry behemoths...is its ability and willingness to quickly design and launch the products in niche categories early where they can take meaningful market share without the need to win 'big beta buckets'."

Craig-Hallum, March 6, 2024

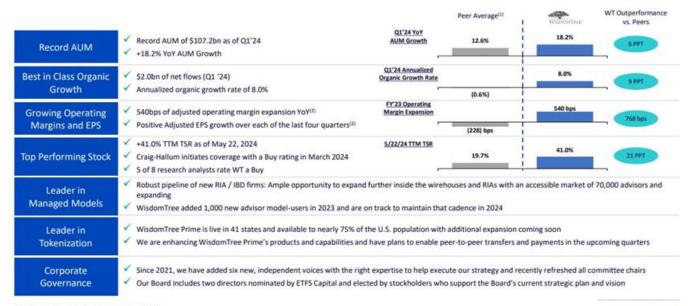
Source: Company Website and filings, FactSet and SNL. Data as of May 22, 2024. Note: Permission to use quotes neither sought or obtained.

Non-GAAP mebric.
 Based on Total Shareholder Return. In addition to WT, pener group includes AB, AMG, APAM, BEN, BLX; BSIG, FIR; IV2; JHG, TROW; VCTR; VRTS.

Best in Class Performance: Highlights Since WisdomTree's 2023 Annual Meeting



Since June 2023, WisdomTree has continued outperforming against its peer group across several key financial, operating and trading metrics



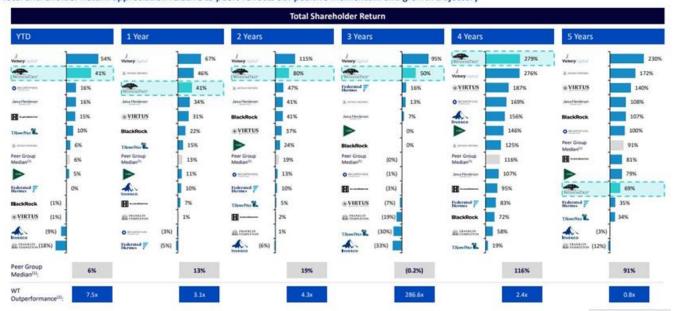
Source: Company Filings and FactSet, Market data as of May 22, 2024.
(1) In addition to WT, peer group includes AB: AMG: APAM: BEN: BLK: BSIG: FHI: IVZ: JHG: TROW: VCTR: VRI

(2) Non-GAAP metric.

Our Disciplined and Innovative Efforts Have Been Well Received by the Market



Total Shareholder Return appreciation relative to peers reflects our positive momentum and growth trajectory



Source: Company Website and filings, FactSet and SNL. Data as of May 22, 2024.
(3) Peer group includes AB, AMAG, ANAM, BINS, BIX; BISG, FHC, IVZ, IHIG: TROW; VCTR; VRTS.
(2) Indicates WTs TSR as a multiple over peer group median TSR during period.

WisdomTree's Refreshed and Diverse Board is Overseeing the Company's Continued Growth and Transformation



Without the three directors targeted this year by ETFS Capital, the average tenure of our Board would be only 1.6 years. Directors with institutional knowledge are needed to continue to drive our success



Note: Represents WisdomTree's director nominees for the 2024 Annual Meeting.

Win Neuger and Anthony Bossone Bring Deep Institutional Knowledge While Providing Governance and Financial Expertise to Our Board



Win Neuger's and Anthony Bossone's institutional knowledge and experience, combined with fresh perspectives from newer Board members, provide the Board with the right mix to hold management accountable

Win Neuger Independent Chair



PINEBRIDGE BankersTrust. AIG

WESTERN ASSET

- Mr. Neuger has served on WisdomTree's Board since July 2013, and as non-executive Chair of the Board since June 2023, bringing in-depth understanding of WisdomTree's business model and years of experience in senior management positions in the asset management industry
- Grew AIG's global investment portfolio into a company with \$753bn in assets
- Oversaw 134% revenue growth and 270% AUM growth during his tenure on WisdomTree's Board (1)
- Stockholders support Mr. Neuger. Average stockholder support of ~86% in his three most recent elections (excluding ETFS Capital shares) (2)

Anthony Bossone, CPA

Independent Director





- Mr. Bossone provides global financial, accounting, compliance, and audit expertise, including as an audit committee financial expert under SEC rules, and serves on our Audit and Compensation committees
- Extensive management experience as CFO and CCO of Atlantic-Pacific Capital overseeing all global financial accounting, reporting and regulatory compliance functions
- Received the NACD (National Association of Corporate Directors) Directorship Certification and the NACD Certificate in Cyber-Risk Oversight
- Oversaw 1,480% revenue growth and 1,690% AUM growth during his tenure on WisdomTree's Board (3)
- Stockholders support Mr. Bossone. Average stockholder support of ~97% in his three most recent elections (4

Consistent with our promise after the 2023 Annual Meeting, we rotated Mr. Neuger and Mr. Bossone from their committee chair leadership positions

- Annual Revenue from 2013 to 2023, per 30-4 filed March 3, 2014 and 10-K filed February 23, 2034. AUM from Q2 2013 to Q3 2024, per 10-Q filed August 7, 2013 and Company website.

 Most recent elections in 2023, 2022, and 2019. Support excluding ETPs in 2023 calculated per 89,444,691 votes "Fey" and 48,013,255 total votes "Fajamest", after removing ETPs Capital Ownership of 15,250,000 shares. Total support in 2023 including ETPs Capital was 66.0%.

 Annual Revenue from 2001 to 2023, per 10-4 filed March 29, 2012 and 10-K filed February 23, 2024. AUM from 2009 to Q1 2024, per 10-Q filed September 7, 2011 and Company website.

 Most recent elections in 2027, 2058, and 2015.

Jonathan Steinberg is a Visionary Leader Whose Guidance is Crucial to Unlocking Stockholder Value



Our CEO Provides Clear Leadership and Invaluable Expertise



Third Party Recognition



Entrepreneur of the Year



Achievement Award

Jonathan Steinberg Founder and CEO

- Mr. Steinberg founded WisdomTree and is responsible for creating and developing our proprietary index methodology
- Extensive knowledge of our business model from 35+ years of Company experience, and has the corporate and strategic vision to provide essential insight and guidance to the Board
- Stockholders overwhelmingly support him. Mr. Steinberg received an average of 97.6% stockholder support (excluding ETFS Capital shares) in the three most recent elections(1)
- ✓ Oversaw revenue growth of 2,585% from \$13mm in 1997 to \$349mm in 2023(2)

Recent Stock Purchases with Personal Funds Demonstrates Conviction in Our Strategy

BARRON'S

WisdomTree CEO Jonathan Steinberg Bought Up Stock

"On Feb. 13, Steinberg paid \$2.2 million for 303,781 WisdomTree shares. Steinberg now owns 9.2 million WisdomTree shares... 'I am a proud stockholder and a passionate believer in our mission,' Steinberg wrote.. 'We have three consecutive years of positive inflows, best-in-class organic growth, and a unique opportunity to capitalize on the transformation of the financial industry with tokenized assets and blockchain-enabled finance. I am extremely optimistic about WisdomTree's future."

February 2024

Demonstrated Track Record of Innovation and Success

2006: WisdomTree first reaches \$1bn in AUM



2024: WisdomTree reaches \$107bn in AUM(3)

~31% CAGR over 17 years

Mr. Steinberg identified the potential, opportunity, and impact that ETFs would have on the asset management industry. Today, we see a similar opportunity in digital assets

Most recent elections in 2013, 1020, and 2017. Support calculated in 2023 per 116,312,193 votes "Fe/" and 19,143,737 total votes "Against", after removing ETFS Capital cumership of 15,250,000 shares in 2023 including ETFS capital was 85.9%.

Per 10.4 field March 27, 1997 (First public Ringl) and 10.4 field February 23, 2024.

Per Company letter issued Revember 11, 2008 and Company website.

Executive Pay Tightly Aligned with Outcomes for Stockholders



During 2023, WisdomTree performed well against key quantitative metrics on an absolute basis and relative to peers, including net inflows, total revenues, operating margins and relative TSR, and compensated our executives based on this performance in order to align payout outcomes and value



Adjustment to Payout Curve: Effective 2023, we adjusted the payout curve for financial metrics to further reduce the payout when below target and further increase the payout when above target

Greater Emphasis on Financial vs. Non-Financial Performance Metrics: Effective 2024, financial metrics now determine 75% of compensation, as compared to 56.25% previously

In 2023, WisdomTree had Strong Performance Against Executive Compensation Targets

Performance Metrics	Weight	Target	Actuals	% of Target
Net inflows	9.4%	\$7.5bn	\$10.4bn	138.6%
Annualized RRR from Flows	9.4%	\$25mm	\$35mm	136.9%
Total revenues ⁽¹⁾	14.1%	\$327mm	\$348mm	113.2%
Adjusted operating income ^{(2) (3)}	14.1%	\$101mm	\$132mm	162.6%
Adjusted operating margin ^{(2) (3)}	14.1%	30.9%	38.0%	146.3%
Relative TSR	14.1%	7 of 13	2 of 13	224.9%
Total – Performance	75.0%			155.8%
Total – Qualitative	25.0%			93.3%



Stockholders Strongly Support our Compensation Program



~96% of stockholders, excluding ETFS Capital's shares, supported our 2023 Compensation Program (4)

Average Stockholder Support Since 2018

Source: 2004 Priory Statement.

[1] 2023 Actuals have been adjusted to account for the impact of foreign exchange fluctuations on targets set at the beginning of the year related to our international operations. These adjustments, which had a negligible impact on the Funded Psyout, include an increase to revenues of \$542 and a decrease to beginning income of \$425.

[2] Computed wing from those between, meaning for every percentage point increase (or decrease) in performance, our NRDs received a two percentage point increase (or decrease) to the payout.

[3] 2023 Actuals exclude \$5,880 of expenses incurred in response to an activit campagn.

[4] Figure (actualized per \$1.464,951.5 viets: "For and \$2037,1982 total viets: "Against," Against," Agric removing ETFS Capital ownership of \$1,520,000 shares. Total support including ETFS Capital was \$4.5%.

We Have Continued to Extensively Engage With ETFS Capital Since 2018



Despite ETFS Capital's repeated attempts to remove valuable directors of the Board, we constructively engaged with them. We have had 40+ meetings and calls with ETFS Capital, the Board and management and participation in our OSCO process in 2022 and 2023

2018 - 2022

Background of Our Engagement with ETFS Capital

- In April 2018, ETFS Capital became a stockholder when we acquired its European ETC business for cash, common stock and Series A non-voting convertible preferred
- In connection with the acquisition, we assumed an obligation for fixed payments of gold bullion to ETFS Capital
- As part of the transaction, ETFS Capital was subject to a lock-up, standstill and voting restrictions, including a 9.99% voting ownership limit, which remains in place today
- From April 2018 to January 2022, we held at least 30 meetings and calls with ETFS Capital, including quarterly calls with the CFO of the Company

2022 - 2023

Contested

- In March 2022, ETFS Capital and Lion Point Capital nominated three candidates, culminating in a cooperation agreement that added two hand-picked ETFS Capital directors, including Lynn Blake, our current Audit Committee Chair, and established an Operations and Strategy Committee ("OSCO") of the Board
- The OSCO committee, after 17 sessions, including two presentations from ETFS Capital, unanimously concluded full support for our management team and current strategy
- In March 2023, ETFS Capital once again nominated three candidates for election at the 2023 Annual Meeting
- In May 2023, we contacted ETFS Capital to express openness to a settlement that would provide for the appointment of one mutually agreed director, but ETFS Capital refused
- In June 2023, stockholders overwhelmingly rejected
 Mr. Tuckwell's candidacy for our Board and elected Tonia Pankopf

2023 - 2024

ETFS Capital Launches Vote "No" Campaign Despite Continued Engagement

- In September 2023, Mr. Tuckwell contacted Ms. Pankopf and requested a meeting with her, which was held later that month
- In November 2023, the full Board and members of the Company's senior management met with ETFS Capital per its request
- In January 2024, Mr. Neuger reached out to Mr. Tuckwell stating that the Board was open to establishing a regular cadence of calls with Mr. Tuckwell, management and members of the Board on a quarterly basis
- In February 2024, Mr. Neuger and Ms. Pankopf met with ETFS Capital. During the meeting, Mr. Tuckwell asserted that management and its strategy needed to be changed – despite full support from the Board for management and its strategy
- On February 20, 2024, Mr. Tuckwell later sent a letter to our Board demanding we replace our CEO, raise outside money for WisdomTree Prime and appoint an investment bank to review strategic alternatives
- WisdomTree responded on February 27, 2024, communicating the Board's unanimous conclusion that these proposals would undermine the Company's long-term strategy and stockholder value-creation initiatives
- In March 2024, ETFS Capital announced its intention to vote against, and solicit others to vote against, directors at our 2024 Annual Meeting

Source: Public filings and Company records.

WisdomTree - May 2024

Our Board is Open to All Ways to Enhance Stockholder Value, But Believes Our Strategy Will Create More Value Than a Forced Sale Process Today



Our Board Regularly Considers All Options to Maximize Stockholder Value

- The Board regularly reviews and evaluates the Company and is always open to value-maximizing opportunities. Given our multi-year trajectory of best-in-class operating performance, resulting in superior stockholder returns, the Board believes that seeking to run a strategic review process is not in the best interests of all stockholders
- We agreed with Mr. Tuckwell in 2022 to form a special committee (OSCO) comprised of independent directors, including two of Mr. Tuckwell's nominees, to evaluate the Company's entire operations, strategy, and management team; after 1000+ hours invested and 17 sessions analyzing different components of our business - including two presentations from ETFS Capital - OSCO unanimously supported our management team and its strategy for stockholder value creation

WisdomTree's Best-in-Class Operational Performance and Top **Stock Price Performance Offers** Stockholders Upside

- ✓ Generated in 2023 and is continuing to generate sustained operational momentum
 - ✓ Record AUM of \$107.2bn (1)
 - ✓ Best-in-class organic flow growth rate in 2023 of 13% (2)
 - √ 540 bps of adjusted operating margin expansion year over year ⁽³⁾
- On the back of our operational success, we've had a top performing TSR among 13 Publicly-Traded Asset Manager Peers, including WT, over the most recent YTD, 1-, 2-, 3-, and 4-year time periods, while the analyst community is supportive of our progress, as 5 of 8 research analysts currently rate WT a "BUY" (2)(4)

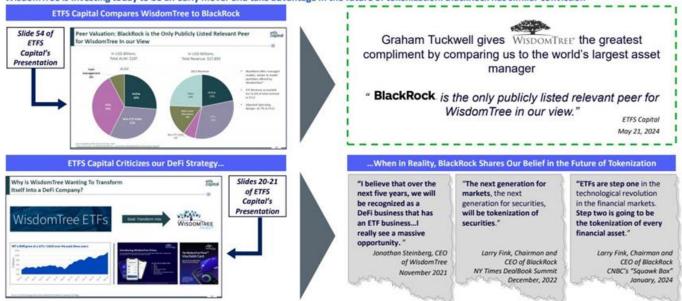
ETFS Capital's demand for an immediate sale of the Company appears to be motivated by a desire to liquidate its position in the Company, at the expense of our long-term growth potential. This demand is entirely self-serving and is not in the best interests of all stockholders

As of March 31, 2024. Compared to U.S. publi Non-GAAP metric. As of May 22, 2024. set manager peer group. In addition to WT, peer group includes AB; AMG; APAM; BEN; BLX; BSIG; FHI; IV2; IHG; TROW; VCTR; VRTS.

ETFS Capital Fails to Recognize the Industry is Already Shifting



WisdomTree is investing today to be an early mover and take advantage in the future of tokenization. BlackRock has similar conviction



Source: ETFS Capital's Investor Presentation filed on May 21, 2024, Company Filings, WisdomTree's QT 21 earnings call and news reports. Permission to use quotes neither sought or obtained

ETFS Capital's Myths vs. WisdomTree's Facts



ETFS Capital's Myths	The Facts
	✓ Over three consecutive years of positive inflows, and our fee capture on flows is 2x greater in 2023 vs. 2022
The core ETF business has been poorly managed	✓ 5 of 8 research analysts rate WT a "BUY"
The core ETP business has been poorly managed	✓ Best-in-class organic flow growth rate in 2023 of 13% ⁽¹⁾
	✓ Record AUM of \$107.2bn ⁽²⁾
WisdomTree trades at a significant discount to its	✓ Our stock is up 41% YTD and passed its 5-year high in March 2024(3)
intrinsic value if it were a well-run pure-play ETF business	✓ A top performing TSR among 13 asset manager peers, including the Company, over the most recent YTD, 1-, 2-, 3-, and 4-year time periods (1)(3)
	✓ Since 2020, we have gained market share vs. ETFS Capital's listed "peers" and the ETF industry at-large
WisdomTree has lost significant ETF market share, and its operating margin should be 40-45%	Our 2023 peer average adjusted operating margin was 33.5%; Street consensus currently projects our adjusted operating margin to continue expanding during the course of the year and finishing Q4'24 at approximately 33%, while investing in a measured way to expand our digital assets business
	✓ Our best-in-class performance clearly refutes the notion that this has been a "massive distraction"
The DeFi initiatives have been a distraction and	✓ The digital assets business is a valuable addition to the future of our Company
[are] unsuccessful	We've made demonstrable progress, as WisdomTree Prime is now available in 41 states and nearly 75% of the U.S. population

Compared to U.S. publicly-traded asset manager peel group. In addition to WT, peer group includes AB; AMG; APAM; BEN; BLX; BSIG; FNE; IVZ; IHG; TRDW; VCTR; VRTS

G As of May 22, 2024.

Our Stockholder Rights Plan was Extended to Protect Stockholders from Aggressive Accumulation Tactics



The Stockholder Rights Plan we recently extended protects WisdomTree and its stockholders from a group or single stockholder taking creeping control of WisdomTree

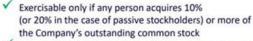
Rationale for Stockholder Rights Plan Extension

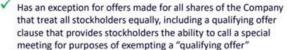
- The Board made a decision to extend our Stockholder Rights Plan following Graham Tuckwell's most recent demands
- All his demands were made after the Company engaged in good faith, accommodated many of Mr. Tuckwell's requests and defended against proxy contests from ETFS Capital in 2023 and
- After 3+ years of ETFS Capital waging costly and distracting fights against WisdomTree, our Stockholder Rights Plan protects the interests of all stockholders by ensuring ETFS Capital must engage through the Board

ire calculated per 103,695,283 votes "For" and 31,275,924 total votes "Against", after removing ETFS Capital Ownership of 15,250,000 shares. Total support including ETFS Capital was 76,8%.

Stockholder-Friendly Components of Our Stockholder Rights Plan

Will automatically expire on the day after the 2024 Annual Meeting unless approved by stockholders, in which case it will expire in one year, on March 17, 2025





Does not preclude the Board from considering an offer that recognizes the full value of the Company



~87% of stockholders, excluding ETFS Capital, supported our Stockholder Rights Plan in 2023 (1)



Vote the WHITE Proxy Card FOR WisdomTree's Nominees **IMPORTANT**



Lynn S. Blake **Anthony Bossone** Smita Conjeevaram **Rilla Delorier** Daniela Mielke

Shamla Naidoo Win Neuger **Tonia Pankopf Jonathan Steinberg**

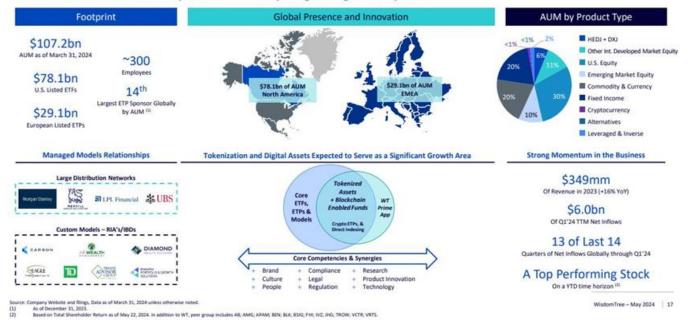
- ✓ Ratification of the Appointment of Ernst & Young as our Independent Registered Public Accounting Firm
- An Advisory Resolution to Approve the Compensation of our Named Executive Officers
- ✓ One-Year Frequency of Future Votes to Approve the Compensation of our Named Executive Officers
- Ratification of the Approval by our Board of the Extension of the Stockholder Rights Agreement



Who is WisdomTree: A Differentiated and Innovative ETP Platform Poised for Innovation and Growth



We have built a diversified and differentiated product suite with industry leading revenue generation capabilities



Mr. Tuckwell's Claims are False and Misleading (Operating Margins and Market Share)



Adjusted Operating Margins

- Mr. Tuckwell's claim that WT's operating margin should be 40%-45% is unsupported and misleading
- The adjusted operating margins of the "Publicly-Traded Asset Manager Peer Group" are disclosed herein
 - Average: 34%
 Median: 31%
- Street consensus currently projects WisdomTree's adjusted operating margins to continue expanding:
 - Q4 2024E: 32.5%; inclusive of our Digital Assets spend
 - Actual organic operating margin expansion of 140bps (during FY 2023) and 280bps measured at March 31, 2024 versus Q1 2023.

Firm	2023 Adj. Operating Margin	2023 AUM ⁽¹⁾ (\$ in billions)
Watery and	49.8%	\$167
>	42.5%	\$673
BlackRock	41.7%	\$10,009
TReseffice &	34.7%	\$1,445
A AETHAN PACTAGES	31.6%	\$150
€VIRTUS	31.6%	\$172
Janus Henderson	30.9%	\$335
PRINCIPAL PRINCI	29.9%	\$1,456
O Maryers	28.4%	\$104
B	28.2%	\$725
4	28.2%	\$1,585
Fodorated F	24.1%	\$758
Peer Avg	33.5%	\$1,465
Peer Median	31.3%	\$699

Source: Company Website and filings, FactSet and SNL.
(1) Data as of December 31, 2023.

ETF Market Share (USA)

- Mr. Tuckwell falsely claims that our focus on digital assets has resulted in a loss of ETP market share as compared to ProShares, VanEck and Global X
- Since year-end 2020 (as our digital assets efforts began in 2021) our market share analysis shows:
 - WT gained share vs. Tuckwell's listed "peers"
 - WT gained share vs. the ETF industry at large

Assets	Under Manage	ment (\$ billions)	
Firm	12/31/2020	3/31/2024	Δ
Discoving .	\$38.3	\$78.1	104%
GLOBAL X	\$20.7	\$46.4	124%
5 ProShares	\$47.3	\$72.4	53%
VanEck	\$52.9	\$76.6	45%
"Peer" Group AUM	\$159.2	\$273.5	72%
Total ETF Industry Assets	\$5,467.7	\$8,885.9	63%

Market Share								
"Peer" Group Market Share	12/31/2020	3/31/2024	Δ					
4	24.0%	28.5%	4.50 PPT					
GLOBAL X	13.0%	17.0%	3.97 PPT					
\$ProShares	29.7%	26.5%	(3.25 PPT)					
VarEck	33.2%	28.0%	(5.22 PPT)					
Total ETF Market Share	12/31/2020	3/31/2024	Δ					
4	0.70%	0.88%	0.18 PPT					
GLOBAL X	0.38%	0.52%	0.14 PPT					
\$ProShares	0.87%	0.82%	(0.05 PPT)					
Variek	0.97%	0.86%	(0.11 PPT)					

We Have a Demonstrated Track Record of Enhancing our Governance and Strategy



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WisdomTree continues to make ongoing enhancements to our corporate governance structure

	Corporate Governance Enhancements	Practice	WISDOMTREE*	Aligned with Corporate Governance Best Practices?
+	Added 6 new independent directors since 2021, all of whom are diverse (1)	Annually Elected Directors	Yes – beginning in 2024	✓
+	All of our independent directors are on committees	Control of the Figure Section of the Control Section (Control Section (Con	10729400 and 0 14 cross su t 5120 and 642 st	
+	As promised after the 2023 Annual Meeting, all committee chair positions have been rotated and are led	Board Independence	8 of 9 Independent Directors	✓
+	by new directors Committee memberships have been rotated	Separate Chair and CEO	Yes	✓
+	De-classified the Board	New Directors Added Since 2021	6 (67% of the Board)	✓
+	Formed an Operations and Strategy Committee of the Board (that included two of ETFS Capital's hand-picked directors) which unanimously concluded full support for	Board Diversity (1)	67%	✓
_	our management team and current strategy Adopted proxy access in 2022	Majority Voting	Yes	✓

(1) Gender and racial diversity.

WisdomTree's Board Has the Right Mix of Expertise, Experience and Diversity



67% of WisdomTree's directors and nominees are female and 22% are racially diverse, above and in-line with public board averages of 33% and 24%, respectively, and 100% of directors and nominees added since 2021 are diverse (1)

	Skills / Expertise										
22 222	Corporate Governance	1	1	1	1	1	1	1	1	1	9 of 9 directors
薨	Executive Leadership	1	1	1	1	1	1	1	1		8 of 9 directors
Î	Financial Services / Asset Management	1	1	1	1	✓	1	1	✓		8 of 9 directors
3	Global Business Experience	1	1	1	1	1	1	✓	✓		8 of 9 directors
	Accounting / Financial Reporting	~	1	1	1	1	1	1			7 of 9 directors
\$000 \$000	Other Public Company Experience	1	1	1	1	1	1				6 of 9 directors
	Risk Management	1	1	1	1	1	1				6 of 9 directors
0	Information Technology / Cybersecurity	1	1	1	1	1					5 of 9 directors
	ETF Expertise	1	1	1	1						4 of 9 directors
<u>\$</u>	Legal and Regulatory	1	1	1							3 of 9 directors
B	Digital Transformation / Marketing	1	1	1							3 of 9 directors

Source: 2024 proxy statement. (1) S&P 500 averages per Spencer Stuart's 2023 Board Index.

Non-GAAP Financial Measurements



- In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews these non-GAAP information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. The non-GAAP financial measurements contained in this presentation include:
- Adjusted operating income, operating expenses, income before income taxes, income tax expense, net income and diluted earnings per share. We disclose adjusted operating income, operating expenses, income before income taxes, income tax expense, net income and diluted earnings per share as non-GAAP financial measurements in order to report our results exclusive of items that are non-recurring or not core to our operating business. We believe presenting these non-GAAP financial measurements provides investors with a consistent way to analyze our performance. These non-GAAP financial measurements exclude the following:
 - Goins or losses on financial instruments owned: We account for our financial instruments owned as trading securities which requires these instruments to be measured at fair value with gains and losses reported in net income. We exclude the gains and losses introduce volatility in earnings and are not core to our operating business.
 - Tax windfalls and shortfalls upon vesting of stock-based compensation awards: GAAP requires the recognition of tax windfalls and shortfalls within income tax expense. These items arise upon the vesting of stock-based compensation awards and the magnitude is directly correlated to the number of awards vesting as well as the difference between the price of our stock on the date the award was granted and the date the award vested. We exclude these items when determining adjusted net income and diluted earnings per share as they introduce volatility in earnings and are not core to our operating business.
- Imputed interest on our payable to Gold Bullion Holdings (Jersey) Limited ("GBH"): During the fourth quarter of 2023, we repurchased our Series C Non-Voting Convertible Preferred Stock which were convertible into 13.1 million shares of WisdomTree common stock, from GBH, a subsidiary of the World Gold Council, for aggregate cash consideration of approximately S84.4 million. Under the terms of the transaction, we paid GBH 540.0 million on the closing date, with the remainder of the purchase price payable in equal annual installments on the first, second and third anniversaries of the closing date, with no requirement to pay interest. Under US GAAP, the obligation is recorded at its present value utilizing a market rate of interest on the closing date of 7.0% and the corresponding discount is amortized as interest expense pursuant to the effective interest method of accounting over the life of the obligation. We exclude this item when calculating our non-GAAP financial measurements as recognition of interest expense is non-cash and contrary to the stated terms of our obligation.
- Other items: Unrealized gains and losses recognized on our investments, changes in deferred tax asset valuation allowance, expenses incurred in response to an activist campaign, unrealized gains or losses on the revaluation/termination of deferred consideration-gold payments which we terminated in the second quarter of 2023, loss on extinguishment of convertible notes, impairments, remeasurement of contingent consideration payable to us from the sale of our former Canadian ETF business and litigation expenses associated with certain provisions of our Stockholder Rights Agreement dated as of March 17, 2023, as amended, with Continental Stock Transfer & Trust Company, as Rights Agent, are excluded when calculating our non-GAAP financial measurements.
- + Adjusted effective income tax rate. We disclose our adjusted effective income tax rate as a non-GAAP financial measurement in order to report our effective income tax rate exclusive of items that are non-recurring or not core to our operating business. We believe reporting our adjusted effective income tax rate is calculated by dividing adjusted income tax expense by adjusted income before income taxes. See above for information regarding the items that are excluded.
- + Gross margin and gross margin percentage. We disclose our gross margin and gross margin percentage as non-GAAP financial measurements because we believe they provide investors with a consistent way to analyze the amount we retain after paying third-party service providers to operate our ETPs. These measures also assist us in analyzing the profitability of our products. We define gross margin as total operating revenues less fund management and administration expenses. Gross margin percentage is calculated as gross margin divided by total operating revenues.

VisdomTree - May 2024

Non-GAAP Reconciliation to GAAP Results



San Company		The	ee Months En	ded	No.
(\$ in thousands)	Mar. 31	Dec. 31	Sept. 30	June 30	Mar. 31
Unaudited	2024	2023	2023	2023	2023
Adjusted net income and diluted earnings per share:					
Net income, as reported	\$22,111	\$19,077	\$12,984	\$54,252	\$16,233
[Deduct]/Add back: (Gains)/losses on financial instruments owned, net of income taxes.	(1,562)	(370)	1,479	762	(1,479)
(Deduct)/add back: Tax (windfafis)/shortfalls upon vesting of stock-based compensation awards	(699)	(6)	(18)	33	(185)
Deductl/Add back: (Decrease)/increase in deferred tax asset valuation allowance on financial instruments owned and investments	(531)	(280)	1,234	(508)	1,667
Add back: Expenses incurred in response to the activist campaign, net of income taxes.	526	-	-	3,720	7)(
Add back: Imputed interest on payable to GBH, net of income taxes.	504	224		-	
Deduct]/Add back: (Gains)/fosses recognized on our investments, net of income taxes	(93)	(336)	323	(2,346)	2,966
Add back: Impairments,net of income taxes	-	257	2,046	-	3,710
(Deduct)/Add back: (Gain)/loss on revaluation of deferred consideration-gold payments	-	-	-	(41,361)	(20,592)
Add back: Litigation expenses associated with certain provisions of the stockholder Rights Agreement, net of income taxes	-	-	-	367	
Add back: Loss on extinguishment of convertible notes, net of income taxes	-	-	-	-	9,621
Deduct: Remeasurement of contingent consideration - sale of former Canadian ETF business	-	-	-	-	(1,477
Adjusted net income	\$20,256	\$18,566	\$18,048	\$14,919	\$11,190
Weighted average common share - diluted	165,268	171,703	177,140	159,887	159,478
Adjusted earnings per share - diluted	50.12	\$0.11	\$0.10	\$0.09	50.07
		The	ve Months En	ded	
\$ in thousands)	Mar. 31	Dec. 31	Sept. 30	June 30	Mar. 33
Unaudited	2024	2023	2023	2023	2023
Gross Margin and Gross Margin Percentage					
Operating Revenues	596,838	590,844	\$90,423	\$85,724	\$82,044
Deduct: Fund management and administration	(19,962)	(18,445)	(18,023)	(17,727)	(17,153)
Gross margin	\$76,876	\$72,399	\$72,400	\$67,997	564,891
Gross margin percentage	79.4%	79.7%	80.1%	79.3%	79.1%
Control Contro		The	ee Months En	ded	
S in thousands)	Mar. 31	Dec. 31	Sept. 30	June 30	Mar. 31
Unaudited	2024	2023	2023	2023	2023
Adjusted Operating Income and Operating Income Margin Operating Revenues	\$96,838	\$90,844	\$90,423	\$85,724	\$82,044
Operating income	\$27,950	\$26,035	\$26,705	\$18,181	\$16,571
Add back: Expenses incurred in response to the activist campaign	695			4,913	\$967
Adjusted operating income	528,645	\$26,035	\$26,705	523,094	\$17,538
Adjusted operating income margin	29.6%	28.7%	29.5%	26.9%	21.4%

					Visdon
Managemen	ALC: UNKNOWN		ne Months En		- Parties
S in thousands)	Mar. 31 2024	Dec. 31 2023	Sept. 30 2023	June 30 2023	Mar. 31 2023
maudited Adjusted net income and diluted earnings per share:	2024	aut i	2023	2023	2023
toposted mes mesme and displed earnings per share. Total operating expenses	568.888	\$63,718	\$67,543	\$65,473	\$61,591
Total operating expenses Deduct: Expenses incurred in response to the activist campaign	(695)	363,718	(4,913)	(967)	301,391
	568,193	563.718	\$62,630	564,506	561.591
Adjusted operating expenses	366,193		ee Months En		364,391
and the second s	Mar. 31	Dec. 31	Sept. 30	June 30	Mar. 31
(S in thousands) Unaudited	2024	2023	2023	2023	2023
Adjusted Effective Income Tax Rate	2024	2002.5	2029	2003	eves
ncome before income taxes	527,812	\$24.765	\$18,820	\$57,807	\$17,616
	(2,063)	(489)	1,953	1,007	(1,954)
Deduct)/Add back: (Gains)/losses on financial instruments owned		Coponic			
Add back: Expenses incurred in response to the activist campaign	695	***	-	4,913	967
Add back: Imputed interest on payable to GBH	666	296	-		
(Deduct)/Add back: {Gains}/losses recognized on investments	(123)	(1,003)	426	(3'098)	3,918
ldd back: Impairments	-	339	2,703	- 44	4,900
Deduct]/add back: (Gain)/foss on revaluation of deferred consideration-gold sayments.		- 22		(41,361)	(20,592)
Add back: Litigation expenses associated with certain provisions of the	-	-	-	(41°901)	120,392
too back. Lingation expenses associated with certain provisions of the Bookholder Rights Agreement		12	25	485	
Mockholder Mights Agreement Add back: Loss on extinguishment of convertible notes		- 9		485	9,721
[4] [1] [1] [1] [1] [1] [1] [1] [1] [1] [1		_			9,721
Deduct: Remeasurement of contingent consideration - sale of former Canadian ETF business					(1,477)
Add back: Loss recognized upon reduction of tax-related indemnification asset.	5	- 3		-	1,386
dissited income before income taxes	526,987	523,908	523.902	\$19,752	514.485
ncome tax expense/(benefit)	\$5,701	\$23,908 \$5,688	55,836	\$3,555	51.383
	33,702	33,566	23,830	24,555	31,383
Add back/[deduct]: Tax windfalls/(shortfalls) upon vesting of stock-based compensation awards	699	6	28	(33)	185
Add back/(Deduct): Decrease/(increase) in deferred tax asset valuation	039		48	5845	483
Not back/presuct; Decrease/pricrease) in deterred tax asset valuation flowance on financial instruments owned	531	280	49.9946	508	10.000
	531	280	(1,234)	508	(1,667)
(Deduct)/Add back: Tax (expense)/benefit arising from losses/(gains) on financial instruments owned	(501)	(119)	474	245	(475)
had back: Tax benefit arising from expenses incurred in response to the	2,8013	(119)	474	243	Jeval
not carcillate between arising from expenses incurred in response to the activist campaign.	169	1.0		1.193	235
Add back: Tax benefit on imputed interest	162	72	14	2,200	233
(Deduct/)Add back: Tax benefit/(expense) on gains and losses on investments	(30)	(667)	303	(753)	952
Add back: Tax benefit arising from impairments	-	82	657	-	1,190
Add back: Tax benefit arising from litigation expenses associated with certain					
provisions of the Stockholder Rights Agreement.	-	-	-	118	100
Add back: Tax benefit arising from extinguishment of convertible notes	-	-	-	100	98
Add back: Tax benefit arising from reduction of a tax-related indemnification					
GSHT	-			- 10	1,386
Adjusted income tax expense	\$6,731	55,342	\$5,854	\$4,833	53,287
Adjusted effective income tax rate	24.90%	22.30%	24.50%	24.50%	22.70%

Reconciliation of US GAAP to Non-GAAP results



	QTD Mar. 31 US GAAP	Gain on Sec. Owned	Gain on Inv.	DTA Val. Allow	Activist Campaign Exp.	Imputed Interest	Tax Windfalls	Non-GAAP
Revenues								
Advisory fees	\$92,501							\$92,50
Other income	4,337							4,33
Total revenues	96,838						-	96,83
xpenses								
Compensation and Benefits	31,054							31,054
Fund management and admin	19,962						0.00	19,96
Marketing and advertising	4,408		-	-			-	4,40
Sales and business development	3,611	9						3,61
Contractual gold payments								
Professional and consulting fees	3,630			- 2	(695)			2,93
Occ., commun. and equip.	1,210							1,21
Depreciation and amort.	383				2.0			38
Third-party distribution fees	2,307						170	2,30
Other	2,323				-			2,32
Total expenses	68,888		141		(695)			68,19
Operating Income	27,950		-		695			28,64
Interest Expense	(4,128)							(3,462
Interest Income	1,398			-				1,39
Other gains/(losses)	2,592	(2,063)	(123)			-		40
ncome before taxes	27,812	(2,063)	(123)		695	666	0345	26,98
ncome tax expense	5,701	(501)	(30)	531	169	162	699	6,73
Net income	\$22,111	\$(1,562)	\$(93)	\$(531)	\$526	\$504	\$(699)	\$20,25
Diluted Shares:								165,26
PS:								\$0.1