## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **Notice of Effectiveness**

Effectiveness Date: November 9, 2012 4:00 P.M.

Form: S-3

**CIK:** <u>0000880631</u>

**Company Name:** WisdomTree Investments, Inc.

File Number: <u>333-184505</u>