
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2016

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____.

Commission File Number 001-10932

WisdomTree Investments, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

245 Park Avenue, 35th Floor
New York, New York
(Address of principal executive officers)

13-3487784
(IRS Employer
Identification No.)

10167
(Zip Code)

212-801-2080
(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act") during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of April 29, 2016, there were 136,485,963 shares of the registrant's Common Stock, \$0.01 par value per share, outstanding.

WISDOMTREE INVESTMENTS, INC.
Form 10-Q
For the Quarterly Period Ended March 31, 2016
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CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements.

In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, those listed in the section entitled "Risk Factors" included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2015. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this Report and the documents that we reference in this Report and have filed with the Securities and Exchange Commission ("SEC") as exhibits to this Report, completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this Report may include statements about:

- anticipated trends, conditions and investor sentiment in the global markets and exchange traded products, or ETPs, which include exchange traded funds, or ETFs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- our ability to develop new products and services;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully expand our business into non-U.S. markets;
- timing of payment of our cash income taxes;
- competition in our business; and
- the effect of laws and regulations that apply to our business.

The forward-looking statements in this Report represent our views as of the date of this Report. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this Report.

PART I: FINANCIAL INFORMATION**ITEM 1. FINANCIAL STATEMENTS****WisdomTree Investments, Inc. and Subsidiaries**

Consolidated Balance Sheets
(In Thousands, Except Per Share Amounts)

	March 31, 2016	December 31, 2015
	(Unaudited)	
Assets		
Current assets:		
Cash and cash equivalents	\$ 159,761	\$ 210,070
Accounts receivable	20,701	27,576
Other current assets	3,651	2,899
Total current assets	184,113	240,545
Fixed assets, net	12,051	11,974
Investments	22,581	23,689
Deferred tax asset, net	4,717	14,071
Goodwill	3,475	1,676
Intangible asset	9,953	—
Other noncurrent assets	763	738
Total assets	<u>\$ 237,653</u>	<u>\$ 292,693</u>
Liabilities and stockholders' equity		
Liabilities:		
Current liabilities:		
Fund management and administration payable	\$ 12,812	\$ 12,971
Compensation and benefits payable	5,075	28,060
Accounts payable and other liabilities	6,093	8,063
Total current liabilities:	23,980	49,094
Acquisition payable	4,687	3,942
Deferred rent payable	5,071	5,155
Total liabilities	<u>33,738</u>	<u>58,191</u>
Stockholders' equity:		
Preferred stock, par value \$0.01; 2,000 shares authorized:	—	—
Common stock, par value \$0.01; 250,000 shares authorized; issued: 136,465 and 138,415; outstanding: 134,085 and 136,794	1,365	1,384
Additional paid-in capital	225,860	257,960
Accumulated other comprehensive income/(loss)	247	(126)
Accumulated deficit	(23,557)	(24,716)
Total stockholders' equity	<u>203,915</u>	<u>234,502</u>
Total liabilities and stockholders' equity	<u>\$ 237,653</u>	<u>\$ 292,693</u>

The accompanying notes are an integral part of these consolidated financial statements

[Table of Contents](#)**WisdomTree Investments, Inc. and Subsidiaries**

Consolidated Statements of Operations
(In Thousands, Except Per Share Amounts)
(Unaudited)

	Three Months Ended March 31,	
	2016	2015
Revenues:		
ETF advisory fees	\$ 60,615	\$ 59,869
Other income	263	272
Total revenues	60,878	60,141
Expenses:		
Compensation and benefits	15,226	19,601
Fund management and administration	10,044	10,168
Marketing and advertising	3,832	3,076
Sales and business development	2,447	1,900
Professional and consulting fees	2,835	1,463
Occupancy, communications and equipment	1,222	918
Depreciation and amortization	316	220
Third-party sharing arrangements	907	283
Acquisition contingent payment	745	257
Other	1,632	1,235
Total expenses	39,206	39,121
Income before taxes	21,672	21,020
Income tax expense	9,600	8,958
Net income	\$ 12,072	\$ 12,062
Net income per share—basic	\$ 0.09	\$ 0.09
Net income per share—diluted	\$ 0.09	\$ 0.09
Weighted-average common shares—basic	137,599	134,075
Weighted-average common shares—diluted	138,424	137,311
Cash dividends declared per common share	\$ 0.08	\$ 0.08

The accompanying notes are an integral part of these consolidated financial statements

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WisdomTree Investments, Inc. and Subsidiaries

Consolidated Statements of Comprehensive Income
(In Thousands)
(Unaudited)

	Three Months Ended March 31,	
	2016	2015
Comprehensive income		
Net income	\$ 12,072	\$ 12,062
Other comprehensive income/(loss)		
Foreign currency translation adjustment	373	(53)
Comprehensive income	\$ 12,445	\$ 12,009

The accompanying notes are an integral part of these consolidated financial statements

WisdomTree Investments, Inc. and Subsidiaries

Consolidated Statements of Cash Flows
(In Thousands)
(Unaudited)

	Three Months Ended March 31,	
	2016	2015
Cash flows from operating activities:		
Net income	\$ 12,072	\$ 12,062
Non-cash items included in net income:		
Income tax expense	9,219	8,608
Depreciation and amortization and other	316	220
Stock-based compensation	3,503	2,344
Deferred rent	(68)	(48)
Accretion to interest income and other	9	3
Changes in operating assets and liabilities:		
Accounts receivable	7,055	(6,356)
Other assets	(774)	(359)
Acquisition contingent payment	745	257
Fund management and administration payable	(199)	2,640
Compensation and benefits payable	(22,973)	(3,230)
Accounts payable and other liabilities	(2,128)	796
Net cash provided by operating activities	6,777	16,937
Cash flows from investing activities:		
Purchase of fixed assets	(336)	(20)
Purchase of investments	—	(8,449)
Acquisition less cash acquired	(11,818)	—
Proceeds from the redemption of investments	1,113	808
Net cash used in investing activities	(11,041)	(7,661)
Cash flows from financing activities:		
Dividends paid	(10,913)	(10,799)
Shares repurchased	(35,555)	(14,070)
Proceeds from exercise of stock options and warrants	75	2,125
Net cash used in financing activities	(46,393)	(22,744)
Increase/(decrease) in cash flow due to changes in foreign exchange rate	348	(115)
Net decrease in cash and cash equivalents	(50,309)	(13,583)
Cash and cash equivalents—beginning of year	210,070	165,284
Cash and cash equivalents—end of year	<u>\$ 159,761</u>	<u>\$ 151,701</u>
Supplemental disclosure of cash flow information:		
Cash paid for taxes	<u>\$ 3,594</u>	<u>\$ 350</u>

The accompanying notes are an integral part of these consolidated financial statements

WisdomTree Investments, Inc. and Subsidiaries

Notes to Consolidated Financial Statements
(In Thousands, Except Share and Per Share Amounts)

1. Organization and Description of Business

WisdomTree Investments, Inc., through its global subsidiaries (collectively, “WisdomTree” or the “Company”), is an exchange traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers ETPs covering equity, fixed income, currency, alternative and commodity asset classes. The Company has the following operating subsidiaries:

- *WisdomTree Asset Management, Inc.* (“WTAM”) is a New York based investment adviser registered with the SEC providing investment advisory and other management services to the WisdomTree Trust (“WTT”) and WisdomTree exchange traded funds (“ETFs”).
- *Boost Management Limited* (“BML” or “Boost”) is a Jersey based investment manager providing investment and other management services to Boost Issuer PLC (“BI”) and Boost ETPs.
- *WisdomTree Europe Limited* (“WisdomTree Europe”) is a U.K. based company registered with the Financial Conduct Authority providing management and other services to BML and WisdomTree Management Limited.
- *WisdomTree Management Limited* (“WTML”) is an Ireland based investment manager providing investment and other management services to WisdomTree Issuer plc (“WTI”) and WisdomTree UCITS ETFs.
- *WisdomTree Japan K. K.* (“WTJ”) is a Japan based company that is registered as a Type 1 Financial Instruments Business with the Kanto Local Finance Bureau of Japan’s Ministry of Finance and serves the institutional market selling U.S. listed WisdomTree ETFs in Japan.
- *WisdomTree Commodity Services, LLC* (“WTCS”) is a New York based company that serves as the managing owner and commodity pool operator of the WisdomTree Continuous Commodity Index Fund. WTCS is registered with the Commodity Futures Trading Commission (“CFTC”) and is a member of the National Futures Association (“NFA”).
- *WisdomTree Coal Services, LLC* (“WTC”) is a New York based company that serves as the sponsor and commodity pool operator of the WisdomTree Coal Fund. WTC is registered with the CFTC and is a member of the NFA.
- *WisdomTree Asset Management Canada, Inc.* (“WTAMC”) is a Canada based company that is currently applying for requisite regulatory business registrations to sponsor and distribute locally-listed ETFs.

The WisdomTree ETFs are issued in the U.S. by WTT. WTT, a non-consolidated third party, is a Delaware statutory trust registered with the SEC as an open-end management investment company. The Company has licensed to WTT the use of certain of its own indexes on an exclusive basis for the WisdomTree ETFs in the U.S. The Boost ETPs are issued by BI. BI, a non-consolidated third party, is a public limited company organized in Ireland. The WisdomTree UCITS ETFs are issued by WTI. WTI, a non-consolidated third party, is a public limited company organized in Ireland.

The Board of Trustees and Board of Directors of WTT, BI and WTI, respectively, are separate from the Board of Directors of the Company. The Trustees and Directors of WTT, BI and WTI respectively, are primarily responsible for overseeing the management and affairs of the WisdomTree ETFs, Boost ETPs and the WisdomTree UCITS ETFs for the benefit of the WisdomTree ETF, Boost ETP and the WisdomTree UCITS ETF shareholders, respectively, and have contracted with the Company to provide for general management and administration services. The Company, in turn, has contracted with third parties to provide the majority of these administration services. In addition, certain officers of the Company provide general management services for WTT, BI and WTI.

2. Significant Accounting Policies

Basis of Presentation

These consolidated financial statements have been prepared in conformity with U.S. generally accepted accounting principles (“GAAP”) and in the opinion of management reflect all adjustments, consisting of only normal recurring adjustments, necessary for a fair statement of financial condition, results of operations, and cash flows for the periods presented. The consolidated financial statements include the accounts of the Company’s wholly owned subsidiaries.

All intercompany accounts and transactions have been eliminated in consolidation. Certain accounts in the prior years’ consolidated financial statements have been reclassified to conform to the current year’s consolidated financial statements presentation. These reclassifications had no effect on the previously reported operating results.

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Consolidation

The Company consolidates entities in which it has a controlling financial interest. The Company determines whether it has a controlling financial interest in an entity by first evaluating whether the entity is a voting interest entity or a variable interest entity. Factors considered in this analysis include whether it is a legal entity, a scope exception applies, a variable interest exists and stockholders have the power to direct the activities that most significantly impact the economic performance, as well as the equity ownership, and any related party implications of the Company's involvement with the entity.

Foreign Currency Translation

Assets and liabilities of subsidiaries whose functional currency is not the U.S. dollar are translated based on the end of period exchange rates from local currency to U.S. dollars. Results of operations are translated at the average exchange rates in effect during the period.

Use of Estimates

The preparation of the Company's consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the balance sheet dates and the reported amounts of revenues and expenses for the periods presented. Actual results could differ materially from those estimates.

Revenue Recognition

The Company earns investment advisory fees from its ETPs, as well as licensing fees from third parties. ETP advisory fees are based on a percentage of the ETPs' average daily net assets and recognized over the period the related service is provided. Licensing fees are based on a percentage of the average monthly net assets and recognized over the period the related service is provided.

Depreciation and Amortization

Depreciation is provided for using the straight-line method over the estimated useful lives of the related assets as follows:

Equipment	5 years
Furniture and fixtures	15 years

Leasehold improvements are amortized over the term of their respective leases or service lives of the improvements, whichever is shorter. Fixed assets are stated at cost less accumulated depreciation and amortization.

Marketing and Advertising

Advertising costs, including media advertising and production costs, are expensed when incurred.

Cash and Cash Equivalents

The Company considers all highly liquid investments with an original maturity of 90 days or less at the time of purchase to be classified as cash equivalents. Cash and cash equivalents are held primarily with one large financial institution.

Accounts Receivable and Allowance for Doubtful Accounts

Accounts receivable are customer and other obligations due under normal trade terms. An allowance for doubtful accounts is not provided since, in the opinion of management, all accounts receivable recorded are deemed collectible.

Impairment of Long-Lived Assets

On a periodic basis, the Company performs a review for the impairment of long-lived assets when events or changes in circumstances indicate that the estimated undiscounted future cash flows expected to be generated by the assets are less than their carrying amounts or when other events occur which may indicate that the carrying amount of an asset may not be recoverable.

Earnings per Share

Basic earnings per share is computed by dividing net income available to common stockholders by the weighted-average number of common shares outstanding for the period. Diluted earnings per share reflects the reduction in earnings per share assuming options or other contracts to issue common stock were exercised or converted into common stock.

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Investments

The Company accounts for all of its investments as held-to-maturity, which are recorded at amortized cost. For held-to-maturity investments, the Company has the intent and ability to hold investments to maturity and it is not more-likely-than-not that the Company will be required to sell the investments before recovery of their amortized cost bases, which may be maturity. On a periodic basis, the Company reviews its portfolio of investments for impairment. If a decline in fair value is deemed to be other-than-temporary, the security is written down to its fair value through earnings.

Goodwill

Goodwill is the excess of the fair value of the purchase price over the fair values of the identifiable net assets at the acquisition date. The Company tests its goodwill for impairment at least annually. An impairment loss is triggered if the estimated fair value of the operating reporting unit is less than the estimated net book value. Such loss is calculated as the difference between the estimated fair value of goodwill and its carrying value.

Intangible Assets

Intangible assets are tested for impairment at least annually and are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The evaluation is performed at the lowest level of identifiable cash flows independent of other assets. An impairment loss would be recognized when estimated undiscounted future cash flows generated from the assets are less than their carrying amount. Measurement of an impairment loss would be based on the excess of the carrying amount of the asset group over its fair value.

Stock-Based Awards

Accounting for stock-based compensation requires the measurement and recognition of compensation expense for all equity awards based on estimated fair values. Stock-based compensation is measured based on the grant-date fair value of the award and is amortized over the relevant service period.

Income Taxes

The Company accounts for income taxes using the liability method, which requires the determination of deferred tax assets and liabilities based on the differences between the financial and tax basis of assets and liabilities using the enacted tax rates in effect for the year in which differences are expected to reverse. Deferred tax assets are adjusted by a valuation allowance if, based on the weight of available evidence, it is more-likely-than-not that some portion or all of the deferred tax assets will not be realized.

In order to recognize and measure any unrecognized tax benefits, management evaluates and determines whether any of its tax positions are more-likely-than-not to be sustained upon examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. Once it is determined that a position meets this recognition threshold, the position is measured to determine the amount of benefit to be recognized in the consolidated financial statements. The Company records interest expense and penalties related to tax expenses as income tax expense.

Related Party Transactions

The Company's revenues are derived primarily from investment advisory agreements with WTT and WisdomTree ETFs. Under these agreements, the Company has licensed to WTT and WTI the use of certain of its own indexes on an exclusive basis for the WisdomTree ETFs in the U.S. and Europe. The Trustees are primarily responsible for overseeing the management and affairs of the WisdomTree ETFs and the Trust for the benefit of the WisdomTree ETF shareholders and WTT has contracted with the Company to provide for general management and administration of WTT and the WisdomTree ETFs. The Company is also responsible for certain expenses of WTT, including the cost of transfer agency, custody, fund administration and accounting, legal, audit, and other non-distribution services, excluding extraordinary expenses, taxes and certain other expenses. In exchange, the Company receives fees based on a percentage of the ETF average daily net assets. The advisory agreements may be terminated by WTT upon notice. Certain officers of the Company also provide general management oversight of WTT; however, these officers have no material decision making responsibilities and primarily implement the decisions of the Trustees. At March 31, 2016 and December 31, 2015, the balance of accounts receivable from WTT was approximately \$19,663 and \$24,560, respectively, which is included as a component of accounts receivable on the Company's Consolidated Balance Sheets. Revenues from advisory services provided to WTT for the three months ended March 31, 2016 and 2015 was approximately \$58,642 and \$59,346, respectively.

At March 31, 2016 and December 31, 2015, the balance of accounts receivable from BI and WTI was approximately \$578 and \$487, respectively, which is included as a component of accounts receivable on the Company's Consolidated Balance Sheets. Revenues from advisory fee services provided to BI and WTI for the three months ended March 31, 2016 and 2015 was approximately \$1,523 and \$523, respectively.

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Third-Party Sharing Arrangements

The Company pays a percentage of its advisory fee revenues based on incremental growth in AUM, subject to caps or minimums, to marketing agents to sell WisdomTree ETFs and for including WisdomTree ETFs on third party customer platforms.

Segment, Geographic and Customer Information

The Company operates as a single business segment as an ETP sponsor and asset manager providing investment advisory services. Substantially all of the Company's revenues, pretax income and assets are derived or located in the U.S. The Company maintains operations in Europe and Japan.

Recently Issued Accounting Pronouncements

In March 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update 2016-09, *Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting* (ASU 2016-09). The standard is intended to simplify several areas of accounting for share-based compensation arrangements, including the income tax impact, classification on the statement of cash flows and forfeitures. ASU 2016-09 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2016, and early adoption is permitted. The Company is currently evaluating the impact that the standard will have on its consolidated financial statements.

In February 2016, the FASB issued Accounting Standards Update 2016-02, *Leases* (ASU 2016-02), which requires lessees to include most leases on the balance sheet. ASU 2016-02 is effective for fiscal years (and interim reporting periods within those years) beginning after December 15, 2018 and early adoption is permitted. The Company is currently evaluating the impact that the standard will have on its consolidated financial statements.

In November 2015, the FASB issued Accounting Standards Update 2015-17, *Balance Sheet Classification of Deferred Taxes* (ASU 2015-17), which simplifies the presentation of deferred income taxes. ASU 2015-17 provides presentation requirements to classify deferred tax assets and liabilities as noncurrent in a classified statement of financial position. The standard is effective for fiscal years beginning after December 15, 2016, including interim periods within that reporting period. The Company early adopted ASU 2015-17 effective December 31, 2015, retrospectively. Adoption resulted in a reduction of \$9,279 in current assets on its Consolidated Balance Sheet at December 31, 2015.

In February 2015, the FASB issued Accounting Standards Update 2015-02, *Amendments to the Consolidation Analysis* (ASU 2015-02), which amends the consolidation guidance in ASC 810. The standard eliminates the deferral of FAS 167, per ASC 810-10-65-2(a), which has allowed certain investment funds to follow the previous consolidation guidance in FIN 46 (R). The standard changes whether (1) fees paid to a decision maker or service provider represent a variable interest, (2) a limited partnership or similar entity has the characteristics of a variable interest entity ("VIE") and (3) a reporting entity is the primary beneficiary of a VIE. The effective date of the standard is for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015 for public companies, and early adoption was permitted. The Company adopted ASU 2015-02 effective January 1, 2016. Adoption had no impact on the Company's consolidated financial statements.

In May 2014, the FASB issued Accounting Standards Update 2014-09, *Revenue from Contracts with Customers* (ASU 2014-09), which is a new comprehensive revenue recognition standard on the financial reporting requirements for revenue from contracts entered into with customers. In July 2015, the FASB deferred this ASU's effective date by one year, to interim and annual periods beginning after December 15, 2017. The deferral allows early adoption at the original effective date. During 2016, the FASB issued ASU 2016-08, which clarifies principal versus agent considerations, and ASU 2016-10, which clarifies identifying performance obligations and the licensing implementation guidance. ASU 2014-09 allows for the use of either the retrospective or modified retrospective adoption method. The Company is currently evaluating the impact that the standard will have on its consolidated financial statements.

Business Combinations

The Company includes the results of operations of the businesses that it acquires from the respective dates of acquisition. The fair values of the purchase price of the acquisitions are allocated to the assets acquired and liabilities assumed based on their estimated fair values. The excess of the fair value of purchase price over the fair values of these identifiable assets and liabilities is recorded as goodwill.

Acquisitions

The net assets of businesses purchased are recorded at their fair value at the acquisition date and the Company's consolidated financial statements include their results of operations from that date. Any excess of acquisition consideration over the fair value of identifiable net assets acquired is recorded as goodwill. The major classes of assets and liabilities that the Company generally allocates the purchase price to, excluding goodwill, include identifiable intangible assets. The estimated fair value of identifiable intangible assets is based on critical estimates, judgments and assumptions derived from: analysis of market conditions; discount rate; discounted cash flows; customer retention rates; and estimated useful lives.

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Subsequent Events

The Company has evaluated subsequent events after the date of the consolidated financial statements to consider whether or not the impact of such events needed to be reflected or disclosed in the consolidated financial statements. Such evaluation was performed through the issuance date of the consolidated financial statements.

3. Investments and Fair Value Measurements

The following table is a summary of the Company's investments:

	<u>March 31, 2016</u> <u>Held-to-</u> <u>Maturity</u>	<u>December 31, 2015</u> <u>Held-to-</u> <u>Maturity</u>
Federal agency debt instruments	\$ 22,581	\$ 23,689

The following table summarizes unrealized gains, losses and fair value of investments:

	<u>March 31, 2016</u> <u>Held-to-</u> <u>Maturity</u>	<u>December 31, 2015</u> <u>Held-to-</u> <u>Maturity</u>
Cost/amortized cost	\$ 22,581	\$ 23,689
Gross unrealized gains	150	82
Gross unrealized losses	(193)	(609)
Fair value	<u>\$ 22,538</u>	<u>\$ 23,162</u>

The following table sets forth the maturity profile of investments; however, these investments may be called prior to the maturity date:

	<u>March 31, 2016</u> <u>Held-to-</u> <u>Maturity</u>	<u>December 31, 2015</u> <u>Held-to-</u> <u>Maturity</u>
Due within one year	\$ —	\$ —
Due one year through five years	8,368	8,369
Due five years through ten years	2,836	3,127
Due over ten years	11,377	12,193
Total	<u>\$ 22,581</u>	<u>\$ 23,689</u>

Fair Value Measurement

Under the accounting for fair value measurements and disclosures, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability, or the exit price, in an orderly transaction between market participants at the measurement date. The accounting guidance establishes a hierarchy of valuation techniques based on whether the inputs to those valuation techniques are observable or unobservable. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect the Company's market assumptions.

These three types of inputs create the following fair value hierarchy:

Level 1—Quoted prices for identical instruments in active markets.

Level 2—Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations whose inputs are observable or whose significant value drivers are observable.

Level 3—Instruments whose significant value drivers are unobservable.

This hierarchy requires the use of observable market data when available. The Company's held-to-maturity securities are categorized as Level 1.

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The Company estimated the fair value of the acquisition payable to be \$9,900, of which \$4,687 has been recorded as of March 31, 2016 (Note 11). The fair value measurement of the acquisition payable is categorized as Level 3 and based on a predefined formula that includes the following inputs: the contractual minimum payment obligation, European AUM, the Company's enterprise value over global AUM, and operating results of the European business.

At each reporting period, the fair value of the acquisition payable is determined using a discounted cash flows analysis. The significant unobservable inputs used in the fair value measurement as of March 31, 2016 were the projected AUM of the European listed ETPs (ranging from \$1.0 billion to \$6.0 billion), the projected operating results of the European business, and the discount rate (27.5%). These inputs were unchanged from December 31, 2015. Significant increases (decreases) to the projected AUM of the European listed ETPs or operating results of the European business in isolation would result in a higher (lower) fair value measurement. Significant increases (decreases) to the discount rate in isolation would be expected to result in a lower (higher) fair value measurement. During the three months ended March 31, 2016 and 2015, the Company recorded an expense of \$745 and \$257, which was recorded as acquisition contingent payment on the Company's Consolidated Statements of Operations. Some of the Company's financial instruments are not measured at fair value on a recurring basis but are recorded at amounts that approximate fair value due to their liquid or short-term nature.

4. Fixed Assets

The following table summarizes fixed assets:

	<u>March 31, 2016</u>	<u>December 31, 2015</u>
Equipment	\$ 1,424	\$ 1,258
Furniture and fixtures	2,362	2,382
Leasehold improvements	10,559	10,312
Less accumulated depreciation and amortization	(2,294)	(1,978)
Total	<u>\$ 12,051</u>	<u>\$ 11,974</u>

5. Commitments and Contingencies

Contractual Obligations

The Company has entered into obligations under operating leases with initial non-cancelable terms in excess of one year for office space, telephone and data services. Expenses recorded under these agreements for the three months ended March 31, 2016 and 2015 were approximately \$864 and \$794.

Future minimum lease payments with respect to non-cancelable operating leases at March 31, 2016 were approximately as follows:

Remainder of 2016	\$ 3,028
2017	3,621
2018	3,133
2019 and thereafter	29,926
Total	<u>\$39,708</u>

Letter of Credit

The Company collateralized its U.S. office lease through a standby letter of credit totaling \$1,384. The collateral is included in investments on the Company's Consolidated Balance Sheets.

Contingencies

The Company is subject to various routine reviews and inspections by regulatory authorities as well as legal proceedings arising in the ordinary course of business. The Company is not currently party to any litigation or other legal proceedings that are expected to have a material impact on its business, financial position or results of operations.

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6. Stock-Based Awards

The Company grants equity awards to employees and directors. Options may be issued for terms of ten years and may vest between two to four years. Options may be issued with an exercise price equal to the fair value of the Company on the date of grant. The Company estimates the fair value for options using the Black-Scholes option pricing model. All stock and option awards require future service as a condition of vesting with certain awards subject to acceleration under certain conditions.

The Company has three equity award plans, which are similar in nature (collectively, referred to as the "Plans"). Under the Plans, the Company can issue a maximum of 23,000,000 shares of common stock pursuant to stock options and other stock-based awards and also has issued from time to time stock-based awards outside the Plans. Options outstanding at March 31, 2016 expire on dates ranging from June 25, 2016 to November 15, 2021.

A summary of options and restricted stock activity is as follows:

	Options	Weighted Average Exercise Price of Options	Restricted Stock Awards
Balance at January 1, 2016	1,544,597	\$ 2.62	1,620,726
Granted	—	\$ —	1,386,483
Exercised/vested	(69,975)	\$ 1.07	(628,309)
Forfeitures	—	\$ —	—
Balance at March 31, 2016	<u>1,474,622</u>	<u>\$ 2.70</u>	<u>2,378,900</u>

The Company recorded stock-based compensation expense of \$3,503 and \$2,344 for the three months ended March 31, 2016 and 2015, respectively.

A summary of unrecognized stock-based compensation expense and average remaining vesting period is as follows:

	March 31, 2016	
	Unrecognized Stock- Based Compensation	Average Remaining Vesting Period
Employees and directors option awards	\$ 92	0.82
Employees and directors restricted stock awards	\$ 29,229	2.40

7. Employee Benefit Plans

The Company has a 401(k) savings plan covering all eligible employees in which the Company can make discretionary contributions from its profits. For the three months ended March 31, 2016 and 2015, the Company made discretionary contributions in the amount of \$452 and \$391, respectively.

8. Earnings Per Share

The following is a reconciliation of the basic and diluted earnings per share computation:

	Three Months Ended March 31,	
	2016	2015
Net income	<u>\$ 12,072</u>	<u>\$ 12,062</u>
Shares of common stock and common stock equivalents:		
Weighted average shares used in basic computation	137,599	134,075
Dilutive effect of common stock equivalents	825	3,236
Weighted average shares used in dilutive computation	<u>138,424</u>	<u>137,311</u>
Basic earnings per share	\$ 0.09	\$ 0.09
Diluted earnings per share	\$ 0.09	\$ 0.09

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Diluted earnings per share reflects the reduction in earnings per share assuming options or other contracts to issue common stock were exercised or converted into common stock under the treasury stock method. The dilutive effect of common stock equivalents was included in the diluted earnings per share in the three months ended March 31, 2015. There were no anti-dilutive common stock equivalents included in the calculation of diluted earnings per share for the three months ended March 31, 2016. 696 common stock equivalents were determined to be anti-dilutive and were not included in the calculation of diluted earnings per share for the three months ended March 31, 2015.

9. Income Taxes

Net operating losses – U.S.

The Company has generated net operating losses for tax purposes (“NOLs”). The following table summarizes the activity for NOLs for the three months ended March 31, 2016:

December 31, 2015	\$(26,070)
U.S. GAAP pretax income	23,216
State income taxes	(49)
Income tax differences:	
Temporary	(27,186)
Permanent	1,227
March 31, 2016	<u>\$(28,862)</u>

At March 31, 2016, \$17,863 of the NOLs were generated from stock-based compensation amounts recognized for tax purposes at the time options are exercised (at the intrinsic value) or restricted stock is vested (at fair value of the share price) in excess of amounts previously expensed at the date of grant for U.S. GAAP purposes. These amounts cannot be recognized as a deferred tax asset under U.S. GAAP.

A summary of the components of the gross and tax affected deferred tax asset as of March 31, 2016 is as follows:

Stock-based compensation	\$ 7,298
Deferred rent liability	5,414
NOLs	7,879
Accrued expenses	3,242
Incentive compensation	(6,219)
Fixed assets	(5,865)
Other	220
Total U.S. deferred components	11,969
U.S. income tax rate	38.74%
U.S. tax affected	4,637
Japan	80
<i>Total tax affected</i>	<u>\$ 4,717</u>

Net operating losses – Non-U.S.

The Company’s foreign subsidiaries generated NOLs outside the U.S. The following table summarizes the activity for these NOLs for the three months ended March 31, 2016:

December 31, 2015	\$(10,746)
Foreign subsidiaries loss	(1,650)
March 31, 2016	<u>\$(12,396)</u>

At March 31, 2016 and December 31, 2015, a deferred tax asset related to these NOLs has been fully offset by a valuation allowance of \$2,381 and \$2,051, respectively.

10. Shares Repurchased

On October 29, 2014, the Company’s Board of Directors authorized a three-year share repurchase program of up to \$100 million. During the three months ended March 31, 2016, the Company repurchased 3,407 shares of its common stock under this

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program for an aggregate cost of \$35,555. During the three months ended March 31, 2015, the Company repurchased 773 shares of its common stock under this program for an aggregate cost of \$14,070. As of March 31, 2016, \$40,329 remains under this program for future purchases.

11. Acquisitions, Goodwill and Intangible Asset

Acquisitions

Effective January 1, 2016, the Company completed the acquisition of 100% of the issued and outstanding membership interest in each of GreenHaven Commodity Services, LLC, the managing owner of the GreenHaven Continuous Commodity Index Fund, and GreenHaven Coal Services, LLC, the sponsor of the GreenHaven Coal Fund, from GreenHaven, LLC and GreenHaven Group LLC, respectively, for approximately \$11.8 million in cash. As part of the acquisition, the Company recognized an intangible asset of approximately \$10.0 million and goodwill of approximately \$1.8 million.

The following table summarizes the purchase price allocation:

Fair value acquired:	
Assets	\$ 205
Goodwill	1,799
Intangible asset	9,953
Less: Liabilities	(132)
Total	<u>\$11,825</u>

On April 15, 2014, the Company completed its acquisition of Boost, a U.K. and Jersey based ETP sponsor, now known as WisdomTree Europe. During the three months ended March 31, 2016 and 2015, the Company incurred \$745 and \$6 of compensation expense and \$0 and \$251 of interest expense, which represents contingent consideration due to the co-CEOs and non-employee shareholders. These amounts have both been recorded in acquisition contingent payment on the Company's Consolidated Statements of Operations and Comprehensive Income.

Goodwill

The following table summarizes the goodwill activity during the period:

Balance at December 31, 2015	1,676
Goodwill acquired during the period	1,799
Balance at March 31, 2016	<u>\$3,475</u>

Intangible Asset

As part of its acquisition of GreenHaven, the Company identified an intangible asset related to its customary advisory agreement with the GreenHaven ETFs for \$9,953. This intangible asset was determined to have an indefinite useful life.

12. Subsequent Event

On April 27, 2016, the Board of Directors approved a \$60.0 million increase to the Company's share repurchase program and extended the term through April 27, 2019. The total authorized repurchase amount is now \$100.3 million. Purchases under this program will include purchases to offset future equity grants made under the Company's equity plans and will be made in open market or privately negotiated transactions. This authority may be exercised from time to time and in such amounts as market conditions warrant, and subject to regulatory considerations. The timing and actual number of shares repurchased will depend on a variety of factors including price, corporate and regulatory requirements, market conditions and other corporate liquidity requirements and priorities. The repurchase program may be suspended or terminated at any time without prior notice.

ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read together with our consolidated financial statements and the related notes and the other financial information included elsewhere in this Report. In addition to historical consolidated financial information, the following discussion contains forward-looking statements that reflect our plans, estimates and beliefs. Our actual results could differ materially from those discussed in the forward-looking statements. Factors that could cause or contribute to these differences include those discussed below. For a more complete description of the risks noted above and other risks that could cause our actual results to materially differ from our current expectations, please see Item 1A “Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2015. We assume no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by law.

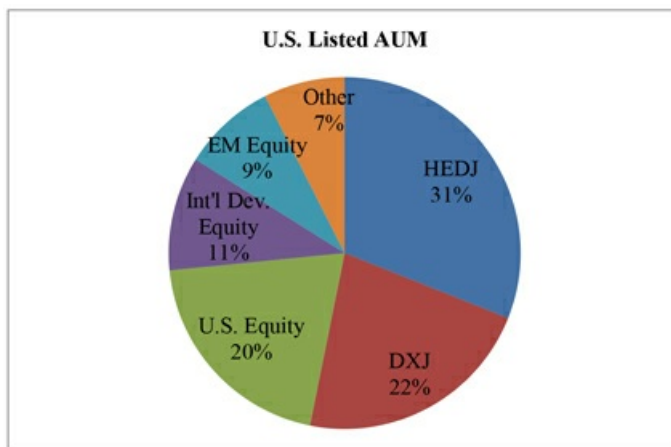
Executive Summary

Introduction

We were the eighth largest ETP sponsor in the world based on assets under management (“AUM”), with AUM of \$45.1 billion globally as of March 31, 2016. An ETP is a pooled investment vehicle that holds a basket of securities, financial instruments or other assets and generally seeks to track (index-based) or outperform (actively managed) the performance of a broad or specific equity, fixed income or alternatives market segment, commodity or currency (or an inverse or multiple thereof). ETPs are listed on an exchange with their shares traded in the secondary market at market prices, generally at approximately the same price as the net asset value of their underlying components. ETP is an umbrella term that includes ETFs, exchange-traded notes and exchange-traded commodities.

Through our operating subsidiaries, we provide investment advisory and other management services to the WisdomTree ETFs, WisdomTree UCITS ETFs and Boost ETPs, collectively offering ETPs covering equity, fixed income, currency, alternatives and commodity asset classes. In exchange for providing these services, we receive advisory fee revenues based on a percentage of the ETPs’ average daily AUM. Our expenses are predominantly related to selling, operating and marketing our ETPs. We have contracted with third parties to provide certain operational services for the ETPs. We distribute our ETPs through all major channels within the asset management industry, including brokerage firms, registered investment advisers, institutional investors, private wealth managers and discount brokers primarily through our sales force. Our sales efforts are not directed towards the retail segment but rather are directed towards financial or investment advisers that act as intermediaries between the end-client and us.

\$44.3 billion of our AUM are from our U.S. listed WisdomTree ETFs. As of March 31, 2016, we were the fifth largest sponsor of ETFs in the United States based on AUM. As the pie chart below reflects, 53% of our U.S. AUM is concentrated in European and Japanese equity exposures which hedge the Euro (trading under the symbol HEDJ) or Yen (trading under the symbol DXJ) against the U.S. dollar. The weakening of the U.S. dollar against the Euro or Yen or negative sentiment towards these two markets is likely to have an adverse effect on our results.

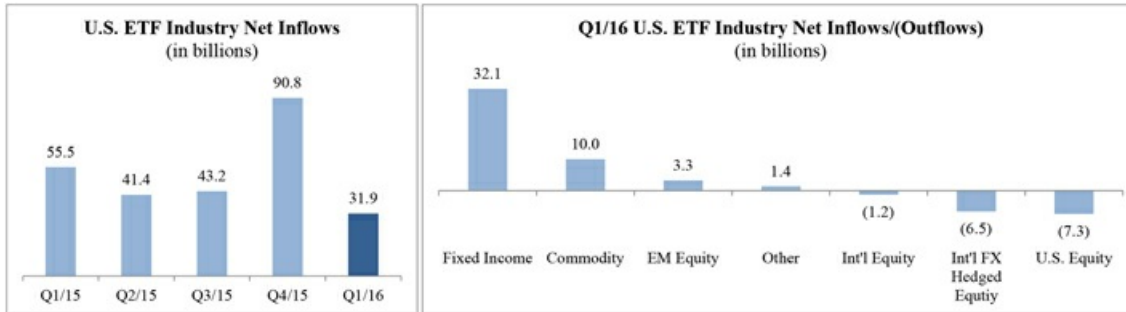


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Market Environment

The first quarter of 2016 was a challenging market environment. A rebound in oil prices, easy monetary policy and better-than-expected U.S. economic data left major equity market indexes with gains for the quarter despite significant volatility and losses from the first six weeks of the year, when stocks fell sharply amid concerns about the global economy and an unclear course for the world's central banks. The S&P 500 rose 1.3%, MSCI EAFE (local currency) fell 6.5% and MSCI Emerging Markets Index (U.S. dollar) rose 5.7%. In addition, Europe and Japan equity markets were significantly out of favor with MSCI EMU Index falling 6.6% and MSCI Japan Index falling 12.7% in local currency terms. The U.S. dollar also weakened significantly against other major currencies in the first quarter with the Bloomberg Dollar Spot Index declining 4.1%.

As a result of the volatility, ETF industry flows were muted. The following charts reflect the U.S. ETF industry net flows in total and net inflows/(outflows) by broad category:

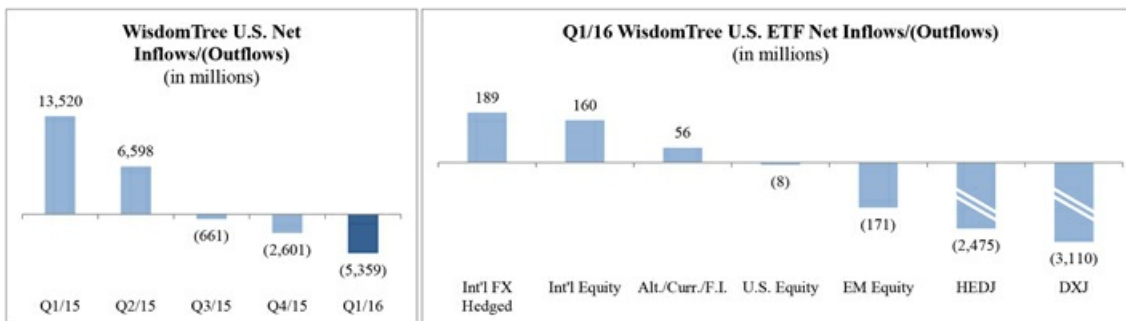


Source: Investment Company Institute, WisdomTree

As the charts above reflect, industry flows for the first quarter of 2016 were \$31.9 billion. Fixed Income and Gold ETFs gathered the majority of the flows.

Our Operating and Financial Results

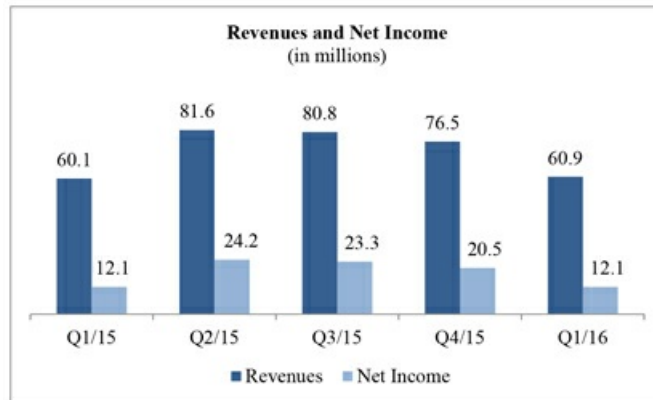
The following charts reflect the net flows into and from our U.S. listed ETFs:



We had outflows of \$5.4 billion in the first quarter of 2016 primarily due to the negative sentiment to our two largest exposures due to the factors described above. This negative sentiment led to outflows in Europe and Japan focused ETFs for both us and our competitors' products. Our U.S. listed AUM declined from \$55.8 billion as of March 31, 2015 to \$44.3 billion as of March 31, 2016 primarily due to the outflows and \$2.2 billion of negative market movement.

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Despite these challenges, we generated solid financial results as reflected in the chart below:



- *Revenues* – We recorded revenues of \$60.9 million in the first quarter of 2016, essentially unchanged from the first quarter of last year as higher revenues from our European listed products offset lower average AUM from our U.S. listed ETFs.
- *Expenses* – Total expenses were also unchanged from the first quarter of last year primarily due to lower accrued incentive compensation offset by other cost increases.
- *Net income* – Net income was essentially unchanged at \$12.1 million as compared to the first quarter of last year.

Acquisition of GreenHaven

Effective January 1, 2016, we completed our acquisition of 100% of the issued and outstanding membership interest in each of GreenHaven Commodity Services, LLC, the managing owner of the GreenHaven Continuous Commodity Index Fund, and GreenHaven Coal Services, LLC, the sponsor of the GreenHaven Coal Fund, from GreenHaven, LLC and GreenHaven Group LLC, respectively, for approximately \$11.8 million in cash. As part of the acquisition, we recognized an intangible asset of approximately \$10.0 million and goodwill of approximately \$1.8 million.

Increase in Share Repurchase Authorization

On April 27, 2016, our Board of Directors approved a \$60.0 million increase to our share repurchase program and extended the term through April 27, 2019. The total authorized repurchase amount is now \$100.3 million. Purchases under this program will include purchases to offset future equity grants made under our equity plans and will be made in open market or privately negotiated transactions. This authority may be exercised from time to time and in such amounts as market conditions warrant, and subject to regulatory considerations. The timing and actual number of shares repurchased will depend on a variety of factors including price, corporate and regulatory requirements, market conditions and other corporate liquidity requirements and priorities. The repurchase program may be suspended or terminated at any time without prior notice.

Expanding Footprint into Canada and Japan

In February 2016, we formally commenced operations in Japan to sell our ETFs to the institutional investor market.

In April 2016, we announced plans to launch locally-listed ETFs in Canada. We have established an office in Toronto, Canada and pending Canadian regulatory approval, we will sponsor and distribute a select range of locally-listed ETFs.

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Industry Developments

On April 6, 2016, the Department of Labor (DOL) published its final rule to address conflicts of interest in retirement advice, commonly referred to as the Fiduciary Rule. When financial professionals are governed by a suitability standard in recommending investments to their clients, we believe that ETFs are competitive with traditional investment products. To the extent the fiduciary standard replaces the suitability standard with respect to investments governed by the Employee Retirement Income Security Act (ERISA), we believe that ETFs' competitiveness generally will increase due to the inherent benefits of ETFs – transparency and liquidity.

Additionally, while the shift toward fee-based models continues to take hold in the U.S. market, regulatory initiatives in international markets are accelerating this trend in new markets. The Retail Distribution Review (RDR) in the United Kingdom and Client Relationship Model, Phase 2 (CRM2) in Canada are two such examples. We believe regulations that discourage a commission model and mandate transparency of fees are conducive for ETF growth.

Non-GAAP Financial Measurements

Gross margin is a non-GAAP financial measurement which we believe provides useful and meaningful information as it is a financial measurement management reviews when evaluating the Company's operating results. We define gross margin as total revenues less fund management and administration expenses and third-party sharing arrangements. We believe this financial measurement provides investors with a consistent way to analyze the amount we retain after paying third party service providers to operate our ETPs and third party marketing agents whose fees are associated with our AUM level. The following table reflects the calculation of our gross margin and gross margin percentage:

(in thousands)	Three Months Ended	
	March 31,	
	2016	2015
GAAP total revenue	\$ 60,878	\$ 60,141
Fund management and administration	(10,044)	(10,168)
Third-party sharing arrangements	(907)	(283)
Gross margin	<u>\$ 49,927</u>	<u>\$ 49,690</u>
Gross margin percentage	<u>82.0%</u>	<u>82.6%</u>

Key Operating Statistics

The following table presents key operating statistics that serve as indicators for the performance of our business:

	Three Months Ended		
	March 31, 2016	December 31, 2015	March 31, 2015
U.S. Listed ETFs			
Total ETFs (in millions)			
Beginning of period assets	\$ 51,639	\$ 53,047	\$ 39,281
Assets acquired	225	—	—
Inflows/(outflows)	(5,359)	(2,601)	13,520
Market appreciation/(depreciation)	(2,249)	1,193	2,957
End of period assets	<u>\$ 44,256</u>	<u>\$ 51,639</u>	<u>\$ 55,758</u>
Average assets during the period	\$ 45,475	\$ 56,603	\$ 46,391
ETF Industry and Market Share (in billions)			
ETF industry net inflows	\$ 31.9	\$ 90.8	\$ 55.5
WisdomTree market share of industry inflows	n/a	n/a	24.4%
International Hedged Equity ETFs (in millions)			
Beginning of period assets	\$ 33,311	\$ 34,608	\$ 17,760
Inflows/(outflows)	(5,396)	(1,997)	13,440
Market appreciation/(depreciation)	(2,775)	700	2,725
End of period assets	<u>\$ 25,140</u>	<u>\$ 33,311</u>	<u>\$ 33,925</u>
Average assets during the period	\$ 27,846	\$ 37,577	\$ 24,559

	Three Months Ended		
	March 31, 2016	December 31, 2015	March 31, 2015
U.S. Equity ETFs (in millions)			
Beginning of period assets	\$ 8,603	\$ 8,247	\$ 9,390
Inflows/(outflows)	(8)	(14)	294
Market appreciation	371	370	64
End of period assets	<u>\$ 8,966</u>	<u>\$ 8,603</u>	<u>\$ 9,748</u>
Average assets during the period	\$ 8,225	\$ 8,733	\$ 9,770
International Developed Equity ETFs (in millions)			
Beginning of period assets	\$ 4,525	\$ 4,394	\$ 3,988
Inflows/(outflows)	160	(56)	188
Market appreciation/(depreciation)	(32)	187	147
End of period assets	<u>\$ 4,653</u>	<u>\$ 4,525</u>	<u>\$ 4,323</u>
Average assets during the period	\$ 4,304	\$ 4,592	\$ 4,111
Emerging Markets Equity ETFs (in millions)			
Beginning of period assets	\$ 3,825	\$ 4,288	\$ 6,187
Outflows	(171)	(418)	(165)
Market appreciation/(depreciation)	149	(45)	46
End of period assets	<u>\$ 3,803</u>	<u>\$ 3,825</u>	<u>\$ 6,068</u>
Average assets during the period	\$ 3,476	\$ 4,264	\$ 6,147
Fixed Income ETFs (in millions)			
Beginning of period assets	\$ 799	\$ 794	\$ 1,152
Inflows/(outflows)	(14)	9	(210)
Market appreciation/(depreciation)	43	(4)	(38)
End of period assets	<u>\$ 828</u>	<u>\$ 799</u>	<u>\$ 904</u>
Average assets during the period	\$ 788	\$ 810	\$ 1,018
Alternative Strategy ETFs (in millions)			
Beginning of period assets	\$ 208	\$ 211	\$ 205
Assets Acquired	225	—	—
Inflows/(outflows)	5	(4)	17
Market appreciation	2	1	3
End of period assets	<u>\$ 440</u>	<u>\$ 208</u>	<u>\$ 225</u>
Average assets during the period	\$ 432	\$ 207	\$ 215
Currency ETFs (in millions)			
Beginning of period assets	\$ 368	\$ 505	\$ 599
Inflows/(outflows)	65	(121)	(44)
Market appreciation/(depreciation)	(7)	(16)	10
End of period assets	<u>\$ 426</u>	<u>\$ 368</u>	<u>\$ 565</u>
Average assets during the period	\$ 404	\$ 420	\$ 571
Average ETF assets during the period			
International hedged equity ETFs	61%	66%	53%
U.S. equity ETFs	18%	15%	21%
International developed equity ETFs	9%	8%	9%
Emerging markets equity ETFs	8%	8%	14%
Fixed income ETFs	2%	2%	2%
Currency ETFs	1%	1%	1%
Alternative strategy ETFs	1%	0%	0%
Total	<u>100%</u>	<u>100%</u>	<u>100%</u>

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	Three Months Ended		
	March 31, 2016	December 31, 2015	March 31, 2015
Average ETF advisory fee during the period			
Alternative strategy ETFs	0.88%	0.94%	0.95%
Emerging markets equity ETFs	0.71%	0.71%	0.71%
International developed equity ETFs	0.56%	0.56%	0.56%
International hedged equity ETFs	0.54%	0.54%	0.53%
Currency ETFs	0.50%	0.50%	0.50%
Fixed income ETFs	0.49%	0.51%	0.52%
U.S. equity ETFs	0.35%	0.35%	0.35%
Blended total	0.52%	0.52%	0.52%
Number of ETFs—end of the period			
International hedged equity ETFs	23	19	13
International developed equity ETFs	20	20	17
U.S. equity ETFs	15	15	13
Fixed income ETFs	13	13	11
Emerging markets equity ETFs	9	9	8
Alternative strategy ETFs	7	4	2
Currency ETFs	6	6	6
Total	93	86	70
European Listed ETPs			
Total ETPs (in thousands)			
Beginning of period assets	\$437,934	\$ 431,259	\$165,018
Inflows	123,461	153,023	145,381
Market depreciation	(73,326)	(146,348)	(21,598)
End of period assets	\$488,069	\$ 437,934	\$288,801
Average assets during the period	428,857	445,162	220,479
Average ETP advisory fee during the period	0.84%	0.85%	0.81%
Number of ETPs – end of period	67	64	57
Total UCITS ETFs (in thousands)			
Beginning of period assets	\$335,938	\$ 264,452	16,179
Inflows	69,878	52,271	28,851
Market appreciation/(depreciation)	(8,915)	19,215	816
End of period assets	\$396,901	\$ 335,938	45,846
Average assets during the period	356,814	277,128	29,708
Average ETP advisory fee during the period	0.47%	0.45%	0.40%
Number of ETPs – end of period	22	19	6
U.S. headcount	146	137	109
Non-U.S. headcount	45	40	27

Note: Previously issued statistics may be restated due to trade adjustments.

Source: Investment Company Institute, Bloomberg, WisdomTree

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Three Months Ended March 31, 2016 Compared to Three Months Ended March 31, 2015

Revenues

	Three Months Ended March 31,		Change	Percent Change
	2016	2015		
U.S. listed-Average assets under management (in millions)	\$45,475	\$46,391	\$ (916)	(2.0)%
U.S. listed-Average ETF advisory fee	0.52%	0.52%	—	—
Advisory fees (in thousands)	\$60,615	\$59,869	\$ 746	1.2%
Other income (in thousands)	263	272	(9)	(3.3)%
Total revenues (in thousands)	\$60,878	\$60,141	\$ (737)	1.2%

Advisory fees

Advisory fees revenues increased 1.2% from \$59.9 million in the three months ended March 31, 2015 to \$60.6 million in the comparable period in 2016 as higher revenues from our European listed products offset declines in our U.S. listed ETFs due to lower average AUM. Our average advisory fee for our U.S. listed ETFs remained at 0.52%.

Other income

Other income was essentially unchanged at \$0.3 million.

Expenses

(in thousands)	Three Months Ended March 31,		Change	Percent Change
	2016	2015		
Compensation and benefits	\$15,226	\$19,601	\$(4,375)	(22.3)%
Fund management and administration	10,044	10,168	(124)	(1.2)%
Marketing and advertising	3,832	3,076	756	24.6%
Sales and business development	2,447	1,900	547	28.8%
Professional and consulting fees	2,835	1,463	1,372	93.8%
Occupancy, communications and equipment	1,222	918	304	33.1%
Depreciation and amortization	316	220	96	43.6%
Third-party sharing arrangements	907	283	624	220.5%
Acquisition contingent payment	745	257	488	189.9%
Other	1,632	1,235	397	32.1%
Total expenses	\$39,206	\$39,121	\$ 85	0.2%

As a Percent of Revenues:	Three Months Ended March 31,	
	2016	2015
Compensation and benefits	25.0%	32.6%
Fund management and administration	16.5%	16.8%
Marketing and advertising	6.3%	5.1%
Sales and business development	4.0%	3.2%
Professional and consulting fees	4.7%	2.4%
Occupancy, communications and equipment	2.0%	1.5%
Depreciation and amortization	0.5%	0.4%
Third-party sharing arrangements	1.5%	0.5%
Acquisition contingent payment	1.2%	0.4%
Other	2.7%	2.1%
Total expenses	64.4%	65.0%

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Compensation and benefits

Compensation and benefits expense decreased 22.3% from \$19.6 million in the three months ended March 31, 2015 to \$15.2 million in the comparable period in 2016. Lower accrued incentive compensation relating to outflows we experienced in the quarter was partly offset by higher headcount related expenses to support our growth, higher stock-based compensation due to equity awards we granted as part of 2015 incentive compensation and seasonally higher payroll taxes due to bonus payments in the quarter. Our global headcount was 136 at March 31, 2015 compared to a global headcount of 191 at March 31, 2016.

Fund management and administration

Fund management and administration expense decreased 1.2% from \$10.2 million in the three months ended March 31, 2015 to \$10.0 million in the comparable period in 2016 primarily due to lower costs for our U.S. listed ETFs because of lower average AUM partially offset by additional European listed fund launches. We had 70 U.S. listed ETFs and 63 European listed products at March 31, 2015 compared to 93 U.S. listed ETFs and 89 European listed products at March 31, 2016.

Marketing and advertising

Marketing and advertising expense increased 24.6% from \$3.1 million in the three months ended March 31, 2015 to \$3.8 million in the comparable period in 2016 primarily due to planned higher levels of advertising related activities to support our growth.

Sales and business development

Sales and business development expense increased 28.8% from \$1.9 million in the three months ended March 31, 2015 to \$2.4 million in the comparable period in 2016 primarily due to planned higher spending for sales related activities and product development initiatives.

Professional and consulting fees

Professional and consulting fees increased 93.8% from \$1.5 million in the three months ended March 31, 2015 to \$2.8 million in the comparable period in 2016 primarily due to higher corporate consulting related expenses as well as advisory fees associated with our acquisition of the GreenHaven ETFs.

Occupancy, communications and equipment

Occupancy, communications and equipment expense increased 33.1% from \$0.9 million in the three months ended March 31, 2015 to \$1.2 million in the comparable period in 2016 primarily due to technology equipment spending initiatives and higher occupancy costs for our London office.

Depreciation and amortization

Depreciation and amortization expense was relatively unchanged at approximately \$0.3 million as compared to the three months ended March 31, 2015.

Third-party sharing arrangements

Third-party sharing arrangements increased 220.5% from \$0.3 million in the three months ended March 31, 2015 to \$0.9 million for the comparable period in 2016 primarily due to higher fees to our third party marketing agent in Latin America.

Acquisition contingent payment

Acquisition contingent payment expense increased 189.9% from \$0.3 million in the three months ended March 31, 2015 to \$0.7 million in the comparable period in 2016. This expense represents the change in the estimated fair value of the buyout obligation we have to the former shareholders of our European ETP business, which we acquired in April 2014. The buyout obligation is based on a formula that takes into account the AUM in the business, its profitability levels and the trading multiple of our common stock.

Other

Other expense increased 32.1% from \$1.2 million in the three months ended March 31, 2015 to \$1.6 million in the comparable period in 2016 primarily due to higher general and administrative expenses.

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Income tax

Income tax expense was \$9.6 million in the three months ended March 31, 2016. The effective tax rate on our U.S. listed ETF business was approximately 40% in the first quarter. Our overall effective tax rate was 44.3% due to the non-deductibility of losses in our European ETP business. These losses may be recognized in the future after the European business is profitable.

Liquidity and Capital Resources

The following table summarizes key data regarding our liquidity, capital resources and use of capital to fund our operations:

	<u>March 31,</u> <u>2016</u>	<u>December 31,</u> <u>2015</u>
Balance Sheet Data (in thousands):		
Cash and cash equivalents	\$ 159,761	\$ 210,070
Investments	\$ 22,581	\$ 23,689
Accounts receivable	\$ 20,701	\$ 27,576
Total liabilities	\$ 33,738	\$ 58,191
	<u>Three Months Ended</u> <u>March 31,</u>	
	<u>2016</u>	<u>2015</u>
Cash Flow Data (in thousands):		
Operating cash flows	\$ 6,777	\$ 16,937
Investing cash flows	(11,041)	(7,661)
Financing cash flows	(46,393)	(22,744)
Foreign exchange rate effect	348	(115)
Decrease in cash and cash equivalents	<u>\$(50,309)</u>	<u>\$(13,583)</u>

Liquidity

We consider our available liquidity to be our liquid assets less our liabilities. Liquid assets consist of cash and cash equivalents, accounts receivable and investments. We account for investments as held-to-maturity securities and have the intention and ability to hold to maturity. However, if needed, such investments could be redeemed for liquidity. Cash and cash equivalents include cash on hand and non-interest-bearing and interest-bearing deposits with financial institutions. Accounts receivable primarily represents receivables from advisory fees we earn from our ETPs. Investments represent debt instruments of U.S. government and agency securities. Our liabilities consist primarily of payments owed to vendors and third parties in the normal course of business as well as accrued year end incentive compensation for employees.

Cash and cash equivalents decreased by \$50.3 million in the first three months of 2016 to \$159.8 million at March 31, 2016 primarily due to \$23.0 million of cash payments related to bonuses for 2015, \$10.9 million used for our quarterly dividend, \$35.6 million used to repurchase shares of our common stock and \$11.8 million for our acquisition of GreenHaven.

Cash and cash equivalents decreased by \$13.6 million in the first three months of 2015 to \$151.7 million at March 31, 2015 primarily due to \$14.1 million of cash used to repurchase 773 shares of our common stock under our share repurchase program, \$10.8 million used for our quarterly dividend and \$8.4 million used to purchase investments. Partly offsetting these decreases was an increase of \$16.9 million of cash from our operating activities due to record inflow levels and \$2.1 million of proceeds from employees exercising stock options.

Capital Resources

Our principal source of financing is our operating cash flows. We believe that current cash flows generated by our operating activities should be sufficient for us to fund our operations for at least the next 12 months.

Use of Capital

Our business does not require us to maintain a significant cash position. As a result, we expect that our main uses of cash will be to fund the ongoing operations of our business, invest in strategic growth initiatives, expand our business through strategic acquisitions and fund our capital return program. As part of our capital management, we maintain a capital return program which includes a \$0.08 per share quarterly cash dividend and authority to purchase up to \$100.3 million of our common stock over three years, including purchases to offset future equity grants made under our equity plans. During the first quarter of 2016, we repurchased 3.4 million shares of our common stock under the repurchase program for an aggregate cost of \$35.6 million.

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Contractual Obligations

The following table summarizes our future cash payments associated with contractual obligations as of March 31, 2016:

		Less than 1 year	1 to 3 years	3 to 5 years	More than 5 years
Operating leases	\$39,708	\$ 3,028	\$ 6,754	\$ 8,625	\$ 21,301
Acquisition payable	9,900	—	4,950	4,950	—
Total	\$49,608	\$ 3,028	\$ 11,704	\$ 13,575	\$ 21,301

Off-Balance Sheet Arrangements

Other than operating leases, which are included in the table above, we do not have any off-balance sheet financing or other arrangements. We have neither created nor are party to any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business.

Critical Accounting Policies

Stock-Based Compensation

Stock-based compensation expense reflects the fair value of stock-based awards measured at grant date and is recognized over the relevant service period. The fair value of each option award is estimated on the date of grant using the Black-Scholes option valuation model. The Black-Scholes option valuation model includes the input of certain variables that are dependent on future expectations, including the expected lives of our options from grant date to exercise date, the volatility of our underlying common shares in the market over that time period, the rate of dividends that we may pay during that time and an appropriate risk-free interest rate. Many of these assumptions require management's judgment. If actual experience differs significantly from these estimates, stock-based compensation expense and our results of operations could be materially affected.

Revenue Recognition

We earn investment advisory fees from ETPs, as well as licensing fees from third parties. ETP advisory fees are based on a percentage of the ETPs' average daily net assets and recognized over the period the related service is provided. Licensing fees are based on a percentage of the average monthly net assets and recognized over the period the related service is provided.

Recently Issued Accounting Pronouncements

In March 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update 2016-09, *Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting* (ASU 2016-09). The standard is intended to simplify several areas of accounting for share-based compensation arrangements, including the income tax impact, classification on the statement of cash flows and forfeitures. ASU 2016-09 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2016, and early adoption is permitted. We are currently evaluating the impact that the standard will have on our consolidated financial statements.

In February 2016, the FASB issued Accounting Standards Update 2016-02, *Leases* (ASU 2016-02), which requires lessees to include most leases on the balance sheet. ASU 2016-02 is effective for fiscal years (and interim reporting periods within those years) beginning after December 15, 2018 and early adoption is permitted. We are currently evaluating the impact that the standard will have on our consolidated financial statements.

In November 2015, the FASB issued Accounting Standards Update 2015-17, *Balance Sheet Classification of Deferred Taxes* (ASU 2015-17), which simplifies the presentation of deferred income taxes. ASU 2015-17 provides presentation requirements to classify deferred tax assets and liabilities as noncurrent in a classified statement of financial position. The standard is effective for fiscal years beginning after December 15, 2016, including interim periods within that reporting period. The Company early adopted ASU 2015-17 effective December 31, 2015, retrospectively. Adoption resulted in a reduction of \$9,279 in current assets on our Consolidated Balance Sheet at December 31, 2015.

In February 2015, the FASB issued Accounting Standards Update 2015-02, *Amendments to the Consolidation Analysis* (ASU 2015-02), which amends the consolidation guidance in ASC 810. The standard eliminates the deferral of FAS 167, per ASC 810-10-65-2(a), which has allowed certain investment funds to follow the previous consolidation guidance in FIN 46 (R). The standard changes whether (1) fees paid to a decision maker or service provider represent a variable interest, (2) a limited partnership or similar entity has the characteristics of a variable interest entity ("VIE") and (3) a reporting entity is the primary beneficiary of a VIE. The effective date of the standard is for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015 for public companies, and early adoption was permitted. The Company adopted ASU 2015-02 effective January 1, 2016. Adoption had no impact on our consolidated financial statements.

In May 2014, the FASB issued Accounting Standards Update 2014-09, *Revenue from Contracts with Customers* (ASU 2014-09), which is a new comprehensive revenue recognition standard on the financial reporting requirements for revenue from contracts

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entered into with customers. In July 2015, the FASB deferred this ASU's effective date by one year, to interim and annual periods beginning after December 15, 2017. The deferral allows early adoption at the original effective date. During 2016, the FASB issued ASU 2016-08, which clarifies principal versus agent considerations, and ASU 2016-10, which clarifies identifying performance obligations and the licensing implementation guidance. ASU 2014-09 allows for the use of either the retrospective or modified retrospective adoption method. We are currently evaluating the impact that the standard will have on our consolidated financial statements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The following information, together with information included in other parts of this Management's Discussion and Analysis of Financial Condition and Results of Operations, describes key aspects of the market risk to the Company.

Market Risk

Market risk to us generally represents the risk of changes in the value of financial instruments held in the portfolios of the WisdomTree ETPs that generally result from fluctuations in securities prices, foreign currency exchange rates against the U.S. dollar, and interest rates. Nearly all of our revenues are derived from advisory agreements for the WisdomTree ETFs. Under these agreements, the advisory fee we receive is based on the average market value of the assets in the WisdomTree ETF portfolios we manage.

Fluctuations in the value of these securities are common and are generated by numerous factors such as market volatility, the overall economy, inflation, changes in investor strategies and sentiment, availability of alternative investment vehicles, government regulations and others. Accordingly, changes in any one or a combination of these factors may reduce the value of investment securities and, in turn, the underlying AUM on which our revenues are earned. These declines may cause investors to withdraw funds from our ETPs in favor of investments that they perceive as offering greater opportunity or lower risk, thereby compounding the impact on our revenues. We believe challenging and volatile market conditions will continue to be present in the foreseeable future.

Interest Rate Risk

In order to maximize yields, we invest our corporate cash in short-term interest earning assets, primarily money market instruments at a commercial bank and U.S. government and agency debt instruments which totaled \$182.3 million and \$233.8 million as of March 31, 2016 and December 31, 2015, respectively. We do not anticipate that changes in interest rates will have a material impact on our financial condition, operating results or cash flows.

Exchange Rate Risk

As a result of our operations in Europe and Japan, we now operate globally and are subject to currency translation exposure on the results of our non-U.S. operations. Foreign currency translation risk is the risk that exchange rate gains or losses arise from translating foreign entities' statements of earnings and balance sheets from functional currency to our reporting currency (the U.S. Dollar) for consolidation purposes. We generate the vast majority of our revenues and expenses in the U.S. dollar and expect to do so for some time. We do not anticipate that changes in exchange rates, predominantly the British pound or Euro, as they relate to translating functional currency to our reporting currency, will have a material impact on our financial condition, operating results or cash flows. Currently, we do not enter into derivative financial instruments aimed at offsetting certain exposures in the statement of operations or the balance sheet but may look to do so in the future.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

As of March 31, 2016, our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures pursuant to Rule 13a-15(b) promulgated under the Securities Exchange Act of 1934, as amended, or the "Exchange Act." Based upon that evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that, as of March 31, 2016, our disclosure controls and procedures were effective at a reasonable assurance level in ensuring that material information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules, regulations and forms of the SEC, including ensuring that such material information is accumulated by and communicated to our management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

During the quarter ended March 31, 2016, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II: OTHER INFORMATION**ITEM 1. LEGAL PROCEEDINGS**

None.

ITEM 1A. RISK FACTORS

You should carefully consider the information set forth in this Report, as well as the information set forth in Part 1, Item 1A. "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2015.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**Recent sales of Unregistered Securities**

None.

Use of Proceeds

Not applicable.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

The following table provides information with respect to purchases made by or on behalf of the Company or any "affiliated purchaser" of shares of the Company's common stock.

<u>Period</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid Per Share</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs⁽¹⁾</u>	<u>Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs (in thousands)</u>
January 1, 2016 to January 31, 2016	262,793	\$ 11.96	262,793	
February 1, 2016 to February 29, 2016	3,144,512	\$ 10.31	3,144,512	
March 1, 2016 to March 31, 2016	—	\$ —	—	
Total	<u>3,407,305</u>	\$ 10.43	<u>3,407,305</u>	<u>\$ 40,329</u>

- (1) On October 29, 2014, our Board of Directors authorized a three-year share repurchase program of up to \$100 million. During the three months ended March 31, 2016, we repurchased 3,407,305 shares of our common stock under this program for an aggregate cost of \$35.6 million. As of March 31, 2016, \$40.3 million remained under this program for future purchases. On April 27, 2016, the Board approved a \$60.0 million increase to this program and extended the term through April 27, 2019. The total authorized repurchase amount is now \$100.3 million.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

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ITEM 6. EXHIBITS

<u>Exhibit No.</u>	<u>Description</u>	<u>Reference Exhibit No.</u>
3.1 (1)	Amended and Restated Certificate of Incorporation	3.1
3.2 (1)	Amended and Restated Bylaws	3.2
4.1 (1)	Specimen Common Stock Certificate	4.1
4.2 (1)	Amended and Restated Stockholders Agreement among Registrant and certain investors dated December 21, 2006	4.2
4.3 (1)	Securities Purchase Agreement among Registrant and certain investors dated December 21, 2006	4.3
4.4 (1)	Securities Purchase Agreement among Registrant and certain investors dated October 15, 2009	4.4
4.5 (1)	Third Amended and Restated Registration Rights Agreement dated October 15, 2009	4.5
10.1 (2)	Employment Agreement between WisdomTree Asset Management, Inc. and Kurt MacAlpine dated May 1, 2015	
31.1 (2)	Certification of Chief Executive Officer and Principal Executive Officer pursuant to Rule 13a-14 of the Exchange Act	
31.2 (2)	Certification of Chief Financial Officer and Principal Accounting Officer pursuant to Rule 13a-14 of the Exchange Act	
32 (2)	Section 1350 Certification	
101 (2)	Financial Statements from the Quarterly Report on Form 10-Q of the Company for the quarter ended March 31, 2016, formatted in XBRL: (i) Consolidated Balance Sheets; (ii) Consolidated Statements of Operations and Comprehensive Income (Unaudited); (iii) Consolidated Statements of Cash Flows (Unaudited); and (iv) Notes to Consolidated Financial Statements, as blocks of text and in detail.	
101.INS (2)	XBRL Instance Document	
101.SCH (2)	XBRL Taxonomy Extension Schema Document	
101.CAL (2)	XBRL Taxonomy Extension Calculation Linkbase Document	
101.DEF (2)	XBRL Taxonomy Extension Definition Linkbase Document	
101.LAB (2)	XBRL Taxonomy Extension Label Linkbase Document	
101.PRE (2)	XBRL Taxonomy Extension Presentation Linkbase Document	

(1) Incorporated by reference from the Registrant's Registration Statement on Form 10, filed with the SEC on June 30, 2011.

(2) Filed herewith.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized on this 9th day of May 2016.

WISDOMTREE INVESTMENTS, INC.

By: /s/ Jonathan Steinberg
Jonathan Steinberg
Chief Executive Officer and President (Authorized Officer and Principal Executive Officer)

WISDOMTREE INVESTMENTS, INC.

By: /s/ Amit Muni
Amit Muni
Executive Vice President—Finance and Chief Financial Officer (Authorized Officer and Principal Financial and Accounting Officer)

WISDOMTREE ASSET MANAGEMENT, INC.
245 Park Avenue, 35th Floor
New York, New York 10167

May 1, 2015

Mr. Kurt MacAlpine

Dear Kurt:

On behalf of WisdomTree Asset Management, Inc. ("Company"), I am pleased to extend to you a formal offer of employment as an Executive Vice President and Head of Global Distribution of the Company. The terms of your employment will be as follows:

1. Duties and Start Date.

(a) In your capacity as Head of Global Distribution, you shall have overall supervision of the sales and distribution functions of the Company on a global basis and to the extent such functions are performed through direct or indirect foreign subsidiaries of WisdomTree Investments, Inc. ("WTI") the parent company of the Company, your supervision shall be co-existent with the principal executive officers of such subsidiaries in a manner to be determined by the Chief Executive Officer of the Company and/or WTI or his/her designee from time to time. You shall also supervise the activities of third party agents retained by the Company or WTI or any of its subsidiaries to promote the sale of the Company's funds, and shall have such other executive duties and responsibilities consistent with those positions and assigned to you by the Chief Executive Officer of the Company and/or WTI or his/her designee from time to time. You shall report to the Chief Executive Officer of the Company and the Head of U.S. Sales of the Company shall report directly to you. You will be a member of the executive team at the Company, which currently consists of the Chief Executive Officer and President of the Company and four other Executive Vice Presidents. While it is anticipated that you will work closely with the Chief Marketing Officer and Head of Product and Business Development of the Company, those two positions will not report to you. You shall use your best efforts to promote the interests of the Company and shall devote your full business time, attention and skill to the business and affairs of the Company. You shall undertake all business travel as required by Company in connection with the performance of your duties hereunder.

(b) Your employment shall commence on a date to be mutually agreed upon, but not later than July 1, 2015.

2. Salary. Your Base Salary will be paid at the rate of \$300,000 per annum, commencing as of the date your employment commences ("Start Date"), subject to such increases as may be determined from time to time by the Board of Directors of WTI (or the Compensation Committee thereof) in its sole discretion. Your salary will be paid in accordance with the Company's normal payroll policies in effect from time to time. Your salary shall constitute compensation for all hours worked, regardless of the number of hours worked in any workweek.

3. Bonuses.

(a) You will be entitled to a one-time Sign-On Bonus of \$350,000, payable in cash on February 15, 2016, provided, however, that you will not be eligible to receive this Sign- Bonus if: (i) you are not actively employed by the Company on the date such bonus is to be paid; (ii) you have given notice of termination of your employment to the Company on or before the date such bonus is paid; or (iii) you have been given notice of termination by the Company on or before the date such bonus is paid.

(b) You will be eligible to participate in discretionary bonus plans that may be established by the Compensation Committee of the Board of Director of WTI in its sole discretion from time to time (the "Discretionary Bonus"). Your Discretionary Bonus, if any, for 2015 will reflect a proration of the amount that would have been considered had you worked for the full year, based on the partial year worked, and such discretionary bonus, if any, shall be paid with a cash/equity mix of 75% cash and 25% equity, regardless of the normal incentive compensation practice of the Compensation Committee; *provided, however*, that the cash portion of such bonus after the aforementioned cash/equity split, shall be reduced by the amount of Sign-On Bonus referred to in Paragraph 2(a) above. Notwithstanding the above, you will not be eligible to receive a Discretionary Bonus if: (i) you are not actively employed by the Company on the date such bonus, if any, is paid; (ii) you have given notice of termination of your employment to the Company on or before the date such bonus is paid; or (iii) you have been given notice of termination by the Company on or before the date such bonus is paid.

4. Restricted Stock.

(a) You will be entitled to a restricted stock grant of shares of WTI's common stock ("Restricted Stock") under WTI's 2005 Performance Equity Plan with a value equal to \$1,000,000 on the effective date of grant, which shall be your Start Date. The shares of Restricted Stock will vest in three equal annual installments and shall be subject to the terms of the WTI's standard Restricted Stock Agreement to be entered into on your Start Date; *provided however*, and notwithstanding anything to the contrary in the Restricted Stock Agreement, in the event that a termination of your employment by the Company without Cause (as defined below) or a resignation from your employment for Good Reason (as defined below) occurs prior to January 1, 2017, (i) you shall be entitled to accelerated vesting with respect to the Shares, if any, that would have vested during the twelve-month period immediately following the date of such termination or resignation ("Post-Employment Period"), which Shares shall vest upon the date of such termination or resignation, (ii) vesting shall otherwise cease as of the last day of your employment.

(b) The provisions of this Paragraph 4 shall be deemed to amend the Restricted Stock Agreement, it being specifically acknowledged by the parties hereto that notwithstanding that the Restricted Stock Agreement will be entered into subsequent to the date of this Agreement, the provisions of this Paragraph 4 are intended to supersede the terms of the later dated Restricted Stock Agreement.

5. Protection of Confidential Information and Intellectual Property.

(a) You agree that your services hereunder are of a special, unique and extraordinary character, and that your position with the Company places you in a position of confidence and trust. You further acknowledge that in the course of rendering services to the Company, you will obtain knowledge of confidential information and trade secrets of the Company, WTI, direct or indirect subsidiaries of WTI (whether now existing or subsequently formed, each a "WT Sub" and collectively the "WT Subs"), and

investment companies to which the Company, or any WT Sub has served, or any time hereafter serves, as investment advisor (each a “WT Advised Issuer”) and collectively the “WT Advised Issuers”). You understand and acknowledge that the Company’s offer of employment is conditioned upon, your specific agreement to be bound the provisions of this Paragraph 5. Accordingly, you agree that during your employment by the Company and (x) for a one year period thereafter with respect to clause (i) below, and (y) at all times thereafter with respect to clauses (ii) and (iii) below, you will not directly or indirectly:

(i) solicit, directly or indirectly, any officer, director, employee, or agent of the Company, WTI, any WT Sub or WT Advised Issuer to become an officer, director, employee, or agent of you or anyone else,

(ii) engage or participate in, directly or indirectly, any business conducted under any name that will be the same as or similar to the name of the Company, WTI, any WT Sub or WT Advised Issuer or any trade name used by any of them, or

(iii) disparage the reputation of the Company, WTI, any WT Sub or WT Advised Issuer, their respective directors, officers or employees, or the product and service offerings of the Company, WTI, any WT Sub or WT Advised Issuer or otherwise make, or cause to be made, any statement or communicate any information (whether oral or written) that disparages or reflects negatively on the Company, WTI, any WT Sub or WT Advised Issuer or their respective directors, officers, employees or agents.

(b) You also agree that during your employment and at all times thereafter, you will not divulge, furnish, or make accessible to anyone (other than on behalf of the Company) any knowledge or information with respect to confidential or secret processes, models, research procedures or modalities, inventions, discoveries, improvements, formulae, plans, material, devices, ideas, or other know-how, whether intellectual property or not, with respect to any confidential or secret engineering, development, or research work or with respect to any other confidential or secret aspects of the business of the Company, WTI, any WT Sub or WT Advised Issuer (including, without limitation, the methodology of the market indices developed by the Company, WTI, any WT Sub or WT Advised Issuer and the terms of business arrangements with service providers to the Company, WTI, any WT Sub or WT Advised Issuer). You further agree that during your employment and at all other times thereafter, you will not make use of, nor permit to be used, any confidential notes, memoranda, specifications, programs, data, information or other materials of any nature whether oral or written relating to any matter within the scope of the business of the Company, WTI, any WT Sub or WT Advised Issuer or concerning any of their respective dealings or affairs other than for the benefit of the Company, it being agreed that any of the foregoing will be and remain the sole and exclusive property of the Company, WTI, any WT Sub or WT Advised Issuer, as the case may be, and that immediately upon the termination of your employment, or at any other time at the Company’s request, you will deliver any or all copies of the foregoing to the Company, as well as any and all other property of the Company, WTI, any WT Sub or WT Advised Issuer in your possession.

(c) During your employment, you will disclose to the Company all market indices, research procedures, models, ideas, marketing concepts, slogans, advertising campaigns, characters, proposals or plans invented or developed by you which relate directly or indirectly to the business of the Company, WTI, any WT Sub or WT Advised Issuer or arise out of your employment with the Company or the use of the property or resources of the Company, WTI, any WT Sub or WT Advised Issuer, including, without limitation, any market indices, research procedures, models, ideas, proposals and plans which may be copyrighted, trademarked, patented or otherwise protected (collectively, “Intellectual Property”). You agree that all such Intellectual Property is the sole property of the Company. You expressly understand and agree that any and all Intellectual Property constitutes a “work for hire” under the U.S.

Copyright Law. In the event any Intellectual Property is not regarded as a "work for hire," you hereby assign to the Company the sole and exclusive right to Intellectual Property. You agree that you will promptly disclose to the Company any and all Intellectual Property, and that, upon request of the Company, you will execute and deliver any and all documents or instruments and take any other action that the Company deems necessary, to assign to and vest completely in the Company, to perfect trademark, copyright and patent protection with respect to, or to otherwise protect the Company's trade secrets and proprietary interest in the Intellectual Property. Upon disclosure of any Intellectual Property to the Company, during your employment and at any time thereafter, you will, at the request and expense of the Company, sign, execute, make and do all such deeds, documents, acts and things as the Company and its duly authorized agents may reasonably require, among other things: (i) to apply for, obtain and vest in the name of the Company alone (unless the Company otherwise directs) trademarks, copyrights or other analogous protection in any country throughout the world and when so obtained or vested to renew and restore the same; and (ii) to defend any opposition proceedings in respect of such applications and any opposition proceedings or petitions or applications for revocation of such trademarks, copyrights, patents or other analogous protection. In the event that you do not, within five days after delivery to you, execute and deliver such documents reasonably necessary to vest in the Company all right, title and interest in such Intellectual Property, you hereby irrevocably designate and appoint the Company and its duly authorized officers and agents as your agent and attorney-in-fact, to act for and on your behalf and stead to execute and file any such application or applications and to do all other lawfully permitted acts to further the prosecution and issuance of trademarks, copyright or this analogous protection thereon with the same legal force and effect as if executed by you. The obligations of this Paragraph 8(c) will continue after the termination of your employment with respect to such Intellectual Property conceived of or developed by you while employed by the Company. The Company agrees to pay any and all copyright, trademark and patent fees and expenses or this costs incurred by you for any assistance rendered to the Company pursuant to this Paragraph 7(c).

(d) If you commit a breach, or threaten to commit a breach, of any of the provisions of Paragraphs 5(a), (b) or (c), the Company, WTI, any WT Sub or WT Advised Issuer, as the case may be, will have the right and remedy:

(i) to have the provisions of this Agreement specifically enforced by any court having equity jurisdiction without being required to post bond or other security and without having to prove the inadequacy of the available remedies at law, including, but not limited to, granting the Company, WTI, any WT Sub and/or WT Advised Issuer an injunction against you, it being acknowledged and agreed by you that the services being rendered hereunder to the Company are of a special, unique, and extraordinary character and that any such breach or threatened breach will cause irreparable injury to the Company, WTI, any WT Sub and/or WT Advised Issuer, and that money damages will not provide an adequate remedy to the Company, WTI, any WT Sub and/or WT Advised Issuer; and

(ii) (x) to require you to account for and pay over to the Company, WTI, any WT Sub and/or WT Advised Issuer all compensation, profits, monies, accruals, increments, or benefits (collectively "Benefits") derived or received by you as the result of your breach of any of the provisions of Paragraphs 5(a), (b) or (c) of this Agreement and you hereby agree to account for and pay over such Benefits to the Company and (y) to cease any severance payments that might otherwise have been payable to you.

Each of the rights and remedies enumerated in this Paragraph 5(d) will be independent of the other, and will be severally enforceable, and such rights and remedies will be in addition to, and not in lieu of, any other rights and remedies available to the Company, WTI, any WT Sub and/or WT Advised Issuer under law or equity. If any provision of this Agreement is held to be unenforceable, the tribunal making such determination will have the power to modify such provision or provisions, which will then be applicable in such modified form.

6. Representations and Indemnification. You represent and warrant to the Company that you have the right to be employed by the Company and you are not subject to any contract, commitment, agreement, arrangement or restriction of any kind which might prevent you from performing your duties and obligations hereunder.

You agree to indemnify the Company against any loss, liability, claim, damage and expense (including but not limited to reasonable attorney's fees) to which the Company may be subject in any action brought by a third party arising out of or relating to a breach or alleged breach by you of any of your representations or warranties set forth above.

7. Severance. If your employment is terminated by the Company prior to January 1, 2017, for any reason other than your death, "Disability" (as defined below) or for "Cause" (as defined below), or if you resign from your employment prior to January 1, 2017, for "Good Reason" (as defined below) (in any event an "Involuntary Termination"), then (i) the Company will pay to you, within ten (10) business days following the Involuntary Termination, all accrued but unpaid Base Salary and any discretionary bonus that has been awarded to you by the Board of Directors or Compensation Committee of WTI but not yet paid, and provided you enter into a fully effective Release Agreement in the form prescribed by the Company, (ii) the Company will pay, in the manner set forth below, as severance to you (or in the case of your subsequent death, the legal representative of your estate or such other person or persons as you shall have designated by written notice to the Company), an amount equal to sum of: (A) the annual Base Salary set forth in Paragraph 2; and (B) the cash portion of your targeted discretionary bonus for the year in which Involuntary Termination occurs (collectively the "Severance Amount"). The Severance Amount shall be paid out in substantially equal installments in accordance with the Company's payroll practice over twelve months commencing within 60 days after the date of the Involuntary Termination; *provided, however*, that if the 60-day period begins in one calendar year and ends in a second calendar year, the Severance Amount shall begin to be paid in the second calendar year, Solely for purposes of Section 409A of the Code, each installment payment is considered a separate payment. In addition, if you elect COBRA insurance coverage, the Company directly will pay to you on a monthly basis 100% of the amount of such premiums for such insurance for a one-year period following the effective date of your termination. Notwithstanding the foregoing, if you breach any of the provisions contained in Paragraph 5 of this Agreement, all payments of the Severance Amount and COBRA premiums shall immediately cease.

For purposes of this Agreement, "Disability" shall mean the earlier to occur of either of the following events:

(i) you, because of physical or mental disability or incapacity, are unable to perform your obligations to, or duties for, the Company pursuant to this Agreement on a full-time basis for ninety (90) consecutive days or a period in excess of one hundred fifty (150) days out of any period of three hundred sixty (360) consecutive days; or

(ii) the determination by a physician selected by the Company, duly licensed in New York with a medical specialty appropriate for such determination (which determination shall be binding and conclusive for the purpose of this Paragraph 7), that you are either physically or mentally, permanently disabled or incapacitated or otherwise so disabled or incapacitated that he will be unable to perform your obligations to, or duties for, the Company pursuant to this Agreement for ninety (90) consecutive days or a period in excess of one hundred

fifty (150) days out of any period of three hundred sixty (360) consecutive days. Your failure to submit to an examination of a physician under this Paragraph 7 shall automatically result in a determination of disability hereunder.

For purposes of this Agreement, "Cause" shall mean any one or more of the following acts or omissions by you:

- (i) the willful and continued failure to (A) materially perform your duties and obligations under this Agreement or (B) to carry out specific legal directions of a senior officer or the Board of Directors of the Company;
- (ii) the material breach of any provision of this Agreement (including a breach of the representations and warranties made by you in Paragraph 6 of this Agreement);
- (iii) the material failure to comply with the written policies or rules of the Company;
- (iv) the commission of an act or failure to act that involves willful misconduct, bad faith or gross negligence;
- (v) the commission of any act of fraud, misappropriation, embezzlement or similar willful and malicious conduct against the Company; or
- (vi) the conviction of, or plea of "guilty" or "no contest" to, a felony under the laws of the United States or any state thereof.

Notwithstanding the foregoing, cause shall not be deemed to exist for a reason specified in clauses (i)(A) or (ii) above unless you have been given written notice setting forth in reasonable detail the act, omission or failure of, or breach by, you and a period of at least 10 days after such notice to cure all of such acts, omissions, failures or breaches, and such shall not have been cured within such 10-day period; provided, further, that the Company shall not be required to give notice and an opportunity to cure for a reason specified in clauses (i)(A) or (ii) if you have committed the same or substantially similar acts, omissions, failures or breaches and the Company has previously given you notice of and an opportunity to cure the same.

For purposes of this Agreement, "Good Reason" shall mean that you have complied with the "Good Reason Process" (hereinafter defined) following the occurrence of any of the following events: (i) a material diminution in your responsibilities, authority or duties; (ii) a material diminution in your base salary except for across-the-board salary reductions based on the Company's financial performance similarly affecting all or substantially all senior management employees of the Company; (iii) a material change in the geographic location of the principal place to which you provide services to the Company, not including work-related travel or short-term assignments; or (iv) the material breach of this Agreement by the Company. For purposes of this Agreement, "Good Reason Process" shall mean that (i) you reasonably determine in good faith that a "good reason" condition has occurred; (ii) you notify the Company in writing of the first occurrence of the good reason condition within 60 days of the first occurrence of such condition; (iii) you cooperate in good faith with the Company's efforts, for a period not less than 30 days following such notice (the "Cure Period"), to remedy the condition; (iv) notwithstanding such efforts, the good reason condition continues to exist; and (v) you terminate your employment within 60 days after the end of the Cure Period. If the Company cures the good reason condition during the Cure Period, good reason shall be deemed not to have occurred.

8. Section 409A.

(a) Anything in this Agreement to the contrary notwithstanding, if at the time of your separation from service within the meaning of Section 409A of the Code, the Company determines that you are a "specified employee" within the meaning of Section 409A(a)(2)(B)(i) of the Code, then to the extent any payment or benefit that you become entitled to under this Agreement on account of your separation from service would be considered deferred compensation subject to the 20 percent additional tax imposed pursuant to Section 409A(a) of the Code as a result of the application of Section 409A(a)(2)(B)(i) of the Code, such payment shall not be payable and such benefit shall not be provided until the date that is the earlier of (A) six months and one day after your separation from service, or (B) your death. If any such delayed cash payment is otherwise payable on an installment basis, the first payment shall include a catch-up payment covering amounts that would otherwise have been paid during the six-month period but for the application of this provision, and the balance of the installments shall be payable in accordance with their original schedule.

(b) All in-kind benefits provided and expenses eligible for reimbursement under this Agreement shall be provided by the Company or incurred by you during the time periods set forth in this Agreement. All reimbursements shall be paid as soon as administratively practicable, but in no event shall any reimbursement be paid after the last day of the taxable year following the taxable year in which the expense was incurred. The amount of in-kind benefits provided or reimbursable expenses incurred in one taxable year shall not affect the in-kind benefits to be provided or the expenses eligible for reimbursement in any other taxable year. Such right to reimbursement or in-kind benefits is not subject to liquidation or exchange for another benefit.

(c) To the extent that any payment or benefit described in this Agreement constitutes "non-qualified deferred compensation" under Section 409A of the Code, and to the extent that such payment or benefit is payable upon your termination of employment, then such payments or benefits shall be payable only upon your "separation from service." The determination of whether and when a separation from service has occurred shall be made in accordance with the presumptions set forth in Treasury Regulation Section 1.409A 1(h).

(d) The parties intend that this Agreement will be administered in accordance with Section 409A of the Code. To the extent that any provision of this Agreement is ambiguous as to its compliance with Section 409A of the Code, the provision shall be read in such a manner so that all payments hereunder comply with Section 409A of the Code. The parties agree that this Agreement may be amended, as reasonably requested by either party, and as may be necessary to fully comply with Section 409A of the Code and all related rules and regulations in order to preserve the payments and benefits provided hereunder without additional cost to either party.

(e) The Company makes no representation or warranty and shall have no liability to you or any other person if any provisions of this Agreement are determined to constitute deferred compensation subject to Section 409A of the Code but do not satisfy an exemption from, or the conditions of, such Section.

Miscellaneous.

(a) You understand and agree that your employment by the Company is on at "at will" basis, subject to the Company's obligations to pay severance as provided herein.

(b) You will be entitled to 20 days paid time off per year, to be prorated based on your Start Date.

(c) This Agreement, together with Company benefits plans and policies in effect from time to time collectively, including without limitation the 2005 Performance Equity Plan, the Restricted Stock Agreement with WTI (as amended herein), set forth all of the terms of your employment by the Company, and supersede all prior agreements, whether written or oral, with respect to your employment by the Company. You acknowledge that you have not relied upon any representations (oral or otherwise) other than those explicitly stated in this Agreement. This Agreement may not be amended, modified or amended, nor may any term or provision be waived unless such modification, amendment or waiver is in writing and signed by the party against whom enforcement of any such modification, amendment or waiver is sought. The terms of this Agreement and all rights and obligations of the parties thereto, including its enforcement, shall be interpreted and governed by the laws of the State of New York without regard to principles of conflicts of law. This agreement shall be binding upon and shall enure to the benefit of the Company's successors and assigns. A signature received via facsimile or PDF will be deemed an original for all purposes.

In closing, I want to reiterate how excited we are to have you join us at such a significant time in the development of the Company and look forward to your important contributions to our success.

Please indicate by your signature below your agreement with the terms set forth above.

Sincerely,

WISDOMTREE ASSET MANAGEMENT, INC.

By: /s/ Jonathan L. Steinberg
Jonathan L. Steinberg, Chief Executive Officer

AGREED AND ACCEPTED:

/s/ Kurt MacAlpine
Kurt MacAlpine

Solely to confirm its agreement to the provisions of Paragraph 4:

WISDOMTREE INVESTMENTS, INC.

By: /s/ Jonathan L. Steinberg
Jonathan L. Steinberg, Chief Executive Officer

CERTIFICATION

I, Jonathan Steinberg, certify that:

1. I have reviewed this quarterly report on Form 10-Q of WisdomTree Investments, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Jonathan Steinberg
Jonathan Steinberg
Chief Executive Officer
(Principal Executive Officer)

Date: May 9, 2016

CERTIFICATION

I, Amit Muni, certify that:

1. I have reviewed this quarterly report on Form 10-Q of WisdomTree Investments, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ Amit Muni

Amit Muni

Chief Financial Officer (Principal Financial Officer)

Date: May 9, 2016

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of WisdomTree Investments, Inc. (the "Company") on Form 10-Q for the period ended March 31, 2016 as filed with the Securities and Exchange Commission (the "SEC") on the date hereof (the "Report"), we, Jonathan Steinberg, Chief Executive Officer of the Company, and Amit Muni, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to our knowledge, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

This certification is being furnished and not filed, and shall not be incorporated into any documents for any purpose, under the Exchange Act of 1934, as amended. A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the SEC or its staff upon request.

By: /s/ Jonathan Steinberg
Jonathan Steinberg
Chief Executive Officer
(Principal Executive Officer)

By: /s/ Amit Muni
Amit Muni
Chief Financial Officer
(Principal Financial Officer)

Date: May 9, 2016