FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Ziemba Peter M | | | | 2. Issuer Name and Ticker or Trading Symbol WisdomTree Investments, Inc. [WETF] | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Own | | | | | | |
|--|--|--------------------|---|---|---|--|--|-------|--|---------|---|----------|--------------------|---|--|--|--|--|--|--|
| (Last) C/O WISDOM | (First) | (M ESTMENTS, II | liddle) | | 3. Date of Earliest Transaction (Month/Day/Year) 12/14/2017 | | | | | | | | | X | Officer (g below) | | Other (specify below) | | | |
| 245 PARK AVENUE, 35TH FLOOR | | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) NEW YORK | NY | 10 | 0167 | | | | | | | | | | | X | | d by One F d by More | • | g Person ie Reportin | g Person | |
| (City) | (State) | (Zi | ip) | | | | | | | | | | | | | | | | | |
| | | Та | able I - Nor | า-Der | ivativ | e S | ecuritie | s Acq | uired, | Disp | osed of, | or Be | enefic | ially Ow | ned | | | | | |
| | | | | 2. Transaction Date (Month/Day/Year) | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | | Securities Beneficially Following I | Beneficially Owned Following Reported | | ership Direct (D) rect (I) 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A (D | A) or D) | Price | (Instr. 3 and | | | | (Instr. 4) | |
| Common Stock | | | | 12/1 | 2/14/2017 | | | | G | V | 2,650 | | D | \$0.00(1) | 861,454(2) | | | D | | |
| Common Stock | | | | 12/2 | 12/29/2017 | | | | F | | 1,984 | 3) | D | \$0.00 | 859,470(4) | | D | | | |
| Common Stock 1 | | | | | /29/2017 | | | | F | | 15,459(3) | | D | \$0.00 | 844,011(4) | | D | | | |
| Common Stock | | | | 12/2 | 2/29/2017 | | | | F | F 6,565 | | D \$0.00 | | 837,446(4) | | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerci Expiration Da (Month/Day/Yo | | te Securities Underly | | derlying curity | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti | e C s F lly C | O. Ownership Form: Direct (D) or Indirect I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) (D) | | Date Exercisable | | Expiration Date | or Nu | | Amount or Number of Shares | | (Instr. 4) | S.1(S) | | | |

- 1. Shares transferred by the Reporting Person as a bona fide gift without consideration.
- 2. Includes restricted stock awards which vest as to (i) 14,072 shares on January 28, 2018, (ii) 29,976 shares on January 27, 2018, (iii) 29,977 shares on January 27, 2019, (iv) 3,847 shares on each of January 25, 2018 and 2019 and (v) 3,848 shares on January 25, 2020.
- 3. Surrender of common stock to Issuer to cover withholding taxes upon accelerated vesting of restricted stock award originally scheduled to vest in January 2018.
- 4. Includes restricted stock awards which vest as to (i) 29,977 shares on January 27, 2019, (ii) 3,847 shares on January 25, 2019 and (iii) 3,848 shares on January 25, 2020.

Remarks:

/s/ Marci Frankenthaler, Attorney- 01/02/2018 in-Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.